BEFORE THE PUBLIC UTILITIES COMMISSION

OF THE STATE OF SOUTH DAKOTA

)

)

)

IN THE MATTER OF THE FILING BY U S WEST COMMUNICATIONS, INC. FOR APPROVAL TO OFFER A MULTI-PRODUCT PROMOTION

ORDER GRANTING APPROVAL OF MULTI-PRODUCT PROMOTION

TC96-197

On December 9, 1996, U S West Communications, Inc. (U S WEST) filed an application with the Public Utilities Commission (Commission) requesting its approval to offer a multi-product promotion to both residence and business customers. In its application U S WEST "requests permission to offer, as part of this promotion, the following offers to business customers:

\$25.00 off of the non-recurring charge for the purchase of one additional exchange access line (including Measured and Stand-By Lines) per customer location. Also included would be the second line for customers ordering new service. This waiver does not apply to Centron, Centrex, ISDN, or PBX trunks. This non-recurring charge is only waived when a new line is ordered with Hunting.

Several products for the residential customers will also be included in this promotion. This offer will be available where services are technically feasible." This service is classified noncompetitive.

On December 12, 1996, the Commission electronically transmitted notice of the filing and the intervention deadline of December 27, 1996, to interested individuals and entities. No petitions to intervene or comments were filed and a regularly scheduled December 31, 1996, meeting, the Commission considered U S WEST's request for approval of its promotion. Commission Staff recommended approval.

The Commission has jurisdiction over this matter pursuant to SDCL Chapter 49-31, specifically, 49-31-1.1, 49-31-4, 49-31-12, 49-31-12.2, and 49-31-12.4. Upon review of U S WEST's filing, the Commission concluded that the proposed promotional plan is fair and reasonable and should be approved. As the Commission's final decision in this matter, it is therefore

ORDERED that U S WEST's request for approval of its multi-product promotional plan for residence and business customers as set forth above is approved as filed and shall be effective for telecommunications services rendered between January 6, 1997, to February 14, 1997.

Dated at Pierre, South Dakota, this 3rd day of January, 1997.

CERTIFICATE OF SERVICE

BY ORDER OF THE COMMISSION:

file://M:\PUC\WEB\Internet\commission\orders\telecom\1997\TC96-197.htm

The undersigned hereby certifies that this document has been served today upon all parties of record in this docket, as listed on the docket service list, by facsimile or by first class mail, in properly addressed envelopes, with charges prepaid thereon.

By:_____

Date:_____

(OFFICIAL SEAL)

KENNETH STOFFERAHN, Chairman

JAMES A. BURG, Commissioner

LASKA SCHOENFELDER, Commissioner

[CC99orders/includepgs/bottomlinks_insidepg.htm]