

EXHIBIT E

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/TRIBAL LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JULY 1, 2026**

Company: Midstate Communications, Inc.

Address: 120 East 1st Street
Kimball, SD 57355

Telephone number: (605) 778-6221

Company contact: Kathy Taylor

Study Area Code: 391670

Lifeline/Tribal Link Up Advertising/Outreach Activities:



Advertise in media of general distribution.* (See attached advertisement(s).)



Letter to existing and new customers regarding the availability of Lifeline/Tribal Link Up within 1st 30 days of service.* (See attached letter.)



Company's Lifeline/Tribal Link Up information in directory.



Company's Lifeline/Tribal Link Up information available on Company website.



Company's information posted on USAC website.



Other (describe):

*Required

Debi Kort of said county, being first duly sworn, on oath, says: That she is the publisher of *Central Dakota Times*, a weekly newspaper, published in the City of Chamberlain, in said County of Brule and State of South Dakota; that she has full and personal knowledge of the facts herein stated; that said newspaper is a legal newspaper as defined in SDCL 17-2-2.1 through 17-2-2.4 inclusive; that said newspaper has been published within the said County of Brule and State of South Dakota, for at least one year next prior to the first publication of the attached public notice and that the

Affordable Services Made Available
With Lifeline Service Through
Midstate Communications

a printed copy of which, taken from the paper in which the same was published and which is herein attached and made a part of this affidavit, was published in said newspaper for

one successive week(s) to wit:
December 31, 2025 : _____, 20____ :
_____ 20____ : _____, 20____ :
_____ 20____ : _____, 20____ :

That the full amount of the fee charged for the publication of the attached public notice inures to the sole benefit of the publisher or publishers; that no agreement or understanding for the division thereof has been made with any other person and that no part thereof has been agreed to be paid to any person whatsoever; that the fees charged for the publication thereof are:

\$ 204.⁰⁰

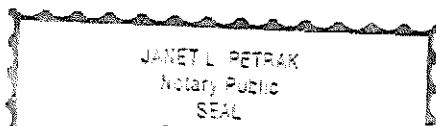
Signed: Debi Kort

Subscribed and sworn to before me this 31st day

of December, 2025

Janet L. Petrak

Notary Public In and For The County of Brule,
South Dakota



Affordable Services Made Available With Lifeline Service Through Midstate Communications

Midstate Communications provides basic and enhanced telecommunications services within its service area. Basic services are offered at the following rates:

Single Party Residence Service \$21.95/Month
Single Party Business Service \$27.95/Month*
Single Party Business Service \$30.00/Month*

*Single Party Business Service monthly fee is determined by availability and location.

Local residence and business service includes:

- Voice grade access to the public telephone network.
- Minutes of use for local service provided at no additional charge.
- Access to 911 emergency services.
- Toll limitation for qualifying low-income consumers.

Lifeline Assistance Programs are available for qualifying subscribers. These programs provide a monthly service discount on voice and now on bundled broadband services. Toll blocking at no charge and reduced deposits are also available with the Lifeline Program.

To qualify for Lifeline, subscribers must either have a household income that is at or below 135 percent of the Federal Poverty Guidelines or the subscriber, one or more of the subscriber's dependents or the subscriber's household must receive benefits from one of the following assistance programs:

- Medicaid
- Federal Public Housing Assistance (Section 8)
- Supplemental Nutrition Assistance Program (SNAP)
- Supplemental Security Income (SSI)
- Income-Based Eligibility
- The Veteran's Pension or Survivor's Pension Benefit

A subscriber who lives on tribal lands and is an eligible resident of tribal lands is eligible for tribal Lifeline service if the subscriber, one or more of the subscriber's dependents or the subscriber's household participates in any of the above-listed qualifying assistance programs or one of the following tribal-specific federal assistance programs – Bureau of Indian Affairs General Assistance; Tribally Administered Temporary Assistance For Needy Families; head start (if income eligibility criteria are met) or the Food Distribution Program On Indian Reservations (FDPIR). Tribal subscribers may also qualify if the household income is at or below 135% of the Federal Poverty Guidelines.

Midstate Communications' voice and bundled broadband services are Lifeline-supported services. Only eligible consumers

August 12, 2025

[REDACTED]
PLATTE, SD 57369-8802

Dear Customer:

We want to make sure all of our customers know about the Lifeline Assistance Program - a program that could help lower your monthly service bill if you qualify.

It's easy to check! Just visit www.lifelinesupport.org to log in or create an account. Not comfortable applying online? No worries--we've got you covered! You're welcome to stop by our Kimball or Chamberlain offices and use our in-office computer to check your eligibility anytime during business hours.

Once your application is submitted, you'll hear back from the Lifeline Support Center either by email (LifelineSupport@usac.org) or by regular mail.

Some common programs that may help you qualify include:

- * SNAP (Supplemental Nutrition Assistance Program)
- * Medicaid (Not Medicare)
- * SSI (Supplemental Security Income)
- * Federal Public Housing Assistance
- * Veterans Pension or Survivors Pension
- * Income-Based qualifications
- * Tribal Assistance programs

Once you're approved, Midstate can help you apply your monthly discount--we're here to make the process as smooth as possible.

Have more questions? Just call or text us at 605-778-6221. We're happy to help!

Sincerely,

MIDSTATE COMMUNICATIONS, INC.

If the problem cannot be solved to your satisfaction, you may refer your complaint to the South Dakota Public Utilities Commission (SDPUC) at 500 East Capitol Ave, Pierre, South Dakota 57501-5070 or telephone toll free 1-800-332-1782.

Federal law requires phone rental and long distance charges are billed to all telephone users by law. All taxes collected are remitted to federal and state agencies.

The Telephone Companies do not guarantee uninterrupted working of its lines or equipment. In case service is interrupted otherwise than by the negligence or willful act of the subscriber, an adjustment will, upon application by a subscriber, be made in the amount of charges for such service, equipment, and facilities furnished as are rendered useless or inoperative. Any adjustment shall apply only to the period the interruption continues beyond 24 hours after notice of the interruption is received by the Telephone Companies. No other liability shall in any case attach to the Telephone Companies.

If you desire assistance or explanation regarding your bill, please call the Business Office.

The federal government created the National Do Not Call Registry to make it easier and more efficient for you to stop getting most telemarketing sales calls you don't want. You can register online at www.donotcall.gov if you have an active email address, or you can call toll-free, 1-888-382-1222 (TTY 1-866-290-4236), from the number you wish to register. Registration is free and your number will stay in the registry until it is disconnected, or until you delete it from the registry.

If you receive telemarketing calls after you have registered your telephone number and it has been in the registry for three months, you can file a complaint at www.donotcall.gov or by calling 1-888-382-1222 (TTY 1-866-290-4236). You will have to know the company's name or phone number to file a "do not call" complaint.

If you get an annoying, obscene, or threatening call, hang up immediately. See page 22 for instructions on using Customer Originated Trace. Threatening calls should be reported immediately to the police. Obscene or harassing calls are prohibited by federal and state laws. A person who makes or permits such calls to be made over a telephone under his/her control may be fined or imprisoned, or both.

Low Income Assistance Available to Telephone & Broadband Subscribers

Midstate Communications is authorized to offer Lifeline assistance to our customers. The Lifeline Universal Service Program is a government supported program available to qualified, low-income consumers and offers a discount for eligible telephone and bundled Internet service meeting the minimum standards.

Moving your monthly Lifeline discount so that it also applies to your current bundled service which includes both voice telephone service and Internet service, will generally require that you agree to not transfer your Lifeline benefit to another provider for twelve months. There are certain exceptions to this requirement.

Tribal Lifeline/Link-Up

The Tribal Lifeline program provides a reduction in monthly charges to telephone or bundled Internet service to customers who live on tribal lands and are currently receiving benefits from a qualifying public assistance program. Eligible subscribers may be eligible for additional discounts up to \$25.

The Tribal Link-Up program provides a reduction in connection charges to telephone customers who live on tribal lands and are currently receiving benefits from a qualifying assistance program.

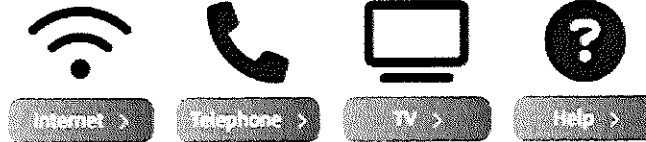
How to Qualify for a Lifeline Discount:

You must participate in at least one of the following programs to be eligible for a Lifeline Program discount:

- Supplemental Nutrition Assistance Program
- Supplemental Security Income
- Medicaid
- Federal Public Housing Assistance
- Veteran's Pension and Survivors Benefit Program
- Income Below the Federal Poverty Guidelines

If residing on tribal lands the following eligibility criteria is also available to be utilized:

- Bureau of Indian Affairs General Assistance
- Tribally-administered Temporary Assistance for Needy Families
- Food Distribution on Indian Reservations
- Head Start



[Assistance Programs](#)

Assistance Programs

Low Income Assistance Available to Telephone & Broadband Subscribers

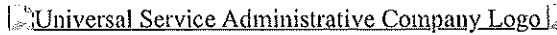
Midstate Communications is authorized to offer Lifeline assistance to our customers. The Lifeline Universal Service Program is a government supported program available to qualified, low-income consumers and offers a discount for eligible telephone and bundled Internet service meeting the minimum standards. If you are an existing telephone service subscriber receiving the monthly Lifeline discount, you can continue to apply that discount to your home phone voice service. Effective December of 2019, Lifeline discount amount available for voice only services will begin to decrease. If, however, the Lifeline support provided is applied to a bundled service package which includes not only telephone voice service, but also Internet Service, you can avoid these discount decreases and continue receiving the maximum discount, currently \$9.25.

Moving your monthly Lifeline discount so that it also applies to your current bundled service which includes both voice telephone service and Internet service, will generally require that you agree to not transfer your Lifeline benefit to another provider for twelve months. There are certain exceptions to this requirement.

Tribal Lifeline-linkup Assistance

Lifeline-linkup provides reduced monthly charges to telephone subscribers who qualify.

Items covered by the Lifeline portion of the program include basic one-party telephone service equipped with touch-tone and toll restriction (if requested). Not covered are second lines, leased equipment, long distance calls, 911 surcharge, the CIF or hearing impaired fund, taxes and optional calling features like Call Waiting and Caller ID.

 Universal Service Administrative Company Logo for print

Companies Near Me

This tool can help you find companies in your area that offer [Lifeline](#), which can reduce the cost of your phone or internet service by providing a monthly discount.

Find a Company

Enter Your Zip Code

Example: 12345

OR

Enter Your City and State

| |
|---|
| Select a Program: <input type="radio"/> Lifeline |
| Type of Service (Optional) <input type="checkbox"/> Home Service <input type="checkbox"/> Mobile Service |

[Clear Results](#)

Companies near Kimball, SD

The order of these companies are random and may be different the next time you search.

Showing 1 of 1 companies

Download List:

| Company Name | Phone | Type of Service |
|---|------------------------------|-----------------|
| Midstate Communications | 605-778-6221 | Home Service |

If you want to see more companies, [see the list of companies in SD.](#)

More About the Data

- Search results are based on program enrollment and information provided by the companies.
- The search results may include a company listed in your area that may not provide service to your address.
- Also, the search results might not show every company that is near you. A company may still offer Lifeline service even if it is not on the list. Please contact the company to confirm if they offer Lifeline service for your address.

Tell Us What You Think

We will continue to update this tool, so please check back often. If you have any comments or see something wrong - or if you are a company that needs to add or update your Lifeline information, email us at LifelineProgram@usac.org.

[Website Feedback](#) | [Privacy Policies](#)
Kimball, WV



Welcome to Midstate Communications!



Greetings!

Welcome to the Midstate Communications family! We are thrilled to have you as a new **customer-owner**. As a leading communications provider, we offer a range of affordable plans to suit your needs. Whether you're in the office or relaxing at home, our reliable fiber-optic network has you covered.

Midstate's 100% fiber-optic network provides you with a secure and fast internet connection. We also offer **streaming TV** and local and long-distance **telephone services**.

Once your service(s) are activated, our team will reach out to ensure everything is running smoothly and provide information about your first invoice and payment options.

Our friendly staff is available by phone or text Monday through Friday, 8:30 AM - 5:00 PM. You can call or text us at 605-778-6221. Additionally, you can visit either of our two convenient office locations during the week to speak with our team in person.



Kimball Office Location

120 E. 1st Street
PO Box 48
Kimball, SD 57355
Office Hours: M-F 8:30 - 5:00 p.m.
Call/Text 605-778-6221



Chamberlain Office Location

107 S. Main Street
Chamberlain, SD 57325
605-234-8000
Office Hours: M-F 9:00 - 12:30 p.m.
1:30 - 4:30 p.m.
Call/Text 605-778-6221

Both of our office locations above also offer outside payment drop boxes for your convenience. Please also review the links below for further information and assistance.

Thank you for choosing Midstate Communications as your provider. We look forward to serving you!

Best regards,

The Midstate Communications Team

**PRODUCT
HELP**

**CONTACT
US**

**LOW
INCOME
ASSISTANCE**

Midstate Communications | 120 E 1st St PO Box 48 | Kimball, SD 57355 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)

Midstate Messenger

MIDSTATE COMMUNICATIONS COOPERATIVE

August 2025

A Summer of Appreciation Right in Your Own Hometown

Our Summer Customer Appreciation Days were a big success—and it's all thanks to you! This year, we fired up the grill and hit the road, bringing lunch and giveaways to our customers in Fort Thompson, Academy, Delmont, and Chamberlain.

Midstate staff enjoyed visiting with customers face-to-face—answering questions, sharing laughs, and simply saying thank you. Folks enjoyed the FREE food, fun freebies, and great conversation, and we were proud to bring the grill and the gratitude right to your hometown.



This summer, Midstate welcomed Grady Olson to assist with a variety of projects and get hands-on experience alongside our telecom technicians. This fall, he'll be heading to Mitchell Technical Institute to study Wi-Fi & Broadband Technologies. Thanks, Grady, for all your help this summer—we wish you the best in your studies!



A big shout-out to everyone who donated non-perishable food items—your kindness helped stock the shelves of local food pantries in each community we visited.

And of course, congratulations to our prize winners!

August 5 - Disconnect of all accounts with a 30 day balance

August 20 - Bills due by 12:00 PM.

August 29 - September bills are mailed out and due September 20th by 12:00 PM



Fort Thompson Winners

Norman Thompson Jr. \$50 Midstate Credit
 Eileen Harrison.....\$25 Midstate Credit
 Dorothy Farmer.....\$10 Midstate Credit
 Kids Winner..... Theo ~ Headphones

Delmont Winners

Lisa Goehring.....\$50 Midstate Credit
 Ellene Bitterman.....\$25 Midstate Credit
 Alice Fuerniss.....\$10 Midstate Credit
 Kids Winner.....Mara ~ Headphones

Academy Winners

Dennis Gunderson.....\$50 Midstate Credit
 Cindy Lucas.....\$25 Midstate Credit
 Kaden Hughes.....\$10 Midstate Credit
 Kids Winner.....Avery ~ Headphones

Chamberlain Winners

Luz Ortega.....\$50 Midstate Credit
 Melissa Rinehart.....\$25 Midstate Credit
 Gary Biskeborn.....\$10 Midstate Credit
 Kids Winner.....Bohdi ~ Headphones

midstatesd.net

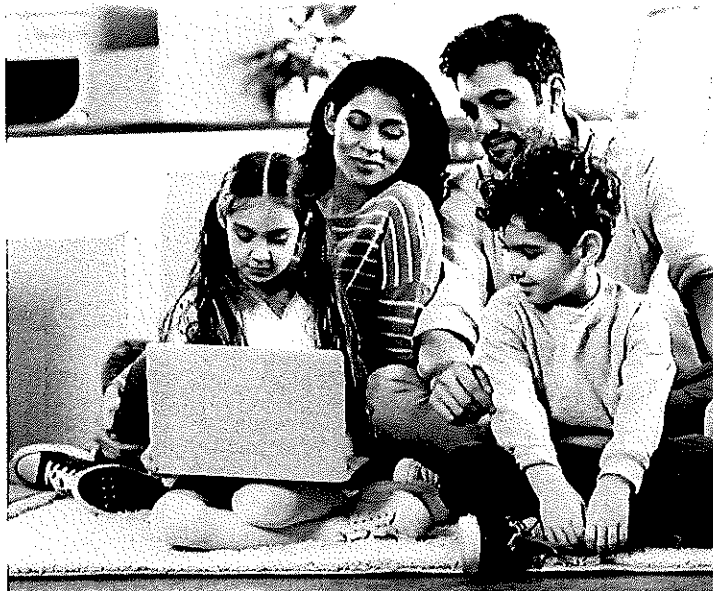
605-778-6221

midstatecommunications

Low Income Assistance Available to Telephone & Broadband Subscribers

Midstate Communications is authorized to offer Lifeline assistance to our customers. The Lifeline Universal Service Program is a government-supported program available to qualified, low-income consumers and offers a discount for eligible telephone and bundled Internet service meeting the minimum standards. If you subscribe to telephone service only, you may be eligible to receive the monthly Lifeline discount of \$5.25.

Lifeline discounts can be applied to either stand-alone internet service or bundled packages that include both telephone and internet services. If you qualify, you may be eligible to receive the maximum Lifeline discount, which is currently \$9.25.



If you move your monthly Lifeline discount to another provider, it will generally require that you agree to not transfer your Lifeline benefit again to another provider for twelve months. There are certain exceptions to this requirement.

Tribal Lifeline/Link-Up

The Tribal Lifeline program provides a reduction in monthly charges to telephone or bundled Internet service to customers who live on tribal lands and are currently receiving benefits from a qualifying public assistance program. Eligible subscribers may be eligible for additional discounts up to \$34.25.

The Tribal Link-Up program provides a reduction in connection charges to telephone customers who live on tribal lands and are currently receiving benefits from a qualifying assistance program.

How to Qualify for a Lifeline Discount:

You may qualify for Lifeline assistance if you participate in any ONE of these government benefits programs:

- Supplemental Nutrition Assistance Program
- Supplemental Security Income
- Medicaid
- Federal Public Housing Assistance
- Veteran's Pension and Survivors Benefit Program
- Income Below the Federal Poverty Guidelines

If residing on tribal land the following eligibility criteria is also available to be utilized:

- Bureau of Indian Affairs General Assistance
- Tribally-administered Temporary Assistance for Needy Families
- Food Distribution on Indian Reservations
- Head Start

TWO WAYS TO APPLY

- APPLY ONLINE – Find the online application at www.lifelinesupport.org
- APPLY AT MIDSTATE – Stop in our Kimball or Chamberlain offices during business hours.