

Exhibit 11

Digital Banners

160 x 600

300 x 600

250 x 250

728 x 90

970 x 250

SafeLink
ZERO COST
phone service with
SafeLink when you
qualify with Lifeline.
SEE IF YOU QUALIFY

SafeLink
ZERO COST
phone service with
SafeLink when you
qualify with Lifeline.
Bring Your Own Phone & Keep Your Own Number
Unlimited Talk & Text
100GB of Monthly Data including 50GB of Hotspot Data
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Radio Script

2024 Radio/SafeLink (English)

“Zero Cost Service”

:60 Radio Spot - NLAD

Male VO (David):

Is your phone plan costing you a lot of money? Now, you can get a zero-cost phone service that keeps you connected. Let me tell you about SafeLink Wireless. It offers free monthly data, free unlimited texts, and free unlimited minutes.

You heard it right! If you qualify for SafeLink Wireless, a government assistance program, or if you are enrolled in programs like SNAP or Medicaid, you may be eligible for Lifeline. To see if you qualify for this fantastic government-supported program. Visit SafeLink.com that's S-A-F-E-L-I-N-K .com.

A great offer at Zero cost to you! Visit SafeLink.com that's S-A-F-E-L-I-N-K .com. to enroll today! SafeLink is supported by Lifeline, a government assistance program. Only eligible consumers may enroll. The service is non-transferable and limited to one per household. Documentation of income or program participation may be required for enrollment. SafeLink is provided by TracFone Wireless, Inc., a Verizon company.

