
**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF SOUTH DAKOTA**

**IN THE MATTER OF THE FILING OF
TRACFONE WIRELESS, INC.'S
PETITION FOR DESIGNATION AS AN
ELIGIBLE TELECOMMUNICATIONS
CARRIER IN THE STATE OF SOUTH
DAKOTA FOR THE LIMITED
PURPOSE OF PROVIDING LIFELINE
SERVICE TO QUALIFYING
CUSTOMERS**

Docket No. TC24-005

**VERIZON VALUE, INC.'S AMENDED RESPONSE TO FIRST DATA
REQUEST OF SOUTH DAKOTA PUBLIC UTILITIES COMMISSISON STAFF
AND NOTICE OF CONSUMER AFFAIRS CONTACT**

Verizon Value, Inc., (Verizon Value or Company), formerly known as TracFone Wireless, Inc., provides an amended response to the first data request of the South Dakota Public Utilities Commission (Commission) Staff and a notice of the Company's consumer affairs contact. This amended response advises the Commission of changes to the Company's point of contact for certain service brands and provides a point of contact for the Commission's consumer affairs staff.

1-6. For each of the brand names TracFone Wireless, SafeLink Wireless, Simple Mobile, Straight Talk, Total by Verizon, and Walmart Family Mobile, provide:

d. Contact information for a designated contact person from that brand name.

Amended Response

SafeLink Wireless – David Avila; David.Avila@verizon.com

Simple Mobile – Antonio Pujula; Antonio.Pujula@verizon.com

Straight Talk – Isabella Palacios; Isabella.Palacios@verizon.com

Total Wireless – Brian Ciccone; Brian.Ciccone@verizon.com

TracFone Wireless – Vineeta Khana; Vineeta.Khan@verizon.net

Walmart Family Mobile – Isabella Palacios; Isabelle.Palacios@verizon.com

The forgoing list reflects changes to the designated contact person for the following brands: Straight Talk; TracFone Wireless; and Walmart Family Mobile. Although the Company recently changed its corporate name from TracFone Wireless, Inc. to Verizon Value, Inc.,¹ the Company continues to market its services under the TracFone Wireless brand.

Consumer Affairs Contact

The consumer affairs staff may contact the following person regarding consumer issues:

Vanessa Frazier
Senior Manager – Legal Support
Vanessa.Frazier@verizon.com ; tf-mb-consumer.complaints@verizon.com
(305) 715-6500

Verizon Value tracks all consumer complaints through this following address:

tf-mb-consumer.complaints@verizon.com. Therefore, the Company requests that the consumer affairs staff send all emails that address.

¹ See Supplement to Petition of TracFone Wireless, Inc. for Designation as an Eligible Telecommunications Carrier in the State of South Dakota for the Limited Purpose of Providing Lifeline Service to Qualifying Customers, Docket No. TC24-05, May 27, 2025.

Respectfully submitted,



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TracFone Wireless, Inc.*

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