

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/TRIBAL LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
JULY 1, 2024**

Company: Jefferson Telephone Company

Address: 104 4th Street  
Jefferson, SD  
57049

Telephone number: 712-271-5576

Company contact: Nicole Kroll

Study Area Code: 391666

Lifeline/Tribal Link Up Advertising/Outreach Activities:



Advertise in media of general distribution.\* (See attached advertisement(s).)



Letter to existing and new customers regarding the availability of Lifeline/Tribal Link Up within 1<sup>st</sup> 30 days of service.\* (See attached letter.)



Company's Lifeline/Tribal Link Up information in directory.



Company's Lifeline/Tribal Link Up information available on Company website.



Company's information posted on USAC website.



Other (describe):

\*Required



# PUBLIC NOTICE

Long Lines is a telecommunications provider who provides basic and enhanced services within its service territory, including services supported by Federal Universal Service funds and eligible for Federal Lifeline assistance.

Basic residential service is available as a Lifeline service. Lifeline is a government benefit program which provides a monthly credit toward a qualified low-income subscriber's telephone or internet bill. Only eligible low-income consumers may enroll in the Lifeline program. Consumers who meet eligibility criteria must also complete documentation necessary for enrollment. Lifeline assistance is non-transferable, and eligible subscribers may receive assistance from only one wireline or wireless telecommunications provider per household. Consumers who willfully make false statements in order to obtain Lifeline benefits can be punished by fine or imprisonment or can be barred from the program. If you have any questions regarding the company's services or you want to apply for Lifeline telephone assistance, application forms can be obtained from Long Lines at 504 4th St., Sergeant Bluff, IA. 1.866.901.5664 or [LongLines.com](http://LongLines.com)



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## COMMUNITY CONNECTIONS

*Participating. Giving. Volunteering.*

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Long Lines believes in supporting efforts that enhance the lives of those in our community. We partner with various community-based programs throughout our area, including our schools, cultural organizations, service groups, nonprofits, and athletics. Many of our employees participate in these efforts by volunteering with local organizations. We take pride in contributing to improving the quality of life for our neighbors both through our business offerings and our involvement in community enhancement.

## Community Involvement



Long Lines serves over 25 communities in Iowa, Nebraska and South Dakota and is involved with both the business and residential groups. Here are some of the events we've been part of.

[Learn More >>](#)

## Community Support



Long Lines provides support to many community organizations. We look for things that will benefit the residents of the communities we serve. Here's a list of the projects and groups Long Lines currently supports.

[Learn More >>](#)

## Environmental Impact



Today everyone is looking at their Environmental Footprint. Here are some of the things Long Lines is doing to lessen our impact on the environment.

## Lifeline (Universal Service Administration Company)

Lifeline is a federal program that lowers the monthly cost of phone or Internet service.

[Learn More >>](#)



## Long Lines Broadband Launches Flight Gigabit Service in Siouxland

*Phase I Expands Competitive Choice*

(August 13, 2018 Sergeant Bluff, IA) Long Lines Broadband today announced the launch of [Flight Gigabit service](#) in the Siouxland area. With this launch, the network called Flight Gigabit, a Fiber to the Home (FTH), ultra-high-speed internet service to residents and businesses, will pass over 20% of the homes in the Sioux City metro area. Gigabit internet service

offers customers lightning fast internet service at 1 Gig up and down. In the initial phase, approximately 7,500 residents and businesses will have access to Flight Gigabit with future expansion throughout Long Lines service area planned in 2019. This \$2.5M private equity investment made by Long Lines Broadband continues a legacy of local technology investment to support the ever-changing needs of the community and leverages the extensive fiber network being built to approximately 2,000 homes and businesses in Sioux City. This \$2.5M investment is in addition to the previously announced \$10M private equity investment Long Lines announced in March 2018. The previous investment in extended new technology and services to residential and business customers and positioned Long Lines for future growth. "Our new products provide a competitive choice for consumers, said Brent Olson, President, Long Lines Broadband. "In the coming days we will be introducing the Flight Gigabit brand. This private investment continues our long-standing commitment to the region", added Olson. "This significant investment by Long Lines Broadband is a game-changer for our Siouxland region", said Chris McGowan, President, Siouxland Chamber of Commerce. "In order for our community to continue to be competitive for businesses and attractive to families for quality of life, access to cutting edge technology like Flight Gigabit is essential", continued McGowan. Currently most residential customers are accessing the internet through Long Line's 300 Mbps [high speed service](#). Long Lines Broadband recognizes that internet access is an indispensable communications tool and resource for businesses and individuals. Communities with ultra-high- speed internet, like Flight Gigabit, can participate and access in the global economy faster.

## Why this investment?

- An economically healthy Siouxland is vital to the region
- Siouxland has an increasing number of businesses that are heavily dependent on high speed internet at the office and in work from home environments.
- Very few communities around the United States offer true Fiber to the home (FTH) Gigabit service.
- Gigabit Internet is affirmatively the most meaningful economic development tool for attracting high tech businesses and the skilled employees - boosting the communities tax base.
- Long Lines is hopeful that with the buildout of Fiber to the Home (FTH) Gigabit service will leverage this technological advantage for the collective benefit of everyone in the region.

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