

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/TRIBAL LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JULY 1, 2022**

Company:

Address:

Telephone number:

Company contact:

Study Area Code:

Lifeline/Tribal Link Up Advertising/Outreach Activities:

Advertise in media of general distribution.* (See attached advertisement(s).)

Letter to existing and new customers regarding the availability of Lifeline/Tribal Link Up within 1st 30 days of service.* (See attached letter.)

Company's Lifeline/Tribal Link Up information in directory.

Company's Lifeline/Tribal Link Up information available on Company website.

Company's information posted on USAC website.

Other (describe):

*Required



PUBLIC NOTICE

Long Lines is a telecommunications provider who provides basic and enhanced services within its service territory, including services supported by Federal Universal Service funds and eligible for Federal Lifeline assistance.

Basic residential service is available as a Lifeline service. Lifeline is a government benefit program which provides a monthly credit toward a qualified low-income subscriber's telephone or internet bill. Only eligible low-income consumers may enroll in the Lifeline program. Consumers who meet eligibility criteria must also complete documentation necessary for enrollment. Lifeline assistance is non-transferable, and eligible subscribers may receive assistance from only one wireline or wireless telecommunications provider per household. Consumers who willfully make false statements in order to obtain Lifeline benefits can be punished by fine or imprisonment or can be barred from the program. If you have any questions regarding the company's services or you want to apply for Lifeline telephone assistance, application forms can be obtained from Long Lines at 504 4th St., Sergeant Bluff, IA. 1.866.901.5664 or LongLines.com

Dear Customer:

Long Lines Broadband participates in the Lifeline Telephone/Broadband assistance program. Lifeline assistance is available if the subscriber, one or more of the subscriber's dependents or the subscriber's household receives benefits from one of the following qualifying federal assistance programs:

- Medicate (example, Title XIX/Medical State Supplement Assistance)
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance (Section 8)
- National School Lunch Free Lunch Program
- Veterans Pension or Survivors Benefit Programs

OR

- Individuals whose household income is at or below 135 percent of the Federal Poverty. Guidelines are also eligible for Lifeline assistance.

If you are eligible for Lifeline assistance under any of the programs listed above, please complete the enclosed application.

The Lifeline program offers a \$7.25 per month discount on home landline service or \$9.25 per month discount on internet service.

If you qualify for Lifeline assistance based on household income please complete the enclosed **application** and **Income certification Form**, attach the required documentation* and return it to USAC, Lifeline Support Center, PO Box 7081, London, KY 40742.

*Documentation of Income eligibility includes the previous year's state or federal tax return, a current income statement from an employer or paycheck stub, a Social Security statement of benefits, or other such official documents. If your documentation does not cover an entire year, please provide three consecutive months' worth of the same type of document. Please note that income is all income actually received by all members of the household. Income includes salary before deductions for taxes, public assistance benefits, Social Security payments, pensions, unemployment compensation, veteran's benefits, inheritances, alimony, child support payments, worker's compensation benefits, gifts and lottery winnings. The only exceptions are student financial aid, military housing and cost-of-living allowances and irregular income from occasional small jobs such as baby sitting or lawn mowing.

If you require application you may download one at www.longlines.com/phone/lifeline or stop by our office at 504 4th Street, Sergeant Bluff, IA or you may contact our business at 866-901-5664 and we will be happy sent one out to you.

Please note that Federal Communications Commission (FCC) guidelines require telephone companies, like ours, to annually verify a sample of Lifeline customers' for continued eligibility in the program. You may be required to complete the application and/or provide additional information on a yearly basis for random sampling process. This benefit can be received on landline telephone and data services. Each customer can only receive one Lifeline subsidy.

COMMUNITY CONNECTIONS

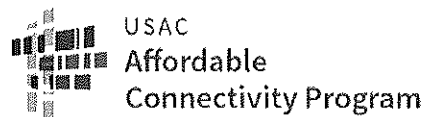
Participating. Giving. Volunteering.

Long Lines believes in supporting efforts that enhance the lives of those in our community. We partner with various community-based programs throughout our area, including our schools, cultural organizations, service groups, nonprofits, and athletics. Many of our employees participate in these efforts by volunteering with local organizations. We take pride in contributing to improving the quality of life for our neighbors both through our business offerings and our involvement in community enhancement.

Affordable Connectivity Program

As part of our ongoing commitment to keep our community connected, Long Lines Broadband is proud to participate in the Affordable Connectivity Program (ACP). The ACP is a federal program that provides a temporary discount of up to \$30 per month on broadband Internet bills to qualified households.

[Learn More >>](#)



Lifeline (Universal Service Administration Company)

Lifeline is a federal program that lowers the monthly cost of phone or Internet service.

[Learn More >>](#)

Long Lines Broadband Launches Flight Gigabit Service in Siouxland

Phase I Expands Competitive Choice

(August 13, 2018 Sergeant Bluff, IA) Long Lines Broadband today announced the launch of [Flight Gigabit service](#) in the Siouxland area. With this launch, the network called Flight Gigabit, a Fiber to the Home (FTH), ultra-high-speed internet service to residents and businesses, will pass over 20% of the homes in the Sioux City metro area. Gigabit internet service offers customers lightning fast internet service at 1 Gig up and down. In the initial phase, approximately 7,500 residents and businesses will have access to Flight Gigabit with future expansion throughout Long Lines service area planned in 2019. This \$2.5M private equity investment made by Long Lines Broadband continues a legacy of local technology investment to support the ever-changing needs of the community and leverages the extensive fiber network being built to approximately 2,000 homes and businesses in Sioux City. This \$2.5M investment is in addition to the previously announced \$10M private equity investment Long Lines announced in March 2018. The previous investment in extended new technology and services to residential and business customers and positioned Long Lines for future growth. "Our new products provide a competitive choice for consumers, said Brent Olson, President, Long Lines Broadband. "In the coming days we will be introducing the Flight Gigabit brand. This private investment continues our long-standing commitment to the region", added Olson. "This significant investment by Long Lines Broadband is a game-changer for our Siouxland region", said Chris McGowan, President, Siouxland Chamber of Commerce. "In order for our community to continue to be competitive for businesses and attractive to families for quality of life, access to cutting edge technology like Flight Gigabit is essential", continued McGowan. Currently most residential customers are accessing the internet through Long Line's 300 Mbps [high speed service](#). Long Lines Broadband recognizes that internet access is an indispensable communications tool and resource for businesses and individuals. Communities with ultra-high- speed internet, like Flight Gigabit, can participate and access in the global economy faster.

Why this investment?

- An economically healthy Siouxland is vital to the region
- Siouxland has an increasing number of businesses that are heavily dependent on high speed internet at the office and in work from home environments.
- Very few communities around the United States offer true Fiber to the home (FTH) Gigabit service.
- Gigabit Internet is affirmatively the most meaningful economic development tool fro attracting high tech businesses and the skilled employees - boosting the communities tax base.
- Long Lines is hopeful that with the buildout of Fiber to the Home (FTH) Gigabit service will leverage this technological advantage for the collective benefit of everyone in the region.

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Product updates, specials, new channels, tech alerts and more!

Learn more at:

 TVonmyside.com



Get Connected to Phone or Internet Service

Lifeline is a federal program that lowers the monthly cost of phone or internet service.



What is Lifeline?

Eligible consumers can get up to \$9.25 off the cost of phone, internet, or bundled services.

[Learn more about Lifeline \(/get-started/\)](#)

Two Steps to Get Lifeline

1

Qualify

Apply now to confirm you qualify for the Lifeline program. You may be eligible to get Lifeline based on your income or participation in a government assistance program. [Learn more about qualifying \(/do-i-qualify/\)](#)

If you live in [California](#), [Oregon](#), or [Texas](#), check with your phone or internet company or visit your state website to find out how to apply for the program.

[Apply Now](#)

Or [Learn more about how to get Lifeline \(/get-started/\)](#)

2

Sign Up to Get Lifeline

After you qualify, choose a phone or internet company near you and sign up for service with them. You can also ask your current company to apply your Lifeline benefit to a service you are already getting.

Already Receive Lifeline? Manage Your Benefit

Recertify (/recertify/)

Every year, USAC will check to confirm you still qualify.

Change My Company (/change-my-company/)

You may transfer your Lifeline benefit to a new company at any time.

Your Rights (/your-rights/)

Learn about your rights as a consumer in the program.

Tribal Benefit

If you live on Tribal lands, you can receive a discount of up to \$34.25 per month, and up to a \$100 reduction for first-time connection charges

[Learn More \(/tribal-benefit/\)](https://www.lifelinesupport.org/tribal-benefit/)

Home (https://www.lifelinesupport.org/)	Get Lifeline Get Started (https://www.lifelinesupport.org/get-started/) Program Rules (https://www.lifelinesupport.org/program-rules/) Do I Qualify? (https://www.lifelinesupport.org/do-i-qualify/) What is a Household? (https://www.lifelinesupport.org/what-is-a-household/) Tribal Benefit (https://www.lifelinesupport.org/tribal-benefit/) Documents Needed (https://www.lifelinesupport.org/documents-needed/)	Manage My Benefit Recertify (https://www.lifelinesupport.org/recertify/) Change My Company (https://www.lifelinesupport.org/change-my-company/) Your Rights (https://www.lifelinesupport.org/your-rights/)	Companies Near Me (https://www.lifelinesupport.org/companies-near-me/)	Community Education (https://www.lifelinesupport.org/community-education/)	Help Get Help (https://www.lifelinesupport.org/help/) My Service Was Turned Off (https://www.lifelinesupport.org/service-was-turned-off/) FAQs (https://www.lifelinesupport.org/faqs/)
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