

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/TRIBAL LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JULY 1, 2022**

Company:

Address:

Telephone number:

Company contact:

Study Area Code:

Lifeline/Tribal Link Up Advertising/Outreach Activities:

Advertise in media of general distribution.* (See attached advertisement(s).)

Letter to existing and new customers regarding the availability of Lifeline/Tribal Link Up within 1st 30 days of service.* (See attached letter.)

Company's Lifeline/Tribal Link Up information in directory.

Company's Lifeline/Tribal Link Up information available on Company website.

Company's information posted on USAC website.

Other (describe):

*Required

EXHIBIT A

Media Advertising



**Phone or Internet Discounts
for Low-Income Users**

As a Fort Randall Telephone customer,
you may qualify for one of two programs
that provide assistance to you in
paying your monthly bill.

This federally funded program will provide a
credit each month on your monthly bill.
Some limitations apply.

Please contact our office (605) 563-2863



FORT RANDALL
TELEPHONE COMPANY
Helping People Communicate Since 1951



Centerville Journal

6/17/21

6/24/21

Viborg Enterprise

6/17/21

6/24/21

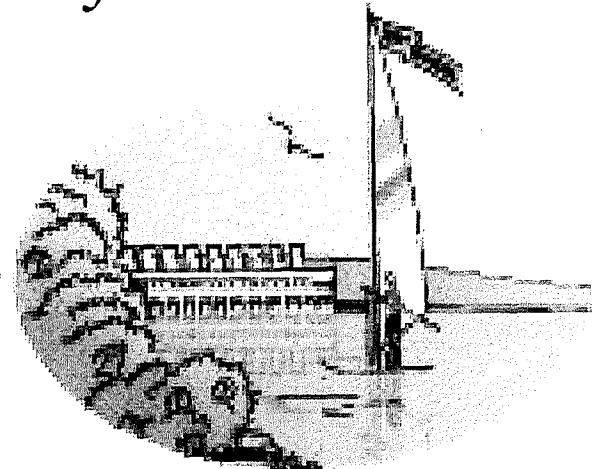
PHONE & BROADBAND DISCOUNTS FOR LOW-INCOME USERS

As a Fort Randall Telephone customer, you may qualify for one of three programs that provide assistance to you in paying your telephone or broadband bill. This federally funded program will provide a credit each month on your monthly bill. *Contact the Lifelinesupport@usac.org or 800-234-9473 for more information or an application.*

FORT RANDALL

TELEPHONE COMPANY

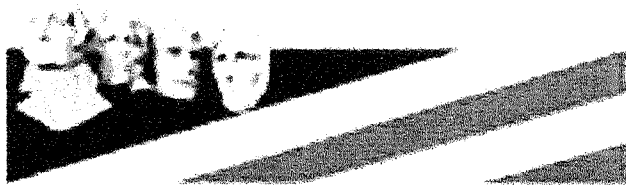
Helping People Communicate Since 1951



Wagner Post & Lake Anates Wauel

6/16/21

6/23/21



Mt. Rushmore Telephone Company

Phone & Broadband Discounts for Low-Income Users

As a Mt Rushmore Telephone customer, you may qualify for one of three programs that provide assistance to you in paying your telephone or broadband bill. This federally funded program will provide a credit each month on your monthly bill. Contact the Lifelinesupport@usac.org or 800-234-9473 for more information or an application.

Custer
County
Chronicle
6/14/21
6/23/21



Phone & Broadband Discounts for Low-Income Users

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8/1/2021
Bill Insert



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8/1 /2021
Bill Insert

EXHIBIT B

Letter to Customers

Phone & Broadband Discounts for Low-Income Users

As a South Dakota consumer, you may qualify for one of the two programs that provide assistance with paying your telephone or broadband bill. Data shows that many South Dakota consumers are not aware of their eligibility for these programs.

Lifeline:

This is a federally funded program that will provide a credit of up to \$9.25 each month on your phone or broadband bill. To be eligible, you must be enrolled in one of the following programs:

- Medicaid
- Supplement Nutrition Assistance Program (SNAP) (food stamps)
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance (FPHA)
- Veterans Pension or Survivors Benefit Programs

If you are not on the above programs, but your income is at or below 135% of the Federal Poverty Guidelines, you may also apply for and receive the discount. You will need to attach proof of your income to your application.

Link -Up:

This national program will pay up to 50% of your local telephone service connection and installation charges, up to a maximum of \$30.

Eligibility requirements are the same as for Lifeline list above.

Telephone Equipment Distribution (TED) Provides equipment for those who have hearing loss, speech, and/or mobility impairments that limit their use of a standard telephone.

To be eligible, you must:

- Have phone or broadband service or applied for phone or broadband service; and
- Meet income guidelines.
- Contact the Lifelinesupport@usac.org or 800-234-9473 for more information or an application

Persons in Family Unit	48 Contiguous State and D.C.
1	\$17,388
2	\$23,517
3	\$29,646
4	\$35,775
5	\$41,904
6	\$48,033
7	\$54,162
8	\$60,291
For Each Additional Person add	\$6,129

8/1/2021

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8/1/2021
Tribal



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