

Docket Number: TC22-011
Subject Matter: Staff's Data Request 1
Request to: City of Brookings Municipal Telephone (Brookings)
Request from: South Dakota Public Utilities Commission Staff
Date of Request: 6/7/22
Responses Due: 6/21/22

1.2. Referring to the Lifeline Advertising Outreach Annual Report, provide which media of general distribution that the Attachment A advertisements were run in.

- Attachment A.1: Standard advertisement used for customers applying for service and the advertisement is available in the lobbies of Swiftel Communications and Brookings Municipal Utilities. This poster is also distributed around the City of Brookings and displayed in public places listed on Attachment F.1.
- Attachment A.2: Advertisement posted on www.swiftel.net website. This brochure is also distributed around the City of Brookings and available in public places listed on Attachment F.1.
- Attachment A-3: Advertisement for the Town & Country Shopper (T&C)– the 'yellow newspaper' distribution that lands on every door step in Brookings and is free to the reader. This T&C advertisement was inadvertently missed in 2021, had been advertised in previous years and has been advertised in 2022.