

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/TRIBAL LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
JULY 1, 2021**

Company:

Address:

Telephone number:

Company contact:

Study Area Code:

Lifeline/Tribal Link Up Advertising/Outreach Activities:

Advertise in media of general distribution.\* (See attached advertisement(s).)

Letter to existing and new customers regarding the availability of Lifeline/Tribal Link Up within 1<sup>st</sup> 30 days of service.\* (See attached letter.)

Company's Lifeline/Tribal Link Up information in directory.

Company's Lifeline/Tribal Link Up information available on Company website.

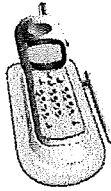
Company's information posted on USAC website.

Other (describe):

\*Required

# **EXHIBIT A**

Media Advertising



## Phone or Internet Discounts for Low-Income Users

As a Fort Randall Telephone customer,  
you may qualify for one of two programs  
that provide assistance to you in  
paying your monthly bill.

This federally funded program will provide a  
credit each month on your monthly bill.

*Some limitations apply.*

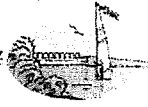
**Please contact our office (605) 563-2863**



**FORT RANDALL**

TELEPHONE COMPANY

Helping People Communicate Since 1951



Centerville Journal

6/18

6/25

Viborg Enterprise

6/18

6/25

**PHONE OR INTERNET DISCOUNTS FOR LOW-INCOME USERS**

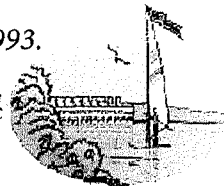
As a Fort Randall Telephone customer, you may qualify for one of three programs that provide assistance to you in paying your monthly telephone or broadband bill. This federally funded program will provide a credit each month on your monthly bill. Some limitations apply.

*Please contact our office at (605) 384-3993.*

**FORT RANDALL**

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*Helping People Communicate Since 1951*

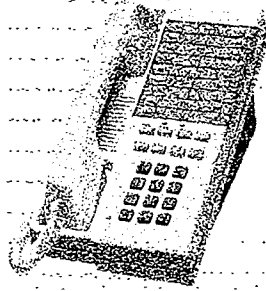


Wagner Post  $\frac{1}{2}$  Luce Anders Wave

6/18

6/25

**Phone or  
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SOME LIMITATIONS APPLY - **Please contact our office**

**Fort Randall  
Telephone Company**

*Your local telephone company*

**Ph. 605-589-3366**

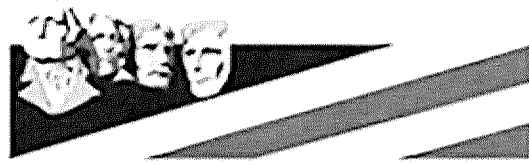
**Tyndall-Tabor**



Tyndall Tribune is Register

4/18

4/25



## Mt. Rushmore Telephone Company

First and Franklin, Keystone, South Dakota 57751

# Phone or Internet Discounts for Low-Income Users

As a Mt Rushmore Telephone customer, you may qualify for one of two programs that provide assistance to you in paying your monthly telephone or broadband bill. This federally funded program will provide a credit each month on your monthly bill. Some limitations apply.

**Please contact our office  
(605) 666-4411**

Hill City  
Prevaitee

Custer  
County  
Chronicle

Western  
Trader

6/17  
6/24



## Phone & Broadband Discounts for Low-Income Users

As a Fort Randall Telephone customer, you may qualify for one of three programs that provide assistance to you in paying your telephone or broadband bill. This federally funded program will provide a credit each month on your monthly bill. Contact the [Lifelinesupport@usac.org](mailto:Lifelinesupport@usac.org) or 800-234-9473 for more information or an application.

7/1/2020



**Mt. Rushmore Telephone Company**  
First and Main St., Keystone, South Dakota 57761

## Phone & Broadband Discounts for Low-Income Users

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7/1/2020



## **EXHIBIT B**

Letter to Customers



## Phone Discounts for Low-Income Users

As a South Dakota consumer, you may qualify for one of the two programs that provide assistance with paying your telephone or broadband bill. Data shows that many South Dakota consumers are not aware of their eligibility for these programs.

### Lifeline:

This is a federally funded program that will provide a credit of up to \$29.00 each month on your phone or broadband bill. To be eligible, you must be enrolled in one of the following programs:

- Medicaid
- Supplement Nutrition Assistance Program (SNAP) (food stamps)
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance (FPHA)
- Veterans Pension or Survivors Benefit Programs

If you are not on the above programs, but your income is at or below 135% of the Federal Poverty Guidelines, you may also apply for and receive the discount. You will need to attach proof of your income to your application.

### Link -Up:

This national program will pay up to 50% of your local telephone service connection and installation charges, up to a maximum of \$30.

Eligibility requirements are the same as for Lifeline list above.

Telephone Equipment Distribution (TED) Provides equipment for those who have hearing loss, speech, and/or mobility impairments that limit their use of a standard telephone.

To be eligible, you must:

- Have phone or broadband service or applied for phone or broadband service; and
- Meet income guidelines.
- Contact the Fort Randall Telephone for more information or an application

Persons in Family Unit	48 Contiguous State and D.C.
1	\$17,226
2	\$23,274
3	\$29,322
4	\$35,370
5	\$41,418
6	\$47,466
7	\$53,514
8	\$59,562
For Each Additional Person add	\$6,048

Contact Fort Randall Telephone Company for more information or an application (605) 384-3993

8/1/2020  
Tribal

## Phone Discounts for Low-Income Users

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8/1/2020

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8/1/2020



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8/1/2020



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8/1/2020  
TRIBAL



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8/1/2020