

Matter of Application of LTD Broadband LLC
Docket No. TC21-001

Responses of LTD Broadband LLC to
Third Data Request of Commission Staff

Request 3-1: Refer to the Company’s application, page 10 where it states: “LTD Broadband will advertise the availability of the Supported Services throughout its designated service areas using media of general distribution in a manner that is designed to reach those likely to qualify for such services.”

- a) Explain what is meant by “in a manner that is designed to reach those likely to qualify for such services.”
- b) Does this statement refer to all services or only Lifeline services?
- c) What types of media will LTD Broadband utilize for advertising the availability of services (newspaper, bill inserts, websites, etc.)? Will type of media differ for general services vs. Lifeline?

Response:

- a) To advertise the availability of Supported Services within the areas for which LTD Broadband is awarded RDOF funds, the company will direct mail postcards to prospective customers, which will include information about LTD’s Lifeline services. LTD Broadband also will advertise the availability of Lifeline services on its website.
- b) The statement made in response to (a) above refers only to Lifeline services.
- c) LTD Broadband will use the same types of media to advertise its general services, as it will its Lifeline services. As indicated in response to (a) above, this will include advertisement by direct mail, and on LTD Broadband’s website.

Date: August 25, 2021

By: Corey Hauer, Chief Executive Officer, LTD Broadband LLC

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Request 3-2: Refer to the Company’s application, page 11. The Company states it “will satisfy all consumer protection and service quality standards as provided in 47 CFR §54.202(a)(3), as well as all applicable state specific consumer protection and service quality standards.” In particular, does LTD Broadband commit to applicable requirements in ARSD 20:10:33?

Response: Yes. LTD Broadband commits to abide by the applicable requirements of ARSD 20:10:33.

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Request 3-3: Regarding ARSD 20:10:32:43.05, provide documentation demonstrating LTD Broadband will offer a local usage plan comparable to the one offered by the incumbent local exchange carrier in the service areas for which the Company seeks designation.

Response: LTD Broadband commits to offer a local usage plan comparable to the plan offered by the ILEC within each service area subject to its Application, which plan will include unlimited local calls. Documentation of LTD Broadband's local usage plan is not available at this time, but the plan will be in place at the time that LTD Broadband commences service.

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Request 3-4: Refer to LTD Broadband's response to Staff Data Request 1-6.

- a) What services (upload/download speeds) will be available to customers at the \$30 price point?
- b) In response to SDTA's Data Request 1, Item 5, LTD Broadband states that symmetrical 1 Gbps service will be made available at a cost of \$140.00 per month and in Item 15 states that a service plan will offer 1 Gbps/500 Mbps speeds at a cost that does not exceed the maximum monthly rate prescribed by the FCC. Provide a complete listing of all planned internet and voice service offerings, including upload/download speeds and prices, that will be available to South Dakota customers in the census blocks to be served with RDOF funding.
- c) Will prices be the same across LTD Broadband's footprint, or will they differ by location? Please explain.

Response:

- a) The service available at the price point of \$30.00 per month is a standalone voice service.
- b) In the areas for which LTD Broadband is awarded RDOF funds, the FCC's rules require only that LTD Broadband offer service at a speed of 1 Gbps/500 Mbps, at a rate that does not exceed the maximum monthly rate prescribed by the FCC's Urban Rate Survey. LTD Broadband commits to do so. LTD Broadband anticipates that other internet access service plans will be available in South Dakota. However, such plans are not known at this time, and are not relevant to LTD Broadband's ETC Application.
- c) LTD Broadband anticipates that prices will vary within its service footprint, based on location, but in all cases, the requirements of the FCC's Urban Rate Survey will be met.

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Request 3-5: Refer to LTD Broadband's response to Staff Data Request 1-12. Regarding ARSD 20:10:32:43.06, please point to the location in the Company's application which addresses this rule. If it is not addressed in the application, please certify the Company will comply or explain if the rule is not applicable.

Response: LTD Broadband hereby certifies that it will comply with ARSD 20:10:32:43.06.

Date: August 25, 2021

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Request 3-6: Explain the process and implications for LTD's census blocks in the following hypothetical situations:

- a) If LTD Broadband does not meet FCC buildout requirements or is unable to get necessary permits or approvals to build in certain areas.
- b) If LTD Broadband is denied ETC certification in any state.

Response:

- a) If LTD Broadband does not meet buildout requirements, it could suffer a suspension or reduction in support consistent with the FCC's rules. If LTD Broadband is unable to obtain necessary local permits or approval to build in certain areas, it may or may not have a consequential effect on LTD Broadband's ability to meet its buildout obligations. This is because the FCC determines performance at the state level, so that a deficit in locations in one area could possibly be offset by increases in locations in other areas of the state.
- b) If LTD Broadband is denied ETC certification in a state, it will be ineligible to receive RDOF support in that state.

Date: August 25, 2021

By: Corey Hauer, Chief Executive Officer, LTD Broadband LLC

VERIFICATION

I, Corey Hauer, am the CEO for LTD Broadband LLC, and I hereby state that the facts set forth in the foregoing responses of LTD Broadband LLC to the Third Data Request of Commission Staff are true and correct to the best of my knowledge, information and belief. I understand that the statements herein are made under oath, and subject to the penalty of perjury.



Corey Hauer
CEO, LTD Broadband LLC

**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF SOUTH DAKOTA**

In the Matter of)
)
Application of LTD Broadband LLC for)
Designation as an Eligible) Docket No. TC21-001
Telecommunications Carrier (ETC) for)
Purposes of Receiving Federal Universal)
Service Support.)

CERTIFICATE OF SERVICE

I, Brett Heather Freedson, hereby certify that true and correct copies of LTD Broadband LLC’s responses to the Third Data Request of Commission Staff were served electronically on the Parties listed below, on this 25th day of August, 2021:

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/s/ Brett Heather Freedson

Brett Heather Freedson