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July 14, 2020

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Mr. Patrick Steffensen  
South Dakota Public Utilities Commission  
State Capitol Building  
500 East Capitol Avenue  
Pierre, SD 57501-5050

Re: Docket No. TC20-034  
Midstate Communications, Inc. ETC/USF Certification

Dear Mr. Steffensen:

This letter is in response to the Data Request you issued in the above-referenced docket on July 2, 2020. The questions will be addressed in the order in which they were posed in your original Data Request.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

- 1-4. Refer to the Lifeline/Tribal Link-Up Advertising Outreach Annual Report.
  - a. What newspaper(s) or other media of general distribution did the Company advertise the availability of Lifeline and Link-Up services? What were the dates of publication?
  - b. Provide a copy of the letter that is sent to existing and new customers regarding the availability of Lifeline and Link-Up services.
  - c. Provide a copy of the Company's Lifeline and Link-Up information published in the directory.

Mr. Steffensen

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TC20-034 Response to Data Request 1

**RESPONSE 1-4 a:** The company advertised the availability of its Lifeline and Link-Up services on May 22, 2019, in the *Central Dakota Times*, *The Chamberlain/Oacoma Sun*, *The Charles Mix County News*, *The Standard*, *The Platte Enterprise*, *The Stickney Argus*, and *The South Dakota Mail*.

**RESPONSE 1-4 b:** A copy of the letter sent to existing and new customers regarding the availability of Lifeline and Link-Up services is attached to this Data Response.

**RESPONSE 1-4 c:** A copy of the company's Lifeline and Link-Up information as published in the company's telephone directory is attached to this Data Response.

As referenced in the cover letter to this filing, please consider the responses to questions 1-1, 1-2, and 1-3 of the Data Request to be confidential. A copy of this filing with confidential areas redacted is being filed in conjunction with this letter. Please treat the information in accordance with Midstate Communications request for confidentiality.

If you have any questions regarding the information contained in this letter or require any additional information or documentation, please feel free to contact me at your convenience at (605) 335-4989. Thank you for your consideration of this matter.

Sincerely,

CUTLER LAW FIRM, LLP

A handwritten signature in black ink, appearing to read "Ryan J. Taylor", with a long horizontal line extending to the right.

Ryan J. Taylor  
For the Firm

Attachments

cc: Mark Benton  
Kathy Taylor