

Cross Channel- Broadband Lifeline:30 (brand refresh)

| Video | AUDIO |
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| <p><i>Currently says "Apply for Midco Lifeline Assistance Program"</i></p> <p><i>Midco logo with contact information.</i></p> | <p>At Midco, we believe being connected is important. You use your internet and phone to pay bills, complete homework and stay in touch with family and friends.</p> <p>But we know for some people, a home phone or internet connection is just not affordable.</p> <p>We're here to change that with the Lifeline assistance program.</p> <p>Qualifying households can get home phone service at a reduced monthly rate and broadband internet for less than \$10 a month.</p> <p>To find out if you qualify for Lifeline assistance, call 1.800.888.1300 or visit Midco.com/Lifeline.</p> |