

ATTACHMENT III

BROADSMART GLOBAL, INC

Resumes of Key Management

Thomas Tharrington, President

Thomas Tharrington brings more than 25 years of strategic leadership experience to the company. A powerful characteristic exists in his ability to build brands, and market to business class organizations throughout the United States and Canada. An accomplished salesman, his desire to drive profitable revenue while maintaining quality, is validated by his consistent production. He has been instrumental in maintaining Broadsmart's continued growth. Tom started his career with First Brands Corporation, a Fortune 500 company headquartered in Danbury CT. Recognized for his creative and organizational strengths, he quickly moved up through many areas of the company gaining the professional knowledge and institutional foundation required to build a successful business. The approach to refine product lines, manage sales channels, and develop marketing initiatives has contributed to the success that Broadsmart experiences. Tom received his BA in Marketing from the University of Oklahoma. Tom serves on several boards.

Jose Gordo, Chief Financial Officer

Mr. Gordo has over 15 years of experience in finance, operations, business management, SEC matters, corporate law and tax. He joined MagicJack VocalTec in early 2013. In 2011, he co-founded Southcap Partners, a managing general partnership with investments in medium-sized companies. Prior to that, Mr. Gordo was a Managing Director of a private equity firm and was a partner at the national law firm of Akerman Senterfitt, where he specialized in corporate law matters; advising public and private companies and investment firms on mergers & acquisitions and capital markets transactions. He received a J.D. degree from Georgetown University Law Center and a B.A. degree from the University of Miami.