

EXHIBIT "A"

General Distribution Media Advertisement

**Lifeline/Link up Advertisement**  
**Sioux Falls Newspapers**

**1<sup>st</sup> Notification – June 2014**

- Argus Leader – 6/20/2014
- Madison Daily Leader – 6/17/2014
- Yankton Press & Dakotan – 6/17/2014
- Sioux City Journal – 6/18/2014
- Watertown Public Opinion – 6/18/2014