

EXHIBIT "C"

Annual Public Television Advertisement

**Lifeline/Link up Weather Channel Crawl
Rapid City**

Lifeline Linkup Notification. Individuals residing in WOW! service areas and receiving assistance benefits may be eligible to receive discounted telephone installation and/or service. For more information visit www.wowway.com/terms-and-conditions or call 1-877-633-4567.

Customer Base: Residential customers in Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, Sturgis and Whitewood.