



2600 Maitland Center Pkwy.  
Suite 300  
Maitland, FL 32751  
P.O. Drawer 200  
Winter Park, FL  
32790-0200  
Tel: 407-740-8575  
Fax: 407-740-0613  
www.tminc.com

May 29, 2015  
**Via Web Filing**  
www.puc.sd.gov/

SD PUC E-File  
South Dakota Public Utilities Commission  
[Http://www.puc.sd.gov/](http://www.puc.sd.gov/),

RE: Budget PrePay, Inc. d/b/a Budget Mobile  
SD ETC Annual Lifeline Outreach Report  
For the year ending December 31, 2014

Dear Sir or Madam:

Enclosed please find the SD ETC Annual Lifeline Outreach Report for the year ending December 31, 2014, filed on behalf of Budget PrePay, Inc. d/b/a Budget Mobile. No check is enclosed as there are no remittance fees due.

This report has been web-filed at [www.puc.sd.gov/](http://www.puc.sd.gov/).

Questions regarding this filing should be directed to my attention at 407-740-8575. Thank you for your assistance in this matter.

Sincerely,

for Craig Neeld  
Compliance Reporting Specialist

cc: Lakisha Taylor - Budget PrePay, Inc. d/b/a Budget Mobile  
file: Budget PrePay, Inc. d/b/a Budget Mobile - Reporting - South Dakota

CN/jg

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
ANNUAL REPORT LIFELINE OUTREACH  
JUNE 1, 2015**

**20:10:32:55. Lifeline and link-up advertising requirements -- Annual report on outreach efforts.** An eligible telecommunications carrier shall annually advertise the availability of lifeline and link-up services in media of general distribution throughout its service areas. As part of its annual certification filing, an eligible telecommunications carrier shall submit a report on its outreach efforts designed to increase participation in the lifeline and link-up assistance programs to the commission. The report shall be filed by June first of each year and shall report on the eligible telecommunications carrier's outreach activities for the previous year.

Company: Budget PrePay, Inc. d/b/a Budget Mobile  
Address: 1325 Barksdale Boulevard, Suite 200  
Bossier City, LA 71111  
Telephone number: 318-671-5000  
Company contact: Lakisha Taylor, Compliance Supervisor  
Study Area Code: 399021

Lifeline/ Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution. \*
- Letter to existing and new customers regarding the availability of Lifeline/Link Up\*
- Company's Lifeline/Link Up information directory. \*
- Company's Lifeline/Link Up information available on Company website.
- Company's information posted on USAC website.
- Other (describe): Please see the attached qualification advertising for Budget Mobile.

\* Required

**Attachment: Budget Mobile Lifeline Availability Communication**



# DO YOU QUALIFY?



**TO QUALIFY FOR A BUDGET MOBILE LIFELINE PLAN,  
YOU MUST PARTICIPATE IN ONE OF THE FOLLOWING:**

- Food Stamps (SNAP)
- Medicaid
- MO Health
- SSI (Supplement Security Income)
- Section 8 (Federal Housing Assistance)
- Free Lunch Program (National School Lunch)
- TANF (Temporary Assistance for Needy Families)
- LIHEAP (Low Income Home Energy Assistance Program)
- Food Distribution Program on Indian Reservations (FDPIR)
- Bureau of Indian Affairs General Assistance (BIA)
- Tribally-Administered Temporary Assistance for Needy Families (TTANF)

**OR**

**HOUSEHOLD INCOME MUST BE AT OR BELOW  
135% OF THE NATIONAL POVERTY LEVEL.**

**(PERSONS IN HH) – 135% ANNUAL INCOME (at or below)**

(1) – \$15,890	(3) – \$27,122	(5) – \$38,354	(7) – \$49,586
(2) – \$21,506	(4) – \$32,738	(6) – \$43,970	(8) – \$55,202

Add \$5.816 for each additional person.



**MOBILE**

The offering is a limited-supply service. Eligible customers may need to the program and proof of eligibility documentation is necessary for enrollment. The program is limited to one benefit per household, operating at either wireless or prepaid service. Lifeline is a government benefit program, and consumers who willfully make false statements in order to obtain the benefit can be punished by civil or criminal penalties or can be barred from the program. This plan is not subject to E-911 service fees for delivery and repair of service. Brand and style of phone will vary and are at the discretion of Budget Mobile Lifeline. © 2017 SBC Global Resources