

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/TRIBAL LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JULY 1, 2014**

Company: Long Lines Wireless
Address: 501 4th Street
Sergeant Bluff, IA 51054

Telephone number: 712-271-5570_____

Company contact: Nicole Kroll_____

Study Area Code: 399016_____

Lifeline/Tribal Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution.* (See attached advertisement(s).)
- Letter to existing and new customers regarding the availability of Lifeline/ Tribal Link Up.* (See attached letter.)
- Company's Lifeline/Tribal Link Up information in directory.
- Company's Lifeline/Tribal Link Up information available on Company website. (www.longlines.com)
- Company's information posted on USAC website.
- Other (describe): _____

***Note that Long Lines Wireless LLC is a subsidiary of Long Lines, LLC, so all notifications regarding Lifeline/Linkup refer to Long Lines customers.

*Required



Subject: Lifeline Credit Applications

Dear Long Lines Customer,

Please find the enclosed application & return envelope for Lifeline Telephone Assistance for the Year 2013. Your applicable information needs to be updated on an annual basis. Please complete, sign, and return to our office. The name and address on your application needs to match the name and address of your Long Lines billing statement.

Please NOTE, you only have to participate in one of the listed programs in order to be eligible for the credit. **But**, if you mark, **Yes**, to "Is your income at or below 135 percent of the Federal Poverty Guidelines?" then you must provide documentation of proof of this. Any other program that you mark does not need documentation proof.

Please inform Long Lines if ever this information changes or you no longer participate in any of the qualifying program(s).

This information needs to be returned to Long Lines as soon as possible in order for you to continue participation in this credit program. If you should have any questions, please call our office at (712) 271-4000 or (866) 537-5900.

Sincerely,

Long Lines

Phone • Internet • Cable TV • Wireless

501 Fourth Street • Sergeant Bluff, IA 51054 • Phone 712.271.4000 • Fax 712.271.2727
www.LongLines.com



PUBLIC NOTICE

Long LinesSM participates in the state-funded Lifeline program. This program assists low-income individuals with discounts on telephone connection fees as well as discounts on their monthly phone bill.

For questions about program eligibility or participation, contact 1.866.901.5664



LIFELINE ASSISTANCE APPLICATION

Please Print:

Name: _____
Last First M.I.

Address: _____
Street Apt. No.

City: _____
City State Zip Code

Social Security Number: _____

Telephone Number (if existing service): _____

*Please include
(Area code + 7 digit number)*

Can be Reached Number (if new service): _____

**Telephone service MUST be in applicant's name.*

I qualify for Lifeline assistance because (check all that apply):

- I participate in Medicaid.
- I participate in the Food Stamps program.
- I receive Supplemental Security Income (SSI).
- I receive Federal Public Housing Assistance.
- I receive Low Income Housing Energy Assistance.
- I participate in the Temporary Aid to Needy Families (TANF) program.
- I participate in the National School Lunch (NSL) free lunch program.
- My household income is at or below 135% of the Federal Poverty Guidelines.
(documentation required)

I agree to notify Long Lines when I no longer qualify for Lifeline based on the above criteria.

I CERTIFY UNDER PENALTY OF PERJURY THAT THE ABOVE INFORMATION IS TRUE. I understand that I must meet at least one of the above qualifications to receive Lifeline assistance on my primary residential telephone line.

Signature _____

Date _____

Please mail completed forms to:
Long Lines, PO Box 67, Sergeant Bluff, IA 51054
or drop off at any Long Lines Retail Store

Wireless**Phones****Plans**[Family](#)
[Individual](#)
[Freedom](#)
[Prepaid](#)
[Messaging](#)
[International](#)**Downloads**[Ringtones](#)
[24 Hour Web](#)**Coverage**[Nationwide](#)
[Personal](#)**Stores**[Long Lines Stores](#)
[Wireless Retailers](#)**Support**[Lifeline](#)

Lifeline Program

Every person in America should have access to quality, affordable telecommunications service. This principle of "Universal Service" has been the goal of the telecommunications industry for decades. In 1934, the federal government codified the goal and reaffirmed it in 1996 by establishing policies for the "preservation and advancement of Universal Service."

To achieve the Universal Service goal, carriers have access to a fund that is generated by contributions from the telecommunications providers in the United States. Telecommunications companies draw from the fund to provide programs that support telecommunications services nationwide. Lifeline support provides discounts to eligible low-income consumers to help them establish and maintain telephone service.

What type of discount is available?

Lifeline assistance lowers the cost of basic monthly telephone service, either landline or prepaid wireless service. Eligible consumers can receive up to \$10 per month in discounts. Additional state support may be available.

Eligible residents of Indian reservations or tribal lands can receive up to an additional \$25 in Lifeline support, but must pay at least \$1 for basic monthly service.

How do I know whether I am eligible?

Eligibility for Lifeline varies by state. Individuals who reside in states that have their own discount programs qualify for federal Lifeline if they meet the eligibility criteria established by their state. In states that do not provide state support, an individual is eligible if he or she participates in one of the following programs:

- Medicaid
- Supplemental Nutrition Assistance Program (Food stamps or SNAP)
- Supplemental Security Income (SSI)
- Federal Public House Assistance
- Low-Income Home Energy Assistance Program (LIHEAP)
- Temporary Assistance to Needy Families (TANF)
- National School Lunch Program's Free Lunch Program
- Bureau of Indian Affairs General Assistance
- Tribally-Administered Temporary Assistance for Needy Families (TTANF)
- Food Distribution Program on Indian Reservations (FDPIR)
- Head Start (if income eligibility criteria are met)
- State assistance programs, if applicable.

In addition, a consumer may be eligible if his or her household income is at or below 135% of the federal poverty guidelines.

2012 Estimated Income Requirements for a Household at or Below 135% of the Federal Poverty Guidelines

Family Size	48 Contiguous States & Washington, D.C.
1	\$15,080
2	\$20,426
3	\$25,426
4	\$31,118
5	\$36,404
6	\$41,810
7	\$47,156
8	\$52,502
For each additional person, add:	\$5,346

Residents of Indian reservations or tribal lands qualify if they participate in any of the programs listed above, have a household income that is at or below 135% of the federal poverty guidelines, or participate in one of these programs:

- Bureau of Indian Affairs (BIA) general assistance
- Head Start (income eligible)
- Tribal TANF

How do I apply to receive Lifeline?

Contact Long Lines at 712.271.4000. Visit the Universal Service Administrative Company's (USAC) website www.lifelinesupport.org or call USAC toll free at 1-888-641-8722 with questions about Lifeline.

Download Application