

EXHIBIT "C"

Annual Public Television Advertisement

Rapid City Weather Crawl

Lifeline Linkup Notification. Individuals residing in WOW! service areas and receiving assistance benefits may be eligible to receive discounted telephone installation and/or service. For more information visit www.wowway.com/terms-and-conditions or call 1-877-633-4567.

Customer Base: Residential customers in Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, Sturgis and Whitewood.