

bluejay wireless

Keep in touch. It's easier (and freer) than ever.

Blue Jay Wireless Lifeline service keeps you connected with family, friends, employers and emergency services.

Qualifying Lifeline customers will receive:

A Free phone and Unlimited minutes/texts* OR 250 Free minutes plus 250 Free texts each month. No credit check. No contract.

* FREE Unlimited plan is available only to Tribal Residents.

Do you qualify?

Simply bring proof of income or proof that you're participating in any of these government programs**:

- SNAP
- Medicaid
- TANF
- Section 8 Housing
 ** Ask about others not listed here

Our next event is coming soon. Hope to see you there.

Learn more at bluejaywireless.com

This is a Lifeline service provided by Blue Jay Wireless, LLC, which is an eligible telecommunications carrier. (1) Lifeline is a government assistance program. (2) Service is non-transferable. (3) Only one Lifeline discount (wireless or wireline) may be received per household. (4) Only eligible consumers may enroll in the program. (5) Consumers who willfully make a false statement in order to obtain the Lifeline benefit can be punished by fine or imprisonment or can be barred from the program. (6) Customers must present proper documentation confirming eligibility for the Lifeline program through participation in Federal Public Housing Assistance or Section 8, Supplemental Nutrition Assistance Program (SNAP, formerly known as Food Stamps), Low-Income Home Energy Assistance Program (LIHEAP), income at or below 135% of the Federal Poverty Guidelines (may vary by state), Medicaid, National School Lunch Program's Free Lunch Program, Supplemental Security Income (SSI), Temporary Assistance to Needy Families (TANF), Bureau of Indian Affairs general assistance, Tribally administered Temporary Assistance for Needy Families, Head Start (only those households meeting its income qualifying standard) or the Food Distribution Program on Indian Reservations. Program based eligibility criteria varies by state. Proof of eligibility includes an eligible program card or statement of benefits. Pennsylvania Residents: "Consumers have the right to contact the Pennsylvania Bureau of Consumer Services at 1-800-692-7380 if complaints brought to Blue Jay's Customer Service Department are not resolved." Texas Residents: Consumers must meet eligibility requirements, as determined by the Texas Low-Income Discount Administrator (LIDA) to enroll in the Lifeline Program. In addition to receipt of benefits (by enrollee or enrollee's child) from the program listed above, residents of Texas may qualify based on Household income at or below 150% of the Federal Poverty Guidelines, receipt of health benefits coverage under the State Child Health P

Certificate of Service

In accordance with ARDS 20:10:32:46, I hereby certify that, on this 28 day of August, 2015, a true and correct copy of the advertising material responsive to the Commissioners May 26, 2015 request was sent to all other telecommunications companies serving as ETCs within the relevant service area:

Ms. Patricia Van Gerpen Executive Director South Dakota Public Utilities Commission 500 E. Capitol Ave. Pierre, SD 57501 <u>patty.vangerpen@state.sd.us</u> (605) 773-3201 - voice

Ms. Kristen Edwards Staff Attorney South Dakota Public Utilities Commission 500 E. Capitol Ave. Pierre, SD 57501 <u>Kristen.edwards@state.sd.us</u> (605) 773-3201 - voice

Mr. Eric Paulson Staff Analyst South Dakota Public Utilities Commission 500 E. Capitol Ave. Pierre, SD 57501 <u>eric.paulson@state.sd.us</u> (605) 773-3201- voice

Ms. Kara Semmler - Representing: Blue Jay Wireless, LLC May, Adam, Gerdes & Thompson PO Box 160 Pierre SD 57501-0160 <u>kcs@magt.com</u> (605) 224-8803 - voice (605) 224-6289 - fax

Mr. Brett Koenecke - Representing: Blue Jay Wireless, LLC May Adam Gerdes and Thompson, LLP 503 S. Pierre Street Pierre, SD 57501 <u>brett@magt.com</u> (605) 224-8803 - voice Mr. Richard D. Coit Executive Director and General Counsel South Dakota Telecommunciations Association PO Box 57 Pierre, SD 57501-0057 <u>richcoit@sdtaonline.com</u> (605) 224-7629 - voice (605) 224-1637 - fax

ŝ

ent

Kara C. Semmler