

**EXHIBIT E-5**  
**2012 Notice to Newly Activated Customers**  
**South Dakota**

---

---

See attached Exhibit E-5



P.O. Box 26350  
Santa Ana, CA 92799

Exhibit E-5

notice to newly activated customers

South Dakota

PRESORTED  
FIRST CLASS  
MAIL  
U.S. POSTAGE  
PAID  
VERIZON  
WIRELESS

# IMPORTANT NOTICE

for customers who recently ordered new service or transferred existing service.

Sample A Sample  
123 Street Name1  
123 Street Name2  
123 Street Name3  
City, ST ZIP



We're glad to have you as our customer and hope you are enjoying your service with Verizon Wireless.

As standard practice, we notify customers who recently ordered new service or transferred existing service about the following information:

Individuals who have low income or participate in certain state or federal assistance programs may qualify for a reduced monthly service called Lifeline\* and may qualify for connection assistance through our Link Up program.\*

Lifeline benefits are limited to a single line of service. You are not eligible to receive multiple Lifeline discounts and must choose to apply your Lifeline discount to either one landline or one wireless number, but you cannot have the discount on both.

Other service providers may use terms other than "Lifeline" to describe the Lifeline assistance program.

If you think you may qualify, please visit our Lifeline webpage at [verizonwireless.com/lifeline](http://verizonwireless.com/lifeline) or call 1.800.924.0585.

\*Service not available in all areas. © 2012 Verizon Wireless. All rights reserved.

