

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/TRIBAL LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
JULY 1, 2013**

Company: Golden West Telecommunications Cooperative, Inc.

Address: 415 Crown Street  
PO Box 411  
Wall, SD 57790

Telephone number: (605) 279-2161

Company contact: Greg Oleson

Study Area Code: 391640, 391659, 391667, 391677, 391684, 391686

Lifeline/Tribal Link Up Advertising/Outreach Activities:

- X   Advertise in media of general distribution.\* (See attached advertisement(s).)
- X   Letter to existing and new customers regarding the availability of Lifeline/ Tribal Link Up.\* (See attached letter.)
- X   Company's Lifeline/Tribal Link Up information in directory.
- X   Company's Lifeline/Tribal Link Up information available on Company website. ([www.goldenwest.com](http://www.goldenwest.com))
- X   Company's information posted on USAC website.
- X   Other (describe): Advertising on Company Vehicle, Radio Ad,  
On-Hold Message, Newsletter Article, Bill Messages

\*Required

# **General Lifeline/Tribal Link-Up Advertisements**

643 LaCrosse St. • (605) 716-5823

215 Omaha St. • (605) 343-5823

**FAST, FRIENDLY & CONVENIENT**

**OIL CHANGE**

**Super  
Lube**

# *Tribal* **Lifeline**

**Low Income Assistance Program**

**FREE Home  
Phone Service**

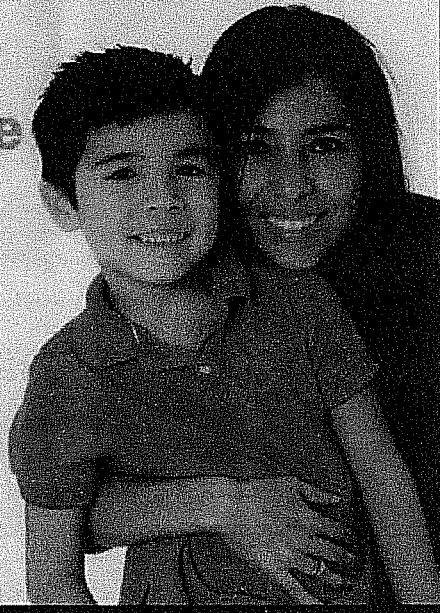
- **Convenience**
- **Safety**
- **Savings**

**Golden West**  
*You're in Good Company*

For more information

Dial 1155 (from a Golden West phone)

or Toll-Free at 1-855-888-7777



*Native Sun News October 9, 2012*

The assessment includes:  
• 1 mile walk (anyone who has been

RST Diabetes Prevention Program at  
747-4600!

# We're Here to Help You with Recertification of

# *Tribal* **Lifeline** Low Income Home Phone Assistance Program

All Lifeline participants must re-certify their account with the federal government annually. If you have not completed your recertification, we're here to help. Make sure you bring the form that you received in the mail or Golden West can provide you with a new form if you have misplaced it.

Stop by our offices anytime Monday – Friday 8 am to 5 pm.

Pine Ridge – Billy Mills Hall  
Mission – 804 East 2nd Street

Lifeline customers that stop in receive a

## FREE GIFT

and can register to WIN a  
**46" Flat Screen TV**

Must be 18 years of age to register for the TV and be a Lifeline customer to receive the free gift. No purchase necessary. Need not be present to win.



For more information or questions  
call toll-free: 1-855-888-7777



*Lakota Country Times November 21, 2012*

M  
as  
tha  
ing  
Di  
th  
to  
wi  
w  
sa  
be  
su  
si  
ti  
sp  
le  
tr  
to  
ic  
ti  
m  
H  
g  
v  
i

# We're Here to Help You with Recertification of

# *Tribal*

# **Lifeline** Low Income Home Phone Assistance Program

All Lifeline participants must re-certify their account with the federal government annually. **If you have not completed your recertification, we're here to help.** Make sure you bring the form that you received in the mail or Golden West can provide you with a new form if you have misplaced it.

**Stop by our offices anytime Monday – Friday 8 am to 5 pm.**

**Pine Ridge – Billy Mills Hall  
Mission – 804 East 2nd Street**

Lifeline customers that stop in receive a

## **FREE GIFT**

and can register to WIN a  
**46" Flat Screen TV**

Must be 18 years of age to register for the TV and be a Lifeline customer to receive the free gift. No purchase necessary. Need not be present to win.



For more information or questions  
call toll-free: 1-855-888-7777



*Native Sun News*

*November 21, 2012*

# We're Here to Help You with Recertification of

## *Tribal*

# Lifeline

Low Income Home  
Phone Assistance Program

All Lifeline participants must re-certify their account with the federal government annually. **If you have not completed your recertification, we're here to help.** Make sure you bring the form that you received in the mail or Golden West can provide you with a new form if you have misplaced it.

**Stop by our offices anytime Monday – Friday 8 am to 5 pm.**

**Pine Ridge – Billy Mills Hall  
Mission – 804 East 2nd Street**

Lifeline customers that stop in receive a

## **FREE GIFT**

and can register to WIN a

## **46" Flat Screen TV**

Must be 18 years of age to register for the TV and be a Lifeline customer to receive the free gift. No purchase necessary. Need not be present to win.

 **Golden West**  
*You're In Good Company*

For more information or questions  
call toll-free: 1-855-888-7777



*Native Sun News November 28, 2012*

8 pm Winner, SD westside (Trinity Episcopal Church, 602 West 9th)

**WEDNESDAY**

7:15 pm, Big Book Study, White River, SD (Recovery Center), 500 Main St.)

8 pm, White River "Out of towners" at Recovery Center, 500 Main St.

7 pm Al-Anon, St. Francis (Cimani Ya Waste)

**THURSDAY**

8 pm New Beginnings, Martin, SD (So. of City Park)

8 pm Closed AA, White River Recovery Center, 500 Main St.

8 pm Valentine, NE (Presbyterian Church)

**FRIDAY**

8 pm Sober & Serene, Big Book, Mission, SD, St. Thomas Hall

**SATURDAY**

7 pm Winner, SD West Side (Trinity Episcopal Church, 602 West 9th)

8 pm New Beginnings, Martin, SD (So. of City Park)

Note: Martin and Wanblee meetings are MST.



PO Box 750  
Rosebud, SD 57570

News (605) 747-2280  
Advertising (605) 747-2788

Email: [suntimes@goldenwest.net](mailto:suntimes@goldenwest.net)  
Fax: 747-2789

"HONOR, COURAGE, RESPECT."

# We're Here to Help You with Recertification of *Tribal* **Lifeline** Low Income Home Phone Assistance Program

All Lifeline participants must re-certify their account with the federal government annually. If you have not completed your recertification, we're here to help. Make sure you bring the form that you received in the mail or Golden West can provide you with a new form if you have misplaced it.

Stop by our offices anytime Monday – Friday 8 am to 5 pm.

Pine Ridge – Billy Mills Hall  
Mission – 804 East 2nd Street

Lifeline customers that stop in receive a

**FREE GIFT**  
and can register to WIN a  
**46" Flat Screen TV**

Must be 18 years of age to register for the TV and be a Lifeline customer to receive the free gift. No purchase necessary. Need not be present to win.



For more information or questions  
call toll-free: 1-855-888-7777



*Sicangu SunTimes*

*November - December 2012*

# We're Here to Help You with Recertification of

# *Tribal* **Lifeline** Low Income Home Phone Assistance Program

All Lifeline participants must re-certify their account with the federal government annually. **If you have not completed your recertification, we're here to help.** Make sure you bring the form that you received in the mail or Golden West can provide you with a new form if you have misplaced it.

**Stop by our office anytime Monday – Friday 8 am to 5 pm**

**Pine Ridge – Billy Mills Hall**

Lifeline customers that stop in receive a

## **FREE GIFT**

and can register to WIN an **iPad**

Must be 18 years of age to register for the TV and be a Lifeline customer to receive the free gift. No purchase necessary. Need not be present to win.

Interested in becoming a Lifeline subscriber?  
Stop by our office for assistance.



For more information or questions call toll-free: 1-855-888-7777



LAPTOP  
SCREEN  
REPLACEMENT  
• LAPTOP/DESKTOP REP  
• ON-SITE COMPUTER RI  
• FAST, FRIENDLY SERVIC  
• ALL TECHNICIANS ARE /  
Hat  
LARGE SELECTION OF NEW & USED  
TOWERS  
STARTING AS  
LOW AS \$50.00  
WE  
THE AFF  
FOR

## Lode Star & Motel

Phone: (605) 245-6000  
Fax: (605) 245-2884

Located at  
Pal

## THE P

*Little*  
Digital P  
CE  
401 Main Stre  
605-342-COPY  
WWW.

*Native Sun News Dec 5, 2012*



Where  
is my  
paper!

Call  
(605) 721-1266



**Title Loans  
On**

- Cars/Trucks/Vans • Motor Homes
- Mobile Homes

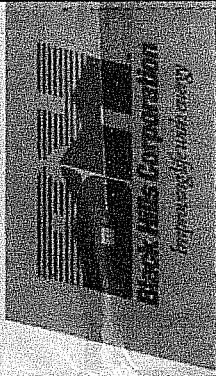
**FAST • FAIR • FRIENDLY**  
(605) 721-1675

a\_titleloans@rushmore.com  
420 E. St. Patrick St. Ste. 106  
Rapid City, SD

We offer a wide range of rewarding career opportunities throughout the region in fields including:

- Engineering
- Operations
- Information Technology
- Accounting/Finance
- Business Administration
- Customer Service
- Marketing

To learn more about us and to apply for a position, go to [www.blackhillscorp.com/careers](http://www.blackhillscorp.com/careers).



*Tribal*

# Lifeline

Low Income Assistance Program

**FREE Home Phone Service**  
**Convenience • Safety • Savings**

**Golden West**  
*You're In Good Company*

For More Information Dial 1155 (from a Golden West phone)  
Toll-Free at 1-855-888-7777 • [www.goldenwest.com/Lifeline](http://www.goldenwest.com/Lifeline)



*Native Sun News January 30, 2013*

variety, and enjoy!

# Ruche

**FOODS**

glass jar. Store in refrigerator. Shake well before drizzling over salad. *Your waistline will thank you!*



**Spend Less... Eat Better!!**

EAST HIGHWAY 18 • MISSION, SD • 856-4418

**HOLMES FUNERAL HOME**



*"Serving Families First."*

Karlanne M. Holmes-Fisbeck  
Director

402-376-2840

Call Collect 24 Hours

LICENSED SOUTH DAKOTA/NEBRASKA

321 North Wood

Valentine, NE 69201

## Give Your Loved Ones **SECURITY**

Landline phones still provide the best 911 accuracy. Having a landline in your home is an essential tool for home and family security, landlines also provide superior quality of sound and clarity.

Plus, Tribal Lifeline can provide you with home phone service at no charge.

 **Golden West**  
*You're In Good Company*

[www.goldenwest.com](http://www.goldenwest.com) • 1-855-888-7777



**BUNDLE SERVICES AND SAVE!**

*Sicangu Sun Times Feb-March 2013*

**Letters and Bill Stuffers that Informed  
Existing and New Customers of the  
Availability of Lifeline/Tribal Link-Up and  
Existing Lifeline Customers of their  
Obligation to Recertify Annually**

# Sent to New Customers Lifeline Assistance

## Income-Based Discount Program

The Lifeline program provides discounts on one basic monthly telephone service to qualifying consumers. For over a quarter decade, Lifeline has helped tens of millions of Americans afford basic phone service. Access to phone service is vital for finding jobs, staying connected with family and securing help during emergencies.



## What Do The Programs Provide?

**Lifeline** provides eligible subscribers with a monthly credit of \$9.25 on the basic service portion of their telephone bill. Lifeline subscribers may also receive blocking of long distance calls on their telephone line at no charge.

*Tribal Lifeline* Assistance for Residents of Tribal Lands provides eligible subscribers with basic monthly telephone service at no charge. CIF (Hearing Impaired Service) and 911 fees still apply. Lifeline subscribers may also receive blocking of long distance calls on their telephone line at no charge.

*Tribal Link-Up* provides eligible Tribal Land Subscribers with reduced connection charges for their basic home telephone service. This discount is 100 percent of the applicable charges up to \$100.00. It does not cover the cost of wiring inside your home and is limited to one time, per home/address, per subscriber.



To see if you are eligible for Lifeline,  
Call 1155 (from any Golden West phone)  
or call toll-free: 1-855-888-7777.  
[goldenwest.com/lifeline](http://goldenwest.com/lifeline)

## APPLY NOW!

Lifeline is a government program. You must be eligible to receive Lifeline. Only one Lifeline discount is allowed per household. You cannot transfer your Lifeline discount to someone else, even if he or she is eligible.

Enjoy the  
Convenience  
and Security  
of a Home  
Phone!

Bundle Your  
Services  
and SAVE  
Even More  
**Lifeline**



August 30, 2012

# Important Information Concerning Your Lifeline Benefits

## Watch for Your Recertification Letter

Dear Golden West Lifeline Customer,

The Federal Communications Commission (FCC) recently changed the administration process for Lifeline benefits. The first part of September, you will receive an envelope with **Time Sensitive Information from Golden West – Account Update Needed** on the outside of the envelope. Please, open the envelope and fill out the enclosed information.

The only way to continue receiving your Lifeline benefit is to fill out all the required documents and return the information in the envelope provided. We do not want you to lose your benefit. Once enrolled in Lifeline, you must now verify your eligibility on a yearly basis.

Thank you in advance for taking the time to complete the recertification information. We look forward to serving you for years to come.

Sincerely,

Golden West Telecommunications

**For more information dial 1155 from any Golden West phone.**

Sept 2012

# Tribal Lifeline & Link-Up

Can provide you with FREE landline service!

*Now you can have dependable landline phone service and the security that it provides through the government program – Tribal Lifeline.*

**Tribal Lifeline** Assistance is for residents of Tribal lands and provides **eligible** subscribers with basic monthly telephone service at **NO CHARGE** (CIF - Hearing Impaired Service, Long Distance, 911 fees and other applicable charges still apply). Lifeline subscribers may also block of long distance calls on their telephone line at no charge.

**Tribal Link-Up** provides **eligible** Tribal land subscribers with reduced connection charges for their basic home telephone service. This discount is **100%** of the applicable charges up to \$100.

To see if you are eligible for Tribal Lifeline service, visit:

[www.goldenwest.com/lifeline](http://www.goldenwest.com/lifeline)

or call 1155 (from any Golden West phone).

Tribal Lifeline and Link-Up does not cover the cost of wiring inside your home and is limited to one time per home address per subscriber. You must be eligible to receive Lifeline. You are allowed only one Lifeline discount per household. You cannot transfer your Lifeline discount to someone else, even if he or she is eligible.

 **Golden West**<sup>®</sup>  
You're In Good Company



Bill Inset

Bill Inserts

November 2012

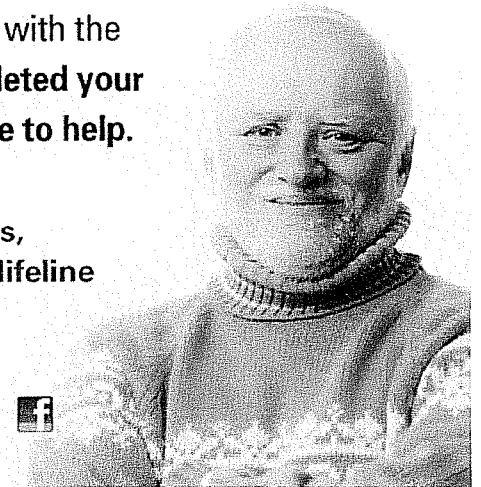
# Lifeline

Low Income Home  
Phone Assistance Program

# Have You Recertified?

All Lifeline participants must re-certify their account with the federal government annually. **If you have not completed your recertification and would like assistance, we're here to help.**

For more information or questions on deadlines, call toll-free at 1-855-888-7777 or [goldenwest.com/lifeline](http://goldenwest.com/lifeline)



December 2012

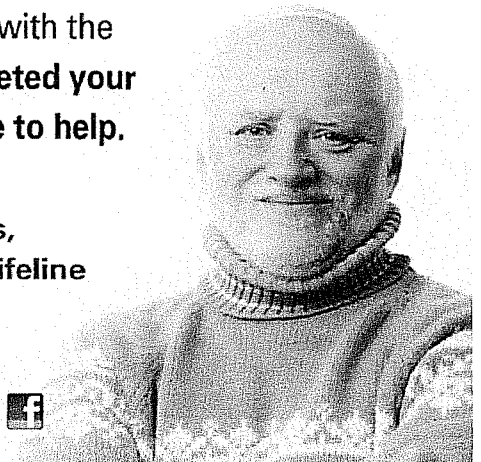
# Lifeline

Low Income Home  
Phone Assistance Program

# Have You Recertified?

All Lifeline participants must re-certify their account with the federal government annually. **If you have not completed your recertification and would like assistance, we're here to help.**

For more information or questions on deadlines, call toll-free at 1-855-888-7777 or [goldenwest.com/lifeline](http://goldenwest.com/lifeline)



# Recertification Help for

*Tribal*

# Lifeline

## Low Income Home Phone Assistance Program

All Lifeline participants must re-certify their account with the federal government annually.

### If you have not completed your recertification, we're here to help.

Make sure you bring the form that you received in the mail or Golden West can provide you with a new form if you have misplaced it.

**Stop by one of the following locations and we'll assist you in completing your form and mail it for you.**

Monday, November 26	8:00 am to 5:00 pm	Billy Mills Hall, Pine Ridge
Tuesday, November 27	10:00 am to 12:30 pm	Lakota Funds, Kyle
Tuesday, November 27	1:30 pm to 3:00 pm	Porcupine Clinic, Porcupine
Friday, November 30	8:00 am to 5:00 pm	Billy Mills Hall, Pine Ridge
Tuesday, December 4	10:00 am to 12:30 pm	Lakota Funds, Kyle
Tuesday, December 4	1:30 pm to 3:00 pm	Wounded Knee CAP, Manderson

Lifeline Customers  
Receive a FREE GIFT

Register to WIN a  
46" Flat Screen TV

Must be 18 years of age to register for TV.  
No purchase necessary. Need not be present to win.

### *Refreshments Served*

For more information or  
questions on deadlines, call  
toll-free at 1-855-888-7777  
or [goldenwest.com/lifeline](http://goldenwest.com/lifeline)

 **Golden West**  
*You're In Good Company*



# Recertification Help for

# *Tribal* **Lifeline**

## Low Income Home Phone Assistance Program

All Lifeline participants must re-certify their account with the federal government annually.

**If you have not completed your recertification, we're here to help.**

Make sure you bring the form that you received in the mail or Golden West can provide you with a new form if you have misplaced it.

**Stop by one of the following locations and we'll assist you in completing your form and mail it for you.**

Tues., Nov. 27	1:30 pm to 4:00 pm	St. Francis Community Hall
Tues. & Wed., Nov. 27 & 28	10:00 am to 12:30 pm	Veteran Affairs Office, Rosebud
Wed., Nov. 28	1:30 pm to 4:00 pm	St. Agnes Church, Parmelee

Lifeline Customers  
Receive a FREE GIFT

**Register to WIN a  
46" Flat Screen TV**

Must be 18 years of age to register for TV.  
No purchase necessary. Need not be present to win.

*Refreshments Served*

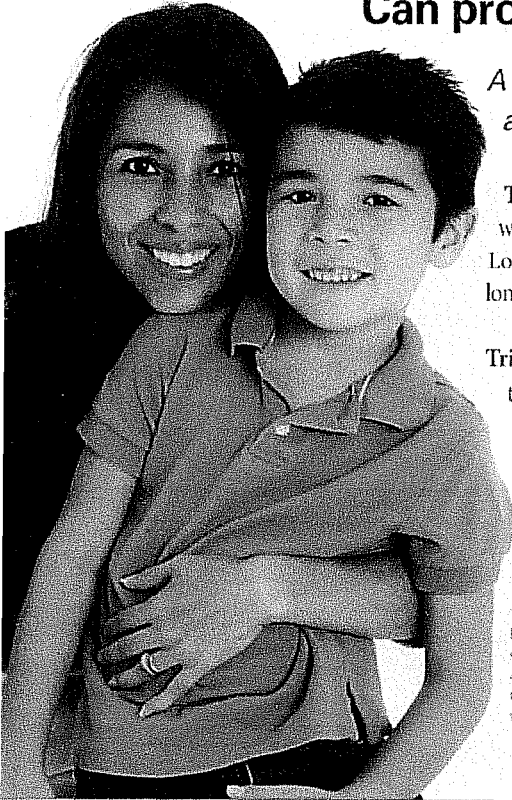
For more information or  
questions on deadlines, call  
toll-free at 1-855-888-7777  
or [goldenwest.com/lifeline](http://goldenwest.com/lifeline)

 **Golden West**  
*You're In Good Company*

Jan 2013

# Tribal Lifeline & Link-Up

Can provide you with low cost home phone service!



*A Golden West home phone provides the security of 911 location assurance with clear, crisp, reliable calling.*

Tribal Lifeline Assistance is for residents of Tribal lands and provides **eligible** subscribers with basic monthly telephone service at **NO CHARGE** (CIF - Hearing Impaired Service, Long Distance, 911 fees and other applicable charges still apply). Lifeline subscribers may also block long distance calls on their telephone line at no charge.

Tribal Link-Up provides **eligible** subscribers on Tribal land with reduced connection charges for their basic home telephone service. This discount is **100%** of the applicable charges up to \$100.

For more info or to apply to the Lifeline program  
Dial **1155** (from any Golden West phone)  
or call toll-free: **1-855-888-7777** for more info.  
[www.goldenwest.com](http://www.goldenwest.com)

Tribal Link-Up does not cover the cost of wiring inside your home and is limited to one time per home address per subscriber. You must be eligible to receive Lifeline. You are allowed only one Lifeline discount per household. You cannot transfer your Lifeline discount to someone else, even if he or she is eligible.

 **Golden West**<sup>®</sup>  
You're In Good Company



# You're connected and we can help you stay that way with **Lifeline**

**Did you know?**

Discounts for basic telephone service are available to eligible consumers. The federal Lifeline program, available from Golden West, reduces the worry of staying in touch by discounting your basic monthly phone service by \$9.25 a month. Lifeline subscribers may also block long distance calls on their telephone line at no charge.



***With Lifeline you can enjoy the security of a home phone.***  
*A Golden West home phone provides the security of 911 location assurance with clear, crisp, reliable calling.*

You must be eligible to receive Lifeline. You are allowed only one Lifeline discount per household. You cannot transfer your Lifeline discount to someone else, even if he or she is eligible.

For more info or to apply for the Lifeline program  
Dial **1155** (from any Golden West phone)  
or call toll-free: **1-855-888-7777** for more info.  
[www.goldenwest.com](http://www.goldenwest.com)

 **Golden West**<sup>®</sup>  
You're In Good Company



## LIFELINE DISCOUNT PROGRAM Recertification Notice

February 1, 2013

Dear Golden West Customer;

You may have noticed on your January and February bill that your Lifeline discount was removed as of Dec 19, 2012. The discount was removed because during the annual recertification process one of the following occurred:

- The recertification form was not returned
- The recertification form was returned, but with insufficient or incorrect data or
- The recertification form was returned, however you no longer meet the eligibility criteria.

If you are still eligible, we encourage you to reapply for the Lifeline discount program.

To apply, simply fill out a new application and provide the requested documents. To obtain the application form please **dial 1155** from any Golden West phone or **1-855-888-7777**. Call today to recertify for this money saving program.

Sincerely,

Golden West

**Lifeline and Tribal Link-Up  
Advertisement in Company Directory**



# Lifeline & Link-Up

*Lower your monthly phone costs. Lower your installation cost.*

With the **Enhanced Lifeline & Link-Up Program** available from Golden West, you can get reliable basic phone service at no charge.\*

*Anyone living on tribal land and currently participating in at least one of these programs – will qualify:*

- Food Stamps • Medicaid • Federal Public Housing Assistance (FPHA) • Low-Income Home Energy Assistance Program (LIHEAP)
- Supplemental Security Income (SSI) • Tribal Head Start (those meeting the income qualifying standard) • Bureau of Indian Affairs (BIA) general assistance programs • Tribally administered Temporary Assistance to Needy Families (TTANF) • Tribal National School Lunch Program's Free Lunch Program • Food Distribution Program on Indian Reservations (FDPIR) • Income Based Guideline – you may also qualify if your income level falls at or below 135% of the Federal Poverty Guidelines. Estimated income levels range from \$15,080 for a single person household to \$52,502 for a family of eight.

With the **Lifeline Program** available from Golden West, you can receive a discount of **\$9.25\*** a MONTH on your basic monthly phone service.

*If you don't reside on tribal land and currently participate in at least one of these programs – you will qualify:*

- Food Stamps • Medicaid • Federal Public Housing Assistance (FPHA) • Low-Income Home Energy Assistance Program (LIHEAP)
- Supplemental Security Income (SSI) • Temporary Assistance to Needy Families (TANF) • National School Lunch Program's Free Lunch Program • Income Based Guideline – you may also qualify if your income level falls at or below 135% of the Federal Poverty Guidelines. Estimated income levels range from \$15,080 for a single person household to \$52,502 for a family of eight.

**Both Lifeline programs cover the cost of restricting unauthorized long distance calls.**

*\*Charges for long distance, calling features, lease programs, 911 charges, hearing impaired fund and sales tax are not covered under this program. The Lifeline discount applies to the primary phone line only. Lifeline is a government program. You must be eligible to receive Lifeline. You are allowed only one Lifeline discount per household. You cannot transfer your Lifeline discount to someone else, even if he or she is eligible.*



**Dial 1155**  
from any Golden West phone  
to request a Lifeline application.

- Type of c
- Phone Nu
- Caller Na  
Company
- Mailing a  
City \_\_\_\_\_
- Alternate  
Best time
- Work to l
- Explosive
- Tunneling
- Depth of
- Duration
- Type of v
- Work be
- County \_\_\_\_\_
- Address  
Nearest
- Excavati  
\_\_\_\_\_
- Remark  
\_\_\_\_\_
- Townsh

**Lifeline and Tribal Link-Up  
Information on Company Website**

# Lifeline Assistance

The Lifeline program provides discounts on one basic monthly telephone service to qualifying consumers. For over a quarter decade, Lifeline has helped tens of millions of Americans afford basic phone service. Access to phone service is vital for finding jobs, staying connected with family and securing help during emergencies.

The Tribal Lifeline and Link-Up programs allow for discounts for qualified consumers living on Tribal lands.

## What do the programs provide?

**LIFELINE** provides eligible subscribers with a monthly credit of \$9.25 on the basic service portion of their telephone bill. Lifeline subscribers may also receive blocking of long distance calls on their telephone line at no charge.

**TRIBAL LIFELINE** Assistance for Residents of Tribal Lands provides eligible subscribers with basic monthly telephone service at no charge. CIF (Hearing Impaired Service) and 911 fees still apply. Lifeline subscribers may also receive blocking of long distance calls on their telephone line at no charge.

**TRIBAL LINK-UP** provides eligible Tribal Land Subscribers with reduced connection charges for their basic home telephone service. This discount is 100 percent of the applicable charges up to \$100.00. It does not cover the cost of wiring inside your home and is limited to one time per home address per subscriber.

## Tribal Requirements

### All Other Requirements

### Phone Numbers for Assistance

**To see if you are eligible for Lifeline, please review the information on the links listed above.**

**Call 1155 (from any Golden West phone) or find the Toll-Free Number that applies to your community.**

Lifeline is a government program. You must be eligible to receive Lifeline. You are allowed only one Lifeline discount per household. You cannot transfer your Lifeline discount to someone else, even if he or she is eligible.

# Tribal Requirements

## How much can I save?

You could receive your basic telephone service at no charge (other fees still apply). Lifeline subscribers may also receive long distance blocking on their phone free of charge. These benefits apply to your local phone service charges.

### Program based eligibility:

- **Bureau of Indian Affairs General Assistance**
- **Federal Public Housing Assistance (FPHA) or Section 8**
- **Food Stamps**
- **Head Start (income eligible)**
- **Low Income Home Energy Assistance Program (LIHEAP)**
- **Medicaid**
- **National School Lunch Program's free lunch program**
- **Supplemental Security Income (SSI)**
- **Temporary Assistance for Needy Families (TANF) or Tribal TANF**
- **Food Distribution Program on Indian Reservations**

### Income based eligibility:

• Total household income at or below 135% of the Federal Poverty Guidelines. Qualifying income levels range from \$15,512 for a single person household to \$31,793 for a family of four.

A second Federal Program, Link-Up, provides for financial assistance with connection charges for new customers.

**Are there any restrictions?** Lifeline can only be used for one phone line in a household. You may purchase additional services available to a non-Lifeline customer except if on LOTS program or other tribal programs. You must establish phone service prior to applying for the Lifeline discount.

**What proof of eligibility do I need to provide?** You will be required to provide proof of enrollment in one of the qualifying programs listed above. Proof of total household income will be required for income based qualification. Your Lifeline benefits will take effect when proof of eligibility is received.

**How do I continue to receive Lifeline benefits?** Eligibility will be reviewed annually. Your benefits will be discontinued when you no longer meet the eligibility requirements or when proof of eligibility is not received. Customers who are no longer eligible for Lifeline benefits must notify their phone service provider.

Being a Lifeline customer does not protect you from being disconnected if you fail to pay your phone bill. Customers permanently disconnected must recertify for their Lifeline



benefit. Lifeline discounts cannot be applied to an outstanding balance owed to your phone company.

### **Phone Numbers for Assistance**

### **Tribal Requirement PDF**

**If you're currently enrolled in any of the above programs or meet the income-based eligibility guidelines, please dial 1155 (from a Golden West phone) or call toll-free at 1-855-888-7777 to receive a Tribal Lifeline / Link-Up Application Form**

# Lifeline Requirements

You may, under the terms of the Federal Communications Commission's Lifeline Program, be eligible to receive \$9.25 off the cost of your monthly telephone service if you currently receive assistance from at least one of the following programs:

- **Food Stamps**
- **Medicaid**
- **Temporary Assistance to Needy Families (TANF)**
- **National School Lunch Program's Free Lunch Program**
- **Federal Public Housing Assistance (FPHA)**
- **Low-Income Energy Assistance Program (LIHEAP)**
- **Supplemental Security Income (SSI)**

You may also qualify for the monthly savings if your income level falls at or below 135% of the Federal Poverty Guidelines. Qualifying income levels range from \$15,512 for a single person household to \$31,793 for a family of four.

**Are there any restrictions?** Lifeline can only be used for one phone line in a household. You may purchase additional services available to a non-Lifeline customer except if on LOTS program or other tribal programs. You must establish phone service prior to applying for the Lifeline discount.

**What proof of eligibility do I need to provide?** You will be required to provide proof of enrollment in one of the qualifying programs listed above. Proof of total household income will be required for income based qualification. Your Lifeline benefits will take effect when proof of eligibility is received.

**How do I continue to receive Lifeline benefits?** Eligibility will be reviewed annually. Your benefits will be discontinued when you no longer meet the eligibility requirements or when proof of eligibility is not received. Customers who are no longer eligible for Lifeline benefits must notify their phone service provider.

Being a Lifeline customer does not protect you from being disconnected if you fail to pay your phone bill. Customers permanently disconnected must recertify for their Lifeline benefit. Lifeline discounts cannot be applied to an outstanding balance owed to your phone company.

**Phone Numbers for Assistance**

**Lifeline Requirements PDF**

**If you're currently enrolled in any of the above programs or meet the income-based eligibility guidelines, please dial 1155 (from a Golden West phone) or call toll-free at 1-855-888-7777 to receive a Lifeline / Link-Up Application Form.**

**Lifeline and Tribal Link-Up  
Information on USAC Website**



## LIFELINE SUPPORT

[What Is Lifeline?](#) | [Companies in My State](#)

### ABOUT LIFELINE SUPPORT

[What Is Lifeline?](#)

[Am I Eligible?](#)

[Companies in My State](#)

[Maintaining My Service](#)

### COMPANIES IN MY STATE

#### South Dakota

[<- Back to map](#)

Clicking on the header label of each column will sort the table by that column.

<u>Name</u>	<u>Phone</u>	<u>Service Type</u>
<a href="#">James Valley Wireless</a>	800-556-6525	Wireless
<a href="#">AT&amp;T / Cingular Wireless</a>	800-377-9450	Wireless
<a href="#">City of Brookings Telephone Fund</a>		Wireless
<a href="#">Northern Valley Communications</a>	888-919-8945	Wireless
<a href="#">Budget Mobile</a>	888-777-4007	Wireless
<a href="#">ITC Telecom</a>	800-417-8667	Home Phone
<a href="#">Swiftel Communications</a>	605-692-6211	Home Phone
<a href="#">Alliance Communications</a>	800-701-4978	Home Phone
<a href="#">CenturyLink (formerly Qwest)</a>	800-244-1111	Home Phone
<a href="#">C.R.S.T. Telephone Authority</a>	605-964-2600	Home Phone
<a href="#">Golden West Telecommunications</a>	866-279-2161	Home Phone
<a href="#">James Valley Telecommunications</a>	800-556-6525	Home Phone
<a href="#">Kennebec Telephone Company</a>	605-869-2220	Home Phone
<a href="#">Jefferson Telephone Company</a>	712-271-4000	Home Phone
<a href="#">Midstate Communication</a>	605-778-6221	Home Phone
<a href="#">PrairieWave Community Telephone</a>	877-633-4567	Home Phone
<a href="#">PrairieWave Black Hills</a>	605-721-2000	Home Phone
<a href="#">Santel Communications</a>	888-978-7777	Home Phone
<a href="#">RC Communications, Inc.</a>	800-256-6854	Home Phone
<a href="#">Roberts County Telephone Cooperative Association</a>	800-256-6854	Home Phone
<a href="#">TrioTel Communications, Inc.</a>	800-242-1925	Home Phone
<a href="#">Valley Telecommunications Cooperative Association</a>	605-437-2615	Home Phone
<a href="#">Venture Communications</a>	800-824-7282	Home Phone
<a href="#">West River Telecom</a>	800-748-7220	Home Phone
<a href="#">Beresford Municipal Telephone</a>	605-763-2500	Home Phone

<a href="#">City of Fairth Municipal Telephone Company</a>	605-967-2261	Home Phone
<a href="#">Mt. Rushmore Telephone Company</a>	605-666-4411	Home Phone
<a href="#">Golden West Telecommunications</a>	855-888-7777	Home Phone
<a href="#">Western Telephone Company</a>	605-598-6217	Home Phone
<a href="#">Midcontinent Communications</a>	605-274-9810	Home Phone
<a href="#">Midstate Communications</a>	888-214-1431	Home Phone
<a href="#">SS Telecom</a>	605-676-6000	Home Phone

[<- Back to map](#)

For questions from consumers, contact us via [email](#).

For questions from carriers, contact us via [email](#).

# **Other Lifeline and Tribal Link-Up Advertising and Outreach**

Company truck in Mission SD exchange



475

Golden West

3500 HD

Tribal Lifeline

LOW COST Home Phone Service

1-888-888-7777



Other side of main mission w/ exchange

00



1-855-888-7777

*Lifeline*

LOW COST  
Home Phone Service

Golden West

475

Adam Beshara

---

**From:** The Twister, 95.5 FM <thetwister@ksdzfm.com>  
**Sent:** Tuesday, May 15, 2012 11:32 AM  
**To:** Adam Beshara  
**Subject:** 2012 OGLALA LAKOTA VETERANS HONORING & WACIPI

Adam,

The **2012 OGLALA LAKOTA VERTERANS HONORING & WACIPI CELEBRATION** is scheduled for **June 7, 8, 9, & 10** in Pine Ridge. We will be doing radio publicity on the TWISTER to encourage people to come to this event. The Crazy Horse Riders arrive on Thursday and there will be youth activities, a parade on Saturday, queen coronation, honoring ceremonies for Veterans and of course the Pow Wow on Friday, Saturday and Sunday. Last year, **GOLDEN WEST TELECOMMUNICATIONS** aired the following script (with dates changed) to publicize this event:

**GOLDEN WEST IS PROUD TO SPONSOR THE OGLALA LAKOTA VETERANS CELEBRATION IN PINE RIGE ON JUNE 7th TO THE 10th. WHILE ATTENDING THIS HONORING TRADITION ON FRIDAY, PLEASE STOP BY AND VISIT OUR GOLDEN WEST OFFICE, LOCATED IN THE BILLY MILLS HALL. CHECK OUR THE LIFELINE LINKUP OPTIONS FOR YOUR PHONE SERVICE. "YOU'RE IN GOOD COMPANY WITH GOLDEN WEST!"**

Feel free to tweak this message to tell our listeners what you have going at this time. To do **ten spots** is just **\$72.90**. Please let me know if **GOLDEN WEST TELECOMMUNICATIONS** would like to sponsor announcements again this year by replying to this message or you may call me at **308 282-2500**. Thanks Adam! I'm hoping your spring is going well!

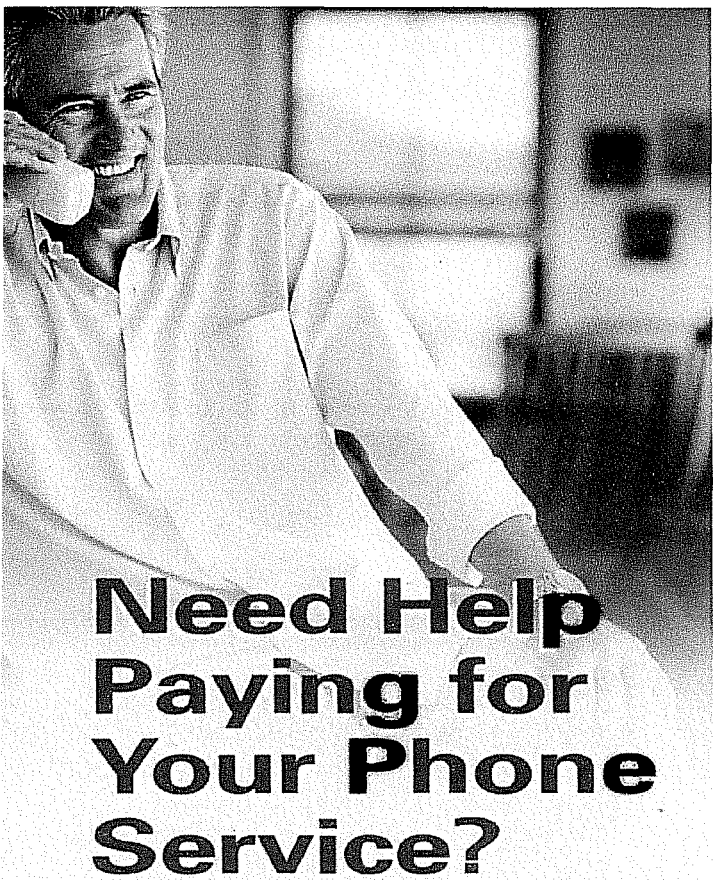
--Mary Ellen Sharp, KSDZ Radio--the TWISTER, 95.5 FM Gordon & 99.5 FM Valentine

This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

*Radio Ad for first week of June 2012.*

On-Hold Message- Runs every month

With the Lifeline Program available from Golden West, you can bring your family and friends together and get discounted reliable local phone service. Lifeline customers can also restrict unauthorized long distance calls for free with Golden West. Dial 1155 from any Golden West phone to request a Lifeline application or visit [goldenwest.com/lifeline](http://goldenwest.com/lifeline)



Printed on recycled paper.

Jan 2013  
Newsletter article.  
Mailed to all  
customers.

**Golden West**  
P.O. Box 411, Wall, SD 57790

# Need Help Paying for Your Phone Service?

**If you do, you may qualify for one  
of the following programs:**

The Lifeline program is a government program that provides discounts on one basic monthly phone service to qualifying consumers. Lifeline helps Americans afford basic phone service. Access to phone service is vital for finding jobs, staying connected with family and securing help during emergencies.

### *What do the programs provide?*

**LIFELINE** provides eligible subscribers with a monthly credit of \$9.25 on the basic service portion of their telephone bill. Lifeline subscribers may also receive blocking of long distance calls on their telephone line at no charge.

**TRIBAL LIFELINE** assistance for residents of Tribal lands provides eligible subscribers with basic monthly telephone service at no charge. CIF (Hearing Impaired Service) and 911 fees still apply. Lifeline subscribers may also receive blocking of long distance calls on their telephone line at no charge.

**TRIBAL LINK-UP** provides eligible Tribal land subscribers with reduced connection charges for their basic home telephone service. This discount is 100 percent of the applicable charges up to \$100. It does not cover the cost of wiring inside your home.

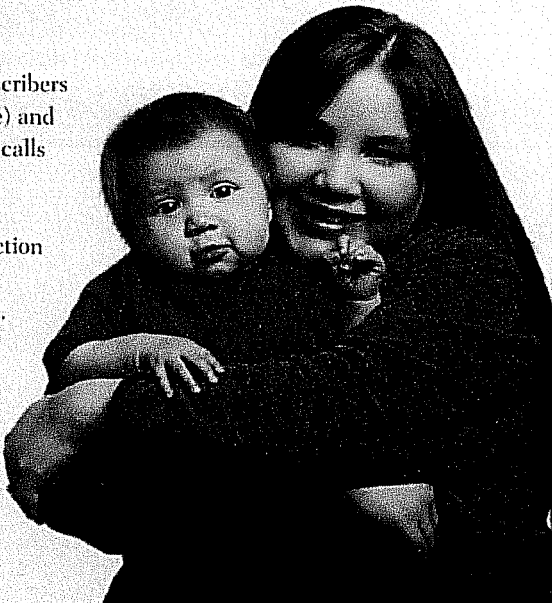
**For more information about the Lifeline discount, visit:  
[www.goldenwest.com/Lifeline](http://www.goldenwest.com/Lifeline), Dial 1155 (from a Golden West phone)  
or call us toll-free at 1-855-888-7777.**

You must be eligible to receive Lifeline. You are allowed only one Lifeline discount per household. You cannot transfer your Lifeline discount to someone else, even if he or she is eligible.

PRSRT STD  
U.S. POSTAGE  
PAID  
PIERRE, SD  
Permit No. 123

**Answers to  
Name That Town Page 7**

1. Clear Lake
2. Igloo
3. Menno
4. Herrick
5. Chamberlain
6. Beresford
7. Vienna
8. Bridgewater
9. Hayti
10. Madison



**LIFELINE MESSAGE:**

Telephone customers who receive public assistance from at least one of the following programs: Food Stamps, Medicaid, Temporary Assistance to Needy Families (TANF), National School Lunch Program's Free Lunch Program, Federal Public Housing Assistance (FPHA), Low-Income Energy Assistance Program (LIHEAP), Supplemental Security Income (SSI) or whose income level falls at or below 135% of the Federal Poverty Guidelines, are eligible to receive \$9.25 off the cost of their basic telephone service under the Federal Lifeline Program.

Please dial 1155 from your home phone for more information or to receive a Lifeline Application Form.

*— Runs monthly on every non-tribal telephone bill.*

**LIFELINE LINKUP MESSAGE:**

Telephone customers of all races who live on tribal land who receive public assistance from at least one of the following programs: Food Stamps, Medicaid, Federal Public Housing Assistance (FPHA), Low-Income Home Energy Assistance Program (LIHEAP), Supplemental Security Income (SSI), Tribal Head Start (those meeting the income qualifying standard), Bureau of Indian Affairs (BIA) general assistance programs, Tribally-Administered Temporary Assistance to Needy Families (TTANF), Tribal Nation School Lunch Program's Free Lunch Program, Food Distribution Program on Indian Reservations (FDPIR) or whose incomes falls at or below 135% of the Federal poverty Guidelines, are eligible to receive their basic telephone service at no charge under the Federal Enhanced Lifeline Program, however, taxes and fees will still apply. A second Federal Program, LinkUp, provides for financial assistance with connection charges for new customers. Please dial 1155 from your home phone for more information or to receive a Lifeline Link Up Application Form.

*— Runs monthly on bills in tribal areas.*