

Boomerang Wireless, LLC d/b/a enTouch Wireless Responses to
South Dakota Data Request-2 TC13-035 (Non-Rural)
Due: 4/2/2015

2-1) Please provide an updated set of financials in a similar format as provided in response to Staff's DR 1-4.

RESPONSE: CONFIDENTIAL- The financials submitted previously to the PUC was the 2012 audited report for HH Ventures. The **CONFIDENTIAL** Attachment 2-1 is the 2013 audited report for HH Ventures. We are unable to send the 2014 audited report for HH Ventures because the audit has not yet been completed. See **CONFIDENTIAL** Attachment 2-1.

2-2) Please provide a map of exchanges listed in Exhibit A of the Amendment to Application, filed November 14, 2014.

RESPONSE: The attached map reflects the coverage area submitted in Exhibit A. The dark green area reflects the reservation land in SD. The shaded peach color reflects the Qwest exchanges per the FCC download of Study Area assignment. The blue outlined area reflect the Zip Codes (listed following the exchanges in Exhibit A of the Amendment), which identify the wireless coverage area. See Attachment 2-2.

2-3) In paragraph 25 of the original Application, the Company states it will include nine specific details "on all marketing materials describing the service". However, in reviewing the sample advertisements provided in Exhibit E, Staff was unable to locate items 3, 5 and 6 in any of the samples. Please explain.

RESPONSE: Exhibit E contains a portion of the sample marketing materials that are used to advertise the location of the event. Attachment 2-3 contains updated samples of the Poster & Flyer in Exhibit E, and additional generic marketing materials that inform the consumer about the Lifeline program.

On Page 6 of Attachment 2-3, there is a blow-up of the smaller print (due to the reduced size) of the Poster & Flyer on page 1; the Terms of Service Poster on page 5 in addition to the back page of the Top Up Sheet on page 6. See Attachment 2-3.

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2-4) Please explain how the Company is in compliance with ARSD 20:10:32:46, including a list of all telecommunications companies noticed.

RESPONSE: Boomerang provided copies to all the ETCs on April 22, 2013. There was a slight delay due to the fact the Commission provided the service list of ETCs on April 22, 2013, but Boomerang immediately served the notice thereafter. Boomerang's counsel was advised by Commission Staff that this would not be a problem. Additionally, Boomerang served a copy of the Amended Petition on the only intervenor in the case – SDTA by electronic delivery. Incidentally, Boomerang's counsel received confirmation of non-objection to the amended petition from SDTA, the only intervenor in the case.

2-5) Please provide a list of states in which the Company has applied for ETC status along with the current state of each application, including whether each application was approved, denied, withdrawn, or pending.

RESPONSE: Boomerang has had no ETC applications denied. See Attachment 2-5 for a list of the states where Boomerang has applied for ETC designation, and the current status (approved, denied, withdrawn, or pending) of each application as of March 23, 2015.