

October 16, 2013

Ms. Patricia Van Gerpen
Executive Director
South Dakota Public Utilities Commission
500 East Capitol Avenue
Pierre, SD 57501

Dear Ms. Van Gerpen:

Enclosed please find a Notice of Adoption of Fictitious Name on behalf of Heartland Telecommunications Company of Iowa dba Enventis. If there are any questions regarding this Notice, I can be reached as noted below.

Very truly yours,

/s/

Carrie Rice
Regulatory Affairs Manager
507-386-3667
carrie.rice@enventis.com

**STATE OF SOUTH DAKOTA
BEFORE THE SOUTH DAKOTA PUBLIC UTILITIES COMMISSION**

Gary Hanson
Chris Nelson
Kristie Fiegen

Chairman
Vice Chairman
Commissioner

In the Matter of Notice of Heartland) Docket No. _____
Telephone Company of Iowa's adoption of)
Fictitious Name)

COMES NOW Heartland Telecommunications Company of Iowa ("Heartland") before the South Dakota Public Utilities Commission ("SDPUC") to provide notice of the adoption of the fictitious name, "Enventis." Additionally, Heartland provides the following information:

- 1) Heartland is an incumbent local telephone company based in Iowa whose serving exchanges include portions of West Akron and West Hawarden in South Dakota. Heartland was granted a certificate of authority to provide telecommunications services by the SDPUC on April 10, 1997 in Docket TC 97-007.
- 2) Heartland is a fully-owned subsidiary of Hickory Tech Corporation, a publicly-traded holding company (NASDAQ: HTCO).
- 3) In 2000 Heartland adopted the fictitious name "HickoryTech," and has conducted business with its customers under that name since that time.
- 4) Heartland has the following affiliated telecommunications company operating in South Dakota: Crystal Communications, Inc. and Enventis Telecom, Inc.
- 5) All Hickory Tech operating companies will now operate under the brand name "Enventis," including Heartland.
- 6) Heartland has filed the appropriate paperwork with the South Dakota Secretary of State to adopt the brand name "Enventis." (see attached Exhibit 1).
- 7) There is no change in corporate ownership or structure as a result of this assumed name change. Heartland remains a wholly-owned subsidiary of Hickory Tech Corporation.
- 8) Heartland began communicating this brand name change to the public October 7, and to its customers concurrent with October billing cycles. A copy of the customer communication is attached (Exhibit 2).

Respectfully submitted,

/s/

ENVENTIS

William D. VanderSluis
Director of Regulatory Affairs

Fictitious Business Name Registration Receipt from the Central Filing System of the Secretary of State's Office.

The described business hereby certifies that they will engage in, conduct, or operate a business for profit under the fictitious name of:

Eventis

Owner Name	Residence Address	Post Office Address
Crystal Communications, Inc.	221 East Hickory Street Mankato Minnesota 56001	PO Box 3248 Mankato Minnesota 56002-3248
Enterprise Integration Services, Inc.	221 E Hickory ST Mankato Minnesota 56001	PO Box 3248 Mankato Minnesota 56001
Eventis Telecom, Inc.	221 East Hickory Street Mankato Minnesota 56001	PO Box 3248 Mankato Minnesota 56002-3248
Heartland Telecommunications Company of Iowa	221 East Hickory Street Mankato Minnesota 56001	PO Box 3248 Mankato Minnesota 56002-3248

That the address where the main office of such business is to be maintained is:
221 E Hickory ST Mankato Minnesota 56001

Receipt Number: 144560
Amendment Date: 10/7/2013
Filed By: David A. Christensen
Amount Paid: \$10.00

Finished

Print This Page for Confirmation and Details

Amendment: An amendment should be filed when some substantive item about the business changes such as change in ownership, business name change, address change, etc. When an amendment is done it automatically renews the business registration information and extends the expiration date by making it 5 years from the amendment date.

Renewal: A renewal needs to be filed every 5 years if no amendments are made to the business.

HickoryTech is now...



Today, we are taking on a new name – **Enventis**. While our name has changed, our valued partnership with our customers and the communities we serve is as strong as ever and supported by our local team of professionals.

We've been in business for 115 years, and during this time we've earned respect and a reputation as a regional leader in connecting customers with advanced communication solutions.

Please note the following important billing and support changes:

- Your December bill will reflect Enventis as our new brand
- Our new support number is: 855-ENVENTIS (855-368-3684)

Stay tuned for additional information regarding this announcement. As Enventis, we look forward to serving you.

Learn more about this change at
www.enventis.com