

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JUNE 1, 2012**

Company: Jefferson Telephone Company

Address: PO Box 128

Jefferson, SD 57038

Telephone number: 712-271-5570

Company contact: Brenda Blackman

Study Area Code: 391666

Lifeline/Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution.* (See attached advertisement(s).)
- Letter to existing and new customers regarding the availability of Lifeline/Link Up.* (See attached letter.)
- Company's Lifeline/Link Up information in directory.
- Company's Lifeline/Link Up information available on Company website. ((www.longlines.com)
- Company's information posted on USAC website.
- Other (describe): _____
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Note that Jefferson Telephone is a subsidiary of Long Lines LLC, so all notifications regarding Lifeline/Linkup refer to Long Lines customers. _____

PUBLIC NOTICE

Long Lines participates in the state-funded Lifeline and Link Up programs. These programs assist low-income individuals with discounts on telephone connection fees as well as discounts on their monthly phone bill.

For questions about
program eligibility or
participation, contact



1.866.537.5900.

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BUNDLES WIRELESS CABLE INTERNET PHONE BUSINESS SUPPORT

Phone

- Local Phone
 - Assistance Programs
 - Relay Iowa
- Long Distance
- Phone Features
- Letter of Agency Support



Lifeline & Link Up Programs

Every person in America should have access to quality, affordable telecommunications service. This principle of "Universal Service" has been the goal of the telecommunications industry for decades. In 1934, the federal government codified the goal and reaffirmed it in 1996 by establishing policies for the "preservation and advancement of Universal Service."

To achieve the Universal Service goal, carriers have access to a fund that is generated by contributions from the telecommunications providers in the United States. Telecommunications companies draw from the fund to provide four programs that support telecommunications services nationwide. Link Up America (Link Up) and the Lifeline Assistance Program (Lifeline) are part of the fund's Low-Income Program and are described in detail below. Toll limitation service is another program available to low income subscribers to help them control what they spend on telephone service.

Lifeline, Link Up, and Toll Limitation Service support provide discounts to eligible low-income consumers to help them establish and maintain telephone service.

What type of discount is available?

Lifeline assistance

Lifeline assistance lowers the cost of basic monthly telephone service. Eligible consumers can receive up to \$10 per month in discounts. Additional state support may be available.

Eligible residents of Indian reservations or tribal lands can receive up to an additional \$25 in Lifeline support, but must pay at least \$1 for basic monthly service.

Link Up

Link Up reduces the cost of initiating new telephone service. Eligible consumers can receive a 50% discount off of the one-time costs associated with initiating telephone service, up to a maximum of \$30. Eligible consumers also qualify for a deferred payment schedule for remaining costs of up to \$200.

Eligible low-income consumers living on tribal lands are eligible for an additional discount of up to \$70 to cover 100% of the charges between \$60 and \$130.

Toll Limitation Service (TLS)

TLS support allows eligible consumers who wish to avoid incurring large long distance fees to choose toll blocking or toll control at no cost.

How do I know whether I am eligible?

Eligibility for Lifeline, Link Up and TLS support varies by state. Individuals who reside in states that have their own discount programs qualify for federal Lifeline, Link Up and TLS support if they meet the eligibility criteria established by their state. In states that do not provide state support, an individual is eligible if he or she participates in one of the following programs:

- Low-Income Home Energy Assistance Program (LIHEAP)
- Federal Public Housing Assistance or Section 8
- Medicaid
- Food Stamps
- Supplemental Security Income (SSI)
- Temporary Assistance for Needy Families (TANF)
- National School Lunch free lunch program

In addition, a consumer may be eligible if his or her household income is at or below 135% of the federal poverty guidelines.

2012 Estimated Income Requirements for a Household at or Below 135% of the Federal Poverty Guidelines

Family Size	48 Contiguous States & Washington, D.C.
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1	\$15,080
2	\$20,426
3	\$25,426
4	\$31,118
5	\$36,404
6	\$41,810
7	\$47,156
8	\$52,502
For each additional person, add:	\$5,346

Residents of Indian reservations or tribal lands qualify if they participate in any of the programs listed above, have a household income that is at or below 135% of the federal poverty guidelines, or participate in one of these programs:

- Bureau of Indian Affairs (BIA) general assistance
- Head Start (income eligible)
- Tribal TANF

How do I apply to receive Lifeline, Link Up and TLS support discounts?

Contact Long Lines at 712.271.4000. Consumers must apply for Lifeline, Link Up and TLS discounts through their local phone company. The Universal Service Administrative Company's (USAC) website contains state specific Lifeline contact information for many companies at www.lifelinesupport.org. You may call USAC toll free at 1-888-641-8722 with any questions about Lifeline, Link Up and TLS discounts.

Download Application



LIFELINE/LINK-UP ASSISTANCE APPLICATION

Please Print:

Name: _____

Last

First

M.I.

Address: _____

Street

Apt. No.

City: _____

City

State

Zip Code

Social Security Number: _____

Telephone Number (if existing service): _____

Please include

Can be Reached Number (if new service): _____

(Area code + 7 digit number)

- I am applying for: Lifeline (monthly telephone service discount)
 Link Up (telephone connection charge discount)

Note: Telephone service MUST be in applicant's name.

I qualify for Lifeline/Link Up assistance because (check all that apply):

- I participate in Medicaid.
- I participate in the Food Stamps program.
- I receive Supplemental Security Income (SSI).
- I receive Federal Public Housing Assistance.
- I receive Low Income Housing Energy Assistance.
- I participate in the Temporary Aid to Needy Families (TANF) program.
- I participate in the National School Lunch (NSL) free lunch program.
- My household income is at or below 135% of the Federal Poverty Guidelines.

(documentation required)

I agree to notify Long Lines when I no longer qualify based on the above criteria.

I CERTIFY UNDER PENALTY OF PERJURY THAT THE ABOVE INFORMATION IS TRUE. I understand that I must meet at least one of the above qualifications to receive Lifeline/Link Up assistance on my primary residential telephone line.

Signature

Date

Please mail completed forms to:
Long Lines, PO Box 67, Sergeant Bluff, IA 51054
or drop off at any Long Lines Retail Store