

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JUNE 1, 2012**

Company: Jefferson Telephone Company

Address: PO Box 128
Jefferson, SD 57038

Telephone number: 712-271-5570

Company contact: Brenda Blackman

Study Area Code: 391666

Lifeline/Link Up Advertising/Outreach Activities:

Advertise in media of general distribution.* (See attached advertisement(s).)

Letter to existing and new customers regarding the availability of Lifeline/Link Up.* (See attached letter.)

Company's Lifeline/Link Up information in directory.

Company's Lifeline/Link Up information available on Company website. ((www.longlines.com)

Company's information posted on USAC website.

Other (describe): _____

Note that Jefferson Telephone is a subsidiary of Long Lines LLC, so all notifications regarding Lifeline/Linkup refer to Long Lines customers. _____

*Required