

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JUNE 1, 2012**

Company: Golden West Telecommunications Cooperative, Inc.

Address: 415 Crown Street

PO Box 411

Wall, SD 57790

Telephone number: (605) 279-2161

Company contact: Greg Oleson

Study Area Code: 391659, 391686, 391667, 391677, 391640, 391684

Lifeline/Link Up Advertising/Outreach Activities:

- X Advertise in media of general distribution.* (See attached advertisement(s).)
- X Written notification to existing and new customers regarding the availability of Lifeline/Link Up.* (See attached documents.)
- X Company's Lifeline/Link Up information in directory.
- X Company's Lifeline/Link Up information available on Company website.
(www.goldenwest.com)
- N/A Company's information posted on USAC website: Companies no longer have their own profile page on the USAC website.
- X Other (describe): Notepads, On-hold messages, Bill Messages,
Radio Advertisement

*Required

General Lifeline/Link-Up Advertisements

Enhanced

Lifeline & Link-Up

Native Sun Newspaper - Sept
2011

It's About Security, Savings and
Staying In Touch

With the Enhanced Lifeline & Link-Up programs available from Golden West, you receive reliable home phone service for as little as **\$1 a month**. *The cost of restricting unauthorized long distance calls is also included.*

For more info or to apply for these self-certifying programs **Dial 1155**

(from any Golden West phone)

goldenwest.com/residential/lifeline

Staying in touch is a phone call away.

 **Golden West**[®]
You're In Good Company

Charges for long distance, calling features, lease programs, 911 charges.





Lakota Country Times -
Dec 2011

Native Sun News -
Dec 2011

Smart PAK BUNDLES

and
**Enhanced
Lifeline & Link-Up**
Make a Winning Team

With the
Enhanced Lifeline & Link-Up
programs, home phone service
for as little as **\$1 a month.**

Bundle Your Choice of:

- Phone Services
- Digital Cable TV
- High-Speed Internet

SAVE
Each and Every Month

Combine that with a SmartPAK and you've got a Winning Team
For more information call Toll-Free: 1-855-888-7777.

 **Golden West**[®]
You're In Good Company



The cost of restricting unauthorized long distance calls is included on the Enhanced Lifeline & Link-Up program. Charges for long distance, calling features, lease programs, 911 charges, hearing impaired fund and sales tax are not covered under this program.

SAVE BIG

On Reliable Home Phone Service

with

Lifeline

Income-based Discount Program

For more information

Dial 1155 (from a Golden West phone)

or Call Toll-Free at

1-855-888-7777



Golden West
You're In Good Company

www.goldenwest.com/Lifeline

Newspaper Ad
May 2012

Newspaper
Armour Chronicle
Avon Clarion
Bennett County Booster
Bonesteel Enterprise
Bridgewater Tribune
Burke Gazette
Canistota Clipper
Corsica Globe
Colton Shopper
Custer Chronicle
Dell Rapids Tribune
Edgemont Herald Tribune
Faith Independent
Freeman Courier
Gregory Times Advocate
Hartford Area News
Hot Springs Star
Humboldt Journal
Hutchinson County Herald
Kadoka Press
Lyman County Herald
Marion Record
Mellette County News
Montrose Herald
Murdo Coyote
Pennington County Courant
Philip Pioneer Review
Scotland Journal
South Dakota Mail (Plankinton)
Springfield Times
Todd County Tribune
Winner Advocate

Little Wound Calendar - 2011

Stay Connected To Those You Love

Local phone for as little as

\$1 a month

Enhanced Lifeline & Link-Up

With the Enhanced Lifeline & Link-Up Program available from Golden West, you can bring your family closer together and get reliable phone service for as little as **\$1 a month**.

And the Enhanced Lifeline Program also covers the cost of restricting unauthorized long distance calls.

Charges for long distance, calling features, lease programs, 911 charges, hearing impaired fund and sales tax are not covered under this program.

For more information or to apply for these self-certifying programs

Dial 1155

(from any Golden West phone)

www.goldenwest.com/residential/lifeline

Golden West
You're In Good Company



Little Wound
High School
2011 - 2012 SPORTS

2011 Football Schedule

DATE	OPPONENT	SITE	TIME
Aug 26	St Francis	Home	1:00
Sep 2	Pine Ridge	Away	7:00
Sep 9	Eagle Butte (Home Coming)	Home	1:00
Sep 23	Crow Creek	Away	1:30
Sep 30	Red Cloud	Home	1:00
Oct 7	Hot Springs	Home	1:00
Oct 14	Todd Co	Away	7:00
Oct 20	Bennett Co	Away	7:00

2011 Volleyball Schedule

DATE	OPPONENT	SITE	TIME
Aug 27	Kadoka	Away	5:00
Sep 1	Oelrichs	Away	5:00
Sep 6	Kadoka	Home	4:30
Sep 8	Red Cloud	Away	4:00
Sep 10	Crow Creek	Away	(CT) 3:00
Sep 13	Pine Ridge	Away	4:00
Sep 15	Todd Co	Away	(CT) 6:30
Sep 19	Takini	Home	4:30
Sep 20	Oelrichs	Home	5:00
Sep 22	St Francis	Home	5:00
Sep 29	Hay Springs	Home	6:00
Sep 30 - Oct 1	LNI	Away	TBA

Volleyball Continued:

DATE	OPPONENT	SITE	TIME
Oct 4	Eagle Butte	Home	5:00
Oct 6	St Francis	Away	(CT) 5:00
Oct 11	Pine Ridge	Home	4:30
Oct 15	Douglas (Tournament)	Away	9:00
Oct 18	Takini	Away	4:30

2011 Cross Country Schedule

Aug 26	Douglas		10:00
Sep 1	Red Cloud		3:30
Sep 2	Pre Regional	Mission	(ct) 2:00
Sep 8	Pine Ridge		2:00
Sep 15	Custer Invite	Custer	3:00
Sep 20	Hot Springs		3:00
Oct 2	LNI		1:00
Oct 5	Cheyenne Eagle Butte		2:00
Oct 7	St Francis	(ct) 2:00	
Oct 14	Regionals		TBA
Oct 22	State	Huron	9:00

2011 - 12 Boys Basketball Schedule

DATE	OPPONENT	SITE	TIME
Dec 9	St Francis	Home	6:30
Dec 10	Crow Creek	Away	(CT) 4:00

Boys Basketball Continued:

DATE	OPPONENT	SITE	TIME
Dec 14-17	LNI	Away	TBA
Dec 28	Mobridge Classic	Away	TBA
Dec 29	Milbank Shoot-Out	Away	6:00
Jan 7	Campbell Co	Home	4:30
Jan 12	Red Cloud	Away	4:30
Jan 14	Red Field Shoot-Out	Away	TBA
Jan 21	Eagle Butte	Away	1:00
Jan 24	Pine Ridge	Away	4:30
Jan 26	St. Francis	Away	4:30
Jan 31	Hot Springs	Away	4:30
Feb 2	Hay Springs	Home	6:00
Feb 3	McLaughlin	Home	4:30
Feb 10	Mobridge	Home	4:30
Feb 14	Pine Ridge	Home	4:30
Feb 24	Bennett Co.	Home	4:30

2011 - 12 Girls Basketball Schedule

DATE	OPPONENT	SITE	TIME
Dec 8	Red Cloud	Home	4:30
Dec 10	Crow Creek	Away	4:00
Dec 14-17	LNI	Away	TBA
Dec 27	Mobridge Classic	Away	TBA
Jan 5	Pine Ridge	Away	4:30

Girls Basketball Continued:

DATE	OPPONENT	SITE	TIME
Jan 6	Campbell Co	Away	4:00
Jan 10	Bennett Co	Home	4:30
Jan 14	Rosebud Shoot-Out	Away	TBA
Jan 17	Todd Co	Away	(CT) 6:30
Jan 19	Marty	Away	TBA
Jan 21	Eagle Butte	Away	1:00
Jan 26	St Francis	Away	(CT) 6:00
Feb 2	Hay Springs	Home	6:00
Feb 3	McLaughlin	Home	6:00
Feb 7	Eagle Butte	Home	4:30
Feb 9	St Francis	Home	4:30
Feb 14	Pine Ridge	Home	4:30

2011 Boys Golf Schedule

DATE	OPPONENT	SITE	TIME
Aug 16	Hot Springs		10:00
Aug 18	West River Invite	Spearfish	8:00
Aug 19	West River Invite	Meadowbrook	8:00
Aug 23	Red Cloud Invite	Gordon	10:00
Sep 1	Todd Co Invite	Mission	(CT) 10:00
Sep 8	St Francis	St. Francis	(CT) 10:00
Sep 13	Winner Invite	Winner	(CT) 10:00
Sep 15	Pre Region	Hart Ranch	10:00

Boys Golf Continued:

DATE	OPPONENT	SITE	TIME
Sep 22	Bennett Co Invite		10:00
Sep 26	Regionals	Hart Ranch	11:00
Oct 3-4	State	Hart Ranch	9:00

2012 Track Schedule

DATE	OPPONENT	SITE	TIME
April 1	Winner		(CT) 10:00
April 7	Todd Co		(CT) 10:00
April 12	Kadoka		10:00
April 15	Bennett Co	Mission	10:00
April 19	Kadoka		10:00
April 21	Custer Invite	Custer	9:00
April 26	West River Conference	Mission	10:00
May 10	Sioux Relays	Eagle Butte	9:00
May 13	Winner Quarterback	Winner	(CT) 10:00
May 14	Gregory Invite	Gregory	(CT) 10:00
May 19	Regions	Winner	(CT) 10:00
May 27	State A	Sioux Falls	TBA

Lower Brule Calendar - 2011

Stay Connected
To Those
You Love

Local Phone for
as Little as
\$1 a month

Enhanced Lifeline & Link-Up

With the Enhanced Lifeline & Link-Up Program available from Golden West, you can bring your family closer together and get reliable phone service for as little as **\$1 a month.**

And the Enhanced Lifeline Program also covers the cost of restricting unauthorized long distance calls.

Charges for long distance, calling features, lease programs, 911 charges, hearing impaired fund and sales tax are not covered under this program.

For more information or to apply
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Dial 1155
(from any Golden West phone)

www.goldenwest.com/residential/lifeline

Golden West
You're In Good Company



Lower Brule
High School

2011 - 2012 SPORTS

2011 Football Schedule

DATE	OPPONENT	SITE	TIME
Aug 26	Plankinton	Away	7:00
Sept 2	SBA	Home	7:00
Sept 9	Marty	Away	2:00
Sept 16	Lyman	Away	7:00
Sept 23	Highmore-Harold	Home	7:00
Sept 30	White River	Away	7:00
Oct 7	Open	Open	Open
Oct 14	Jones County	Home	2:00
Oct 20	Rapid City Christian	Home	7:00

2011 Volleyball Schedule

DATE	OPPONENT	SITE	TIME
Sept 10	Round Robin	SBA	9:30
Sept 15	Crow Creek	Home	6:00
Sept 20	Highmore-Harold	Highmore	TBD
Sept 24	Round Robin	Gregory	10:00
Oct 1	Marty	Marty	4:00
Oct 13	Crow Creek	Crow Creek	6:30
Oct 15	Tiropa Topa	Tiropa Topa	IMT 3:00
Oct 22	Tiropa Topa	Home	4:00
Oct 24	SBA	Home	6:30

2011-12 Girls Basketball Schedule

DATE	OPPONENT	SITE	TIME
Dec 9	Marty	Away	4:00
Dec 14-17	LNI	Rapid City	TBD
Jan 10	SBA	Away	4:00
Jan 12	Faulton	Home	6:30
Jan 14	Rosebud Shootout	Mission	TBD
Jan 20	F.I.S.	Away	3:30
Jan 21	Takini	Away	IMT 1:00
Jan 24	St Francis	Home	4:00
Jan 26	Sully Buttes	Home	6:30
Jan 27	White River	Away	6:30
Feb 2	Crow Creek	Away	6:30

2011-12 Girls Basketball Schedule continued:

Feb 3	Crazy Horse	Away	IMT 5:00
Feb 4	Highmore Action Club	Highmore	TBD
Feb 9-11	Dakota Plains Invite	Lower Brule	TBD
Feb 17	Wakpala	Away	4:00

2011-12 Boys Basketball Schedule

DATE	OPPONENT	SITE	TIME
Dec 9	Marty	Away	4:00
Dec 14-17	LNI	RC	TBD
Dec 28	Lyman Classic	Presho	TBD
Jan 5	Gregory	Home	6:30
Jan 7	Rosebud Shootout	Mission	TBD

2011-12 Boys Basketball Schedule continued:

Jan 10	SBA	Away	4:00
Jan 20	F.I.S.	Away	3:30
Jan 21	Takini	Away	IMT 1:00
Jan 24	St Francis	Home	4:00
Jan 26	Sully Buttes	Home	6:30
Feb 3	Crazy Horse	Away	IMT 5:00
Feb 4	Highmore Action Club	Highmore	TBD
Feb 9-11	Dakota Plains Invite	Lower Brule	TBD
Feb 14	Crow Creek	Home	6:30
Feb 17	Wakpala	Away	4:00

Red Cloud Calendar - 2011

Girls Golf Schedule

DATE	OPPONENT	SITE	TIME
Mar 13	Central Early Bird	Red Rocks	1:00
Mar 27	Quad @ Hot Springs	Hot Springs	4:00
Mar 29	Douglas Invite	Douglas	4:00
April 5	STM Invite	Elks	10:00
April 10	Douglas Invite	Douglas	11:00
April 19	Belle Fourche	Belle Fourche	10:00
April 26	Pre Region	Hot Springs	10:00
April 27	Bennett County Invite	Martin	10:00
May 1	Red Cloud Invite	TBA	10:00
May 3	BHC Invite	Douglas	10:00
May 10	Region	Hot Springs	10:00
May 16	Southern Hills Quad	Hot Springs	10:00
May 21	State	Hot Springs	TBA
May 22	State	Hot Springs	TBA

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Golden West
You're In Good Company

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RED CLOUD CRUSADERS



2011-2012
High School Sports

2011 Football Schedule

DATE	OPPONENT	SITE	TIME
Sept 2	Todd County	Home	3:00
Sept 9	Bennett County	Away	7:00
Sept 16	St Francis	Home	2:00
Sept 23	Cheyenne Eagle Butte	Away	2:00
Sept 30	Little Wound	Away	2:00
Oct 5	Pine Ridge	Home	3:00
Oct 14	Crow Creek	Away	1:30
Oct 20	Hill City	Home	2:00
Oct 25	1st Round of Playoffs	TBA	TBA
Oct 31	2nd Round of Playoffs	TBA	TBA
Nov 5	Semifinals	TBA	TBA
Nov 10-12	State	Vermillion	TBA

2011 Volleyball Schedule

DATE	OPPONENT	SITE	TIME
Aug 26	Custer Tournament	Away	3:00
Aug 27	Custer Tournament	Away	10:00
Sept 1	Custer A, B	Home	6:30
Sept 6	Douglas A, B, C	Away	4:30
Sept 8	Little Wound A, B, C	Away	4:00
Sept 13	Chadron A, B, C	Away	4:00
Sept 15	St Francis A, B	Home	4:00
Sept 17	Hot Springs A, B, C	Away	4:30
Sept 20	Edgemont A, B	Away	6:00
Sept 22	St Thomas More A, B, C	Home	4:30
Sept 30 - Oct 1	LNI	Away	9:00
Oct 4	Bennett County A, B, C	Home	5:00
Oct 6	Belle Fourche A, B, C	Home	4:30

Volleyball continued:

DATE	OPPONENT	SITE	TIME
Oct 11	Lead A, B	Away	4:30
Oct 13	Winner A, B	Away	6:00
Oct 15	Douglas Tournament	Away	9:00
Oct 18	Pine Ridge A, B, C	Away	4:30
Oct 21	Spearfish A, B, C	Away	4:30
Oct 24	Hill City A, B, C	Home	4:30
Oct 27	Todd County A, B, C	Away	5:00
Nov 1	1st Round Districts		6:00
Nov 3	District Championship		6:00
Nov 8	Regions		6:00

2011 Cross Country Schedule

DATE	OPPONENT	SITE	TIME
Aug 26	Douglas Invite	Away	10:00
Sept 1	Red Cloud Invite	Home	3:30
Sept 6	Pine Ridge Invite	Away	3:30
Sept 8	Belle Fourche Invite	Away	1:30
Sept 10	Chadron Invite	Away	10:00
Sept 12	White River Invite	Away	2:00
Sept 15	Custer Invite	Away	2:30
Sept 20	Lead/Deadwood Invite	Away	2:30
Sept 22	Gordon Invite	Away	4:00
Sept 27	Hot Springs Invite	Away	3:00
Oct 1	LNI	Rapid City	10:00
Oct 6	BHC Invite	Hot Springs	2:00
Oct 14	Region	Belle Fourche	2:00
Oct 22	State	Sioux Falls	TBA

2011-12 Wrestling Schedule

DATE	OPPONENT	SITE	TIME
Nov 29	Bennett Co / Hill City	Home	6:30
Dec 2-3	Custer Invite	Custer	TBA
Dec 10	Gordon Invite	Gordon	9:00
Dec 17	LNI	Rapid City	8:00
Dec 20	Spearfish & STM	Spearfish	5:00
Jan 3	Custer	Custer	5:00
Jan 6-7	Presho Invite	Lyman	TBA
Jan 13	Hot Springs	Hot Springs	5:30
Jan 14	Bennett County Invite	Martin	8:00
Jan 19	BF / RC / Doug / HC	Belle Fourche	4:00
Jan 21	Mullen Invite	Mullen	10:00
Jan 26	Red Cloud Invite	Home	10:00
Feb 4	Hill City Invite	Hill City	9:00
Feb 11	Districts	Philip	TBA
Feb 18	Regions	Mobridge	TBA
Feb 24-25	State	Rapid City	TBA

2011-12 Girls Basketball Schedule

DATE	OPPONENT	SITE	TIME
Dec 8	Little Wound A, B, C	Away	4:30
Dec 10	Spearfish A, B, C	Home	12:00
Dec 14-17	LNI	Rapid City	TBA
Dec 27	Perkins Classic - Belle Fourche A	Away	3:30
Jan 6	St Francis A, B, C	Home	4:30
Jan 13	Douglas A, B, C	Away	4:30
Jan 14	Wall A, B	Home	1:00
Jan 16	Cheyenne Eagle Butte A, B, C	Away	12:00
Jan 20	Bennett County A, B, C	Home	6:30
Jan 21	Custer A, B, C	Home	12:00

Girls Basketball continued:

DATE	OPPONENT	SITE	TIME
Jan 24	Todd County A, B, C	Away	4:30
Jan 28	Lead/Deadwood A, B, C	Away	3:00
Feb 3	Hill City A, B	Home	3:00
Feb 4	Chadron A, B, C	Away	4:00
Feb 10	St Thomas More A, B, C	Away	4:30
Feb 11	Pine Ridge A, B, C	Away	12:00
Feb 17	Hot Springs A, B, C	Away	4:30
Feb 21	District 1st Round	Rapid City	6:00
Feb 23	District Championship	Spearfish	6:30
Feb 28	Region	Spearfish	6:30
Mar 8-10	State	Spearfish	TBA

2011 - 12 Boys Basketball Schedule

DATE	OPPONENT	SITE	TIME
Dec 10	Spearfish A, B, C	Home	12:00
Dec 14-17	LNI	Rapid City	TBA
Dec 27	Perkins Classic-Belle Fourche A	Away	TBA
Dec 29	Mike Miller Classic A	Mitchell	TBA
Jan 3	Todd County A, B, C	Home	4:30
Jan 10	Douglas A, B, C	Home	4:30
Jan 12	Little Wound A, B, C	Home	4:30
Jan 14	Cheyenne Eagle Butte A, B, C	Away	12:00
Jan 21	Custer A, B, C	Home	12:00
Jan 26	Bennett County A, B, C	Away	4:30
Jan 28	Lead/Deadwood A, B, C	Away	3:00
Feb 3	Hill City A, B, C	Home	3:00
Feb 7	St Thomas More A, B, C	Away	4:30
Feb 11	Pine Ridge A, B, C	Rapid City	12:00
Feb 16	Chadron A, B, C	Away	4:30

Boys Basketball continued:

DATE	OPPONENT	SITE	TIME
Feb 17	Hot Springs A, B, C	Away	3:00
Feb 24	St Francis A, B, C	Home	4:30
Feb 27	Districts 1st Round		6:00
Mar 1	District Championship	Rapid City	6:00
Mar 6	Regions	Rapid City	7:00
Mar 15-17	State	Sioux Falls	TBA

2011 Track Schedule

DATE	OPPONENT	SITE	TIME
Mar 22	Southern Hill Developmental	Newcastle	1:00
Mar 24	Douglas Invite	Douglas	10:00
Apr 5	Hot Springs Invite	Hot Springs	10:00
Apr 10	Kadoka Invite	Kadoka	1:30
Apr 14	Belle Fourche Invite	Belle Fourche	10:00
Apr 17	People's Relays Invite	Kadoka	1:30
Apr 20	Custer Invite	Custer	9:00
Apr 24	West River Conference Invite	Mission	11:00
Apr 28	Sturgis Classic	Sturgis	2:00
May 1	Central Qualifier	Rapid City	9:30
May 4	Valentine Invite	Valentine	10:00
May 5	Mountain West	Rapid City	9:30
May 11	BH Conference Invite	Spearfish	10:00
May 17	Region	Mission	10:30
May 25	State	Spearfish	TBA
May 26	State	Rapid City	TBA

**Letter and Bill Stuffers that Informed
Existing and New Customers of
Availability of Lifeline/Link-Up**

Lifeline & Link-Up

Included in new customer packets

Helps You Stay In Touch with Family and Friends

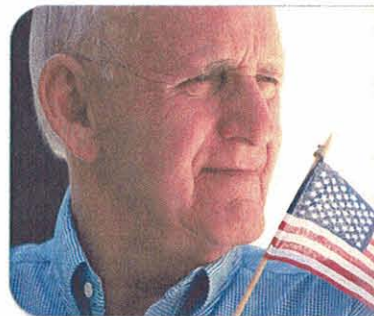
The Lifeline Program available from Golden West reduces the worry of staying in touch by discounting your monthly local phone bill. It even covers the cost of restricting unauthorized long distance calls. In addition, the Link-Up Program can help you save money on phone installation costs.

PROGRAM REQUIREMENTS

You may, under the terms of the Federal Communications Commission's Lifeline Program, be eligible to receive a reduction on your monthly local phone service if you currently receive assistance from at least one of the following programs:

- Food Stamps
- Medicaid
- Federal Public Housing Assistance (FPHA)
- Low-Income Home Energy Assistance Program (LIHEAP)
- Supplemental Security Income (SSI)
- Tribal Head Start (those meeting the income qualifying standard)
- Bureau of Indian Affairs (BIA) general assistance programs
- Tribally administered Temporary Assistance for Needy Families (TTANF)
- The National School Lunch Program's Free Lunch Program
- Tribal National School Lunch

You may also qualify for the monthly savings if your income level falls at or below 135% of the Federal Poverty Guidelines.




If you're currently enrolled in any of the qualifying programs please **Dial 1155** from any Golden West phone.

You can also visit our website at goldenwest.com/residential/lifeline or call:

**Bundle your services and
SAVE even MORE with Lifeline & Link-Up.**

Dell Rapids	428-5421	800-952-3566
Hartford	528-3211	800-392-4984
Hot Springs	745-3103	866-745-3103
Wall	279-2161	866-279-2161

A close-up portrait of an elderly woman with short, curly, grey hair. She is wearing round, dark-rimmed glasses and a bright blue collared shirt. She has a gentle smile and is looking slightly off-camera to the right. The background is plain white.

July 2011
Bill Stuffer

Shorten the Distance

Cost Saver Distance Eliminator

Enhanced Lifeline & Link-Up

can help eliminate the distance
between you and your loved ones.

With the Enhanced Lifeline & Link-Up
Program available from Golden West,
you can bring your family closer
together and get reliable phone service
for as little as

\$1⁰⁰
a month.

*The Enhanced Lifeline Program also
covers the cost of restricting
unauthorized long distance calls.*

For more info or to apply for these self-certifying
programs **Dial 1155** (from any Golden West phone)

goldenwest.com/residential/lifeline



Charges for long distance, calling features, lease programs,
911 charges, hearing impaired fund and sales tax are not
covered under this program.





Stay in Touch



Lifeline & Link-Up

December 2011 Bill Stuffer



Lifeline & Link-Up

Helps You Stay In Touch with Family and Friends

The Lifeline Program available from Golden West reduces the worry of staying in touch by discounting your monthly phone bill. It even covers the cost of restricting unauthorized long distance calls. In addition, the Link-Up Program can help you save money on phone installation costs.

*For more info or to apply for
these self-certifying programs*

Dial 1155

(from any Golden West phone)

or call toll-free: 1-855-888-7777 for more info.

www.goldenwest.com

Charges for long distance,
calling features, lease programs,
911 charges, hearing impaired
fund and sales tax are not covered
under this program.



Golden West
You're In Good Company

January 2012 Bill Stuffer

Close the Distance



Stay close with *Enhanced*
Lifeline & Link-Up

With the Enhanced Lifeline & Link-Up Program available from Golden West, you can close the distance between your family and loved ones and benefit from reliable phone service for as little as

\$1⁰⁰
a month

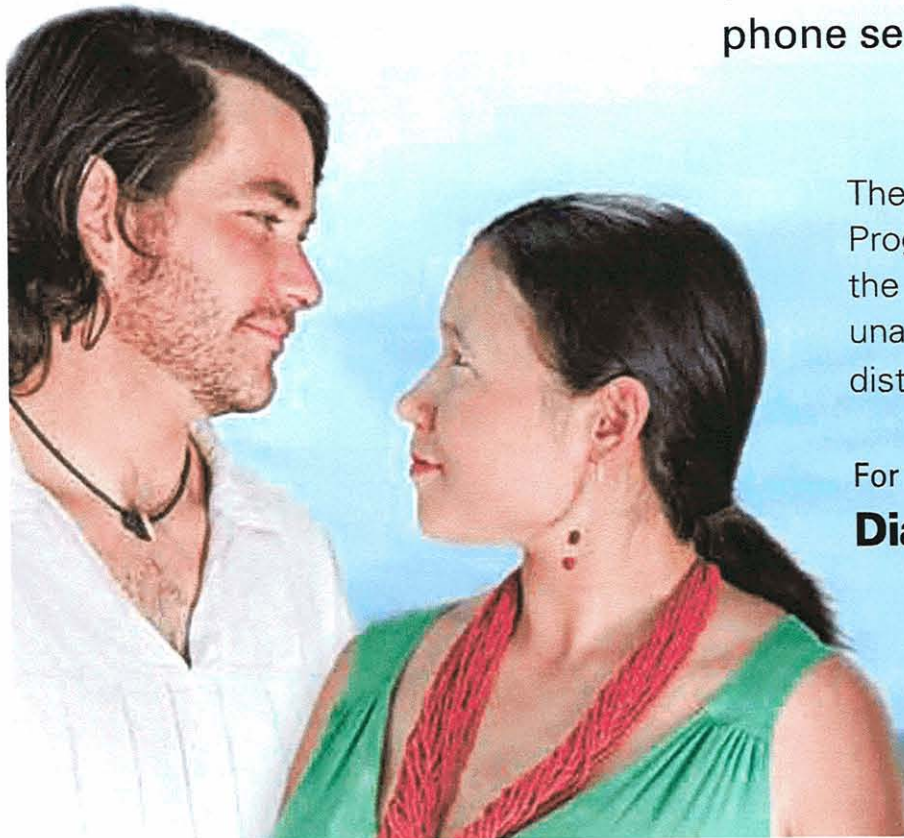
The Enhanced Lifeline Program also covers the cost of restricting unauthorized long distance calls.

Charges for long distance, calling features, lease programs, 911 charges, hearing impaired fund and sales tax are not covered under this program.

For more info or to apply for these self-certifying programs

Dial 1155 (from any Golden West phone) • goldenwest.com/residential/lifeline

 **Golden West**®
You're In Good Company





March 2012 Bill Stuffer



**You're connected and we
can help you stay that way.**

Lifeline

This program is worth a look!

Did you know? Discounts for basic telephone service are available to eligible low-income consumers. The federal Lifeline universal service program, available from Golden West, reduces the worry of staying in touch by discounting your monthly phone bill. It even covers the cost of restricting unauthorized long distance calls.

Stay Connected . . .

For more info or to apply for this self-certifying
program **Dial 1155** (from any Golden West phone)
or call toll-free: **1-855-888-7777** for more info.
www.goldenwest.com

Charges for long distance, calling features, lease programs, 911 charges, hearing impaired fund and sales tax are not covered under this program.



Lifeline/Link-Up Advertisement in Company Directory

SOUTH TICKET



Lifeline & Link-Up

Lower your monthly phone costs. Lower your installation cost.

With the Enhanced Lifeline & Link-Up Program available from Golden West, you can get reliable phone service for as little as **\$100* a MONTH!**

Anyone living on tribal land and currently participating in at least one of these programs - will qualify.

- Food Stamps • Medicaid • Federal Public Housing Assistance (FPHA) • Low-Income Home Energy Assistance Program (LIHEAP) • Supplemental Security Income (SSI) • Tribal Head Start (those meeting the income qualifying standard) • Bureau of Indian Affairs (BIA) general assistance programs • Tribally administered Temporary Assistance to Needy Families (TANF) • Tribal National School Lunch Program's Free Lunch Program • Income Based Guideline - you may also qualify if your income level falls at or below 135% of the Federal Poverty Guidelines. Estimated income levels range from \$14,621 for a single person household to \$49,964 for a family of eight.

With the Lifeline & Link-Up Program available from Golden West, you can receive a discount of **\$8.25* a MONTH** on your basic monthly phone service.

If you don't reside on tribal land and currently participate in at least one of these programs - you will qualify:

- Food Stamps • Medicaid • Federal Public Housing Assistance (FPHA) • Low-Income Home Energy Assistance Program (LIHEAP) • Supplemental Security Income (SSI) • Temporary Assistance to Needy Families (TANF) • National School Lunch Program's Free Lunch Program • Income Based Guideline - you may also qualify if your income level falls at or below 135% of the Federal Poverty Guidelines. Estimated income levels range from \$14,621 for a single person household to \$49,964 for a family of eight.

Both Lifeline programs cover the cost of restricting unauthorized long distance calls.

Charges for long distance, calling features, lease programs, 911 charges, hearing impaired fund and sales tax are not covered under this program. The Lifeline discount applies to the primary phone line only.



Dial 1155

**from any Golden West phone
to request a Lifeline application.**

1. Type o
2. Phone
3. Caller
4. Comp
5. Mailing
6. City
7. Altern
8. Best tir
9. Work to
10. Explos
11. Tunnel
12. Depth
13. Duratic
14. Type o
15. Work b
16. County
17. Address
18. Neares
19. Excava
20. Remar
21. Townsl

Info



Lifeline & Link-Up

Lower your monthly phone costs. Lower your installation cost.

With the **Enhanced Lifeline & Link-Up Program** available from Golden West, you can get reliable phone service for as little as **\$100* a MONTH**

Anyone living on tribal land and currently participating in at least one of these programs – will qualify:

- Food Stamps • Medicaid • Federal Public Housing Assistance (FPHA) • Low-Income Home Energy Assistance Program (LIHEAP) • Supplemental Security Income (SSI) • Tribal Head Start (those meeting the income qualifying standard) • Bureau of Indian Affairs (BIA) general assistance programs • Tribally administered Temporary Assistance to Needy Families (TANF) • Tribal National School Lunch Program's Free Lunch Program • Income Based Guideline – you may also qualify if your income level falls at or below 135% of the Federal Poverty Guidelines. Estimated income levels range from \$14,702 for a single person household to \$50,801 for a family of eight.

With the **Lifeline & Link-Up Program** available from Golden West, you can receive a discount of **\$8.25*** a MONTH on your basic monthly phone service.

If you don't reside on tribal land and currently participate in at least one of these programs – you will qualify:

- Food Stamps • Medicaid • Federal Public Housing Assistance (FPHA) • Low-Income Home Energy Assistance Program (LIHEAP) • Supplemental Security Income (SSI) • Temporary Assistance to Needy Families (TANF) • National School Lunch Program's Free Lunch Program • Income Based Guideline – you may also qualify if your income level falls at or below 135% of the Federal Poverty Guidelines. Estimated income levels range from \$14,702 for a single person household to \$50,801 for a family of eight.

Both Lifeline programs cover the cost of restricting unauthorized long distance calls.

*Charges for long distance, calling features, lease programs, 911 charges, hearing impaired fund and sales tax are not covered under this program. The Lifeline discount applies to the primary phone line only.



Dial 1155

from any Golden West phone
to request a Lifeline application.

1. Type of call
☐ I
☐ I
2. Phone Number
3. Caller Name
Company
4. Mailing address
City _____
5. Alternate contact
Best time to call
6. Work to be done
7. Explosives
8. Tunneling
9. Depth of work
10. Duration of work
11. Type of work
12. Work being done
13. County _____
14. Address _____
Nearest city
15. Excavation

16. Remarks _____
17. Township _____

Info

Lifeline/Link-Up Information on Company Website

Lifeline Assistance

The Lifeline program provides discounts on one basic monthly telephone service to qualifying or low-income consumers. Federal rules prohibit qualifying low-income consumers from receiving more than one Lifeline service at the same time. For over a quarter decade, Lifeline has helped tens of millions of low-income Americans afford basic phone service. Access to phone service is vital for finding jobs, staying connected with family and securing help during emergencies.

The Enhanced Lifeline and Link-Up programs allows for discounts for qualified low-income consumers living on Tribal lands.



What do the programs provide?

LIFELINE provides eligible subscribers with a monthly credit of \$8.25 on the basic service portion of their telephone bill. The credit applies on the main home telephone line listed in the name of the eligible telephone company subscriber. Lifeline subscribers may also receive blocking of long distance calls on their telephone line at no charge.

ENHANCED LIFELINE Assistance for Residents of Tribal Lands provides eligible subscribers with basic monthly telephone service at no charge. CIF (Hearing Impaired Service) and 911 fees still apply. Lifeline subscribers may also receive blocking of long distance calls on their telephone line at no charge.

ENHANCED LINK-UP provides eligible Tribal Land Subscribers with reduced connection charges for their basic home telephone service. This discount is 100 percent of the applicable charges up to \$100.00. Link-Up also provides for deferred payment of connection charges without interest. It does not cover the cost of wiring inside your home and is limited to one time per home address per subscriber.

Tribal Requirements

All Other Requirements

Phone Numbers for Assistance

To see if you are eligible for Lifeline, please review these forms listed above or call 1155 from any Golden West phone.

Golden West website:

www.goldenwest.com

Other Lifeline/Link-up Advertising & Outreach



Notepads -
Handed out
at Pine Ridge Office

Enhanced
LifeLine and Link-Up **\$100**
Get your local phone for only **1** a month

Dial 1155 from any Golden West phone to request an application
or visit the lifeline link at www.goldenwest.com.

Bill Message -
On all monthly
phone bills.

LIFELINE MESSAGE:

Telephone customers who receive public assistance from at least one of the following programs: Food Stamps, Medicaid, Temporary Assistance to Needy Families (TANF), National School Lunch Program's Free Lunch Program, Federal Public Housing Assistance (FPHA), Low-Income Energy Assistance Program (LIEAP), Supplemental Security Income (SSI) or whose income level falls at or below 135% of the Federal Poverty Guidelines, are eligible to receive \$8.25 off the cost of their basic telephone service under the Federal Lifeline Program.

Please dial 1155 from your home phone for more information or to receive a Lifeline Application Form.

LIFELINE LINKUP MESSAGE:

Telephone customers of all races who live on tribal land who receive public assistance from at least one of the following programs: Food Stamps, Medicaid, Federal Public Housing Assistance (FPHA), Low-Income Energy Assistance Program (LIEAP), Supplemental Security Income (SSI), Tribal Head Start (those meeting the income qualifying standard), Bureau of Indian Affairs (BIA) general assistance programs, Tribally administered Temporary Assistance to Needy Families (TTANF), Tribal Nation School Lunch Program's Free Lunch Program or whose incomes falls at or below 135% of the Federal poverty Guidelines, are eligible to receive their basic telephone service at no charge under the Federal Enhanced Lifeline Program, however, taxes and fees will still apply. A second Federal Program, LinkUp, provides for financial assistance with connection charges for new customers. Please dial 1155 from your home phone for more information or to receive a Lifeline Link Up Application Form.

Golden West
ON HOLD Messages Script
July 2011

HBO INFO

We Entertain at Home. Golden West offers pay-per-view moves with our Golden West Cable TV, from the comfort of your home.

Enjoy TV so crisp and clear that you feel like you can reach out and touch it. Golden West offers High-Definition TV that lets you focused on details. Experience all your entertainment up-close and personal with clarity and true colors. Our High-definition TV come with Digital Video Recording-DVR so you never need to miss your favorite programs. DVR allows you to record, rewind or pause live TV. You can even record two shows in high-definition at the same time.

With the Lifeline and Link-Up Program available from Golden West, you can bring your family and friends together and get reliable local phone service for as little as \$1.00 per month. Best of all, the Lifeline Program even covers the cost of restricting unauthorized long distance calls. Dial 1155 from any Golden West phone to request a Lifeline application or visit the lifeline link at www.goldenwest.com

With e-Statement from Golden West, you have one less bill to take up your precious time. View your monthly bill on-line. E-Statement is free, fast and convenient. We'll notify you when your monthly statement is available to view. Go to goldenwest.com to register.

Combine your internet, caller ID, your local phone service and 150 minutes of long distance into one bundle and SAVE money. Ask us how!

SHOWTIME INFO

Thank you for being our customer...one of our representatives will be with you in a moment....

Share your family photos with your very own website. Using Building Blocks you can create a customized website without specialized software or training.. We have four affordable packages to fit your needs. Get started on your website at gwbuildingblocks.com.

Do you every worry about your loved ones when you call and keep getting a busy signal? Are they really on the phone that long or is something wrong? Golden West's **Help Line** can bring you peace of mind. With **Help Line**, you can automatically program the phone to call a pre-designated number or emergency service if the phone is left off the hook for a preset amount of time.

Say **DO NOT CALL** to Unwanted Telemarketers

Register your telephone number with the national Do-Not-Call registry by calling 1-888-382-1222 or go to donotcall.gov.

Get even more protection with Advanced Telemarketing Call Screening through Golden West. TCS intercepts calls and announces you do not accept calls from telemarketers. Talk to your customer service representative or go to goldenwest.com for more information.

Golden West
ON HOLD Messages Script
August 2011

HBO INFO

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Video on Demand is available in most areas this month. With your digital cable subscription, enjoy movies, kid's shows, sports, even high definition content. Just press the "On Demand" button on your remote control. Most content is free with your digital cable subscription. Play. Pause. Rewind. View content from any digital receiver in your house. Talk to a representative today to learn more.

Golden West
ON HOLD Messages Script
September 2011

HBO INFO

We Entertain at Home. Golden West offers pay-per-view moves with our Golden West Cable TV, from the comfort of your home.

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STARZ + ENCORE = Everything Entertainment. This unbeatable combo gives you [21] channels of nonstop entertainment for ½ off for 6 months. Big original series like *Torchwood: Miracle Day* and new hits like *The Green Hornet* on STARZ. Tons of Hollywood favorites on channels like ENCORE Love. Watch it all come to life in High Def on STARZ HD. Order today!

Golden West
ON HOLD Messages Script
October 2011

Enjoy TV so crisp and clear that you feel like you can reach out and touch it. Golden West offers High-Definition TV that lets you focused on details. Experience all your entertainment up-close and personal with clarity and true colors. Our Digital Video Recording-DVR comes with High-definition TV so you never need to miss your favorite programs. DVR allows you to record, rewind or pause live TV. You can even record two shows in high-definition at the same time.

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With e-Statement from Golden West, you have one less bill to take up your precious time. View your monthly bill on-line. E-Statement is free, fast and convenient. We'll notify you when your monthly statement is available to view. Go to goldenwest.com to register.

Combine your internet, caller ID, your local phone service and 150 minutes of long distance into one bundle and SAVE money. Ask us how!

SHOWTIME INFO

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Go Green! Switch to e-statement and receive your bill electronically through your internet connection. Access your current and past statements online, anytime, anywhere and save paper in the process.

October is Co-op month. Golden West would like to remind you that as a co-op member, you're part of the Golden West family. We hope you enjoy some of the benefits of the Cooperative and the services that we provide. Golden West remains committed to keeping this South Dakota life as rewarding as it can be.

Golden West
ON HOLD Messages Script
November 2011

Enjoy TV so crisp and clear that you feel like you can reach out and touch it. Golden West offers High-Definition TV that lets you focused on details. Experience all your entertainment up-close and personal with clarity and true colors. **Our Digital Video Recording, or DVR,** comes with High-definition TV so you never need to miss your favorite programs. DVR allows you to record, rewind or pause live TV. You can even record two shows in *high-definition at the same time.*

With the Lifeline and Link-Up Program available from Golden West, you can bring your family and friends together and get reliable local phone service for as little as \$1.00 per month. Best of all, the Lifeline Program even covers the cost of restricting unauthorized long distance calls. Dial 1155 from any Golden West phone to request a Lifeline application or visit the lifeline link at www.goldenwest.com

Fun Animal Facts!

Beavers can hold their breath for 45 minutes under water.

Tigers have striped skin, not just striped fur.

Combine your internet, caller ID, your local phone service and 150 minutes of long distance into one bundle and SAVE money. Ask us how!

SHOWTIME INFO

Want to make an easy \$25? Refer a friend to sign up for new Golden West service and you can both receive a \$25 credit on your bill. See your November bill inserts for more information.

Thank you for being our customer...one of our representatives will be with you in a moment.....

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Go Green! Switch to e-statement and receive your bill electronically through your internet connection. Access your current and past statements online, anytime, anywhere and save paper in the process. **Go to goldenwest.com to register.**

A man's car stalled on a country road one morning. When the man got out to fix it, a cow came along and stopped beside him. "Your trouble is probably in the carburetor," said the cow.

Startled, the man jumped back and ran down the road until he met a farmer. The amazed man told the farmer his story.

"Was it a large red cow with a brown spot over the right eye?" asked the farmer. "Yes, yes," the man replied.

"Oh! I wouldn't listen to Bessie," said the farmer. "She doesn't know a thing about cars."

Golden West
ON HOLD Messages Script
December 2011

Happy Holidays from Golden West.

Get a new SmartPAK bundle of services by January 15th and then choose a free month of your new SmartPAK or 6 months of free DVR and HDTV service. Visit goldenwest.com or talk to your service rep for more details.

Enjoy TV so crisp and clear that you feel like you can reach out and touch it. Golden West offers High-Definition TV that lets you focused on details. Experience all your entertainment up-close and personal with clarity and true colors. Our Digital Video Recording, or DVR, comes with High-definition TV so you never need to miss your favorite programs. DVR allows you to record, rewind or pause live TV. You can even record two shows in high-definition at the same time.

Find us on Facebook. Visit facebook.com/GoldenWestTelecom

Combine your internet, caller ID, your local phone service and 150 minutes of long distance into one bundle and SAVE money. Ask us how!

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Go Green! Switch to e-statement and receive your bill electronically through your internet connection. Access your current and past statements online, anytime, anywhere and save paper in the process. Go to goldenwest.com to register.

With the Lifeline and Link-Up Program available from Golden West, you can bring your family and friends together and get reliable local phone service for as little as \$1.00 per month. Best of all, the Lifeline Program even covers the cost of restricting unauthorized long distance calls. Dial 1155 from any Golden West phone to request a Lifeline application or visit the lifeline link at www.goldenwest.com

Golden West
ON HOLD Messages Script
January 2012

Happy New Year from Golden West.

Bring in 2012 with a new SmartPAK bundle of services by January 15th and then choose a free month of your new SmartPAK or 6 months of free DVR and HDTV service. Visit goldenwest.com or talk to your service rep for more details.

Enjoy TV so crisp and clear that you feel like you can reach out and touch it. Golden West offers High-Definition TV that lets you focused on details. Experience all your entertainment up-close and personal with clarity and true colors. Our Digital Video Recording, or DVR, comes with High-definition TV so you never need to miss your favorite programs. DVR allows you to record, rewind or pause live TV. You can even record two shows in high-definition at the same time.

Stay up to date with Golden West on facebook. Visit goldenwest.com/facebook

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Protect yourself and others this cold and flu season. Wash your hands with soap and warm water frequently and try not to touch your eyes or mouth.

Go Green! Switch to e-statement and receive your bill electronically through your internet connection. Access your current and past statements online, anytime, anywhere and save paper in the process. Go to goldenwest.com to register.

With the Lifeline and Link-Up Program available from Golden West, you can bring your family and friends together and get reliable local phone service for as little as \$1.00 per month. Best of all, the Lifeline Program even covers the cost of restricting unauthorized long distance calls. Dial 1155 from any Golden West phone to request a Lifeline application or visit the lifeline link at www.goldenwest.com

Golden West
ON HOLD Messages Script
February 2012

Enjoy TV so crisp and clear that you feel like you can reach out and touch it. Golden West offers High-Definition TV that lets you focused on details. Our Digital Video Recording, or DVR, comes with High-definition **TV to get the most out of your television**. DVR allows you to record, rewind or pause live TV. You can even record two shows in high-definition at the same time. **Signup for new DVR service by the end of February and get a ten dollar movie credit on your next bill so you can view two or more movies on demand for free.**

Stay up to date with Golden West on facebook. Visit goldenwest.com/facebook

Combine your internet, caller ID, your local phone service and 150 minutes of long distance into one bundle and SAVE money. Ask us how!

Thank you for being our customer...one of our representatives will be with you in a moment.....

Video on Demand is now available in most areas. With your digital cable subscription, enjoy movies, kid's shows, sports, even high definition content. Just press the "On Demand" button on your remote control. **Much of the content is free with your digital cable subscription**. Play. Pause. Rewind. View content from any digital receiver in your house. Talk to a representative today to learn more.

Motivational Speaker Tony Robbins will be celebrating his 13th birthday on February 29th this year as he was born on Leap Day in 1960.

With the Lifeline and Link-Up Program available from Golden West, you can bring your family and friends together and get reliable local phone service for as little as \$1.00 per month. The Lifeline Program even covers the cost of restricting unauthorized long distance calls. Dial 1155 from any Golden West phone to request a Lifeline application or visit the lifeline link at www.goldenwest.com

Do you have a high school senior in your family? Golden West offers a \$1000 to each of the 44 high schools in our service areas and an additional scholarship to someone who has Golden West service at home but travels out of town to school. Students interested in applying must contact their local high school. Application deadline is March 15th, 2012.

Looking for a great way to take your business online or build a family website? Try Building Blocks – website development tools. Point and click website creation. Create forms, write a blog or start an e-commerce page. Visit www.gwbuildingblocks.com for more information.

Golden West
ON HOLD Messages Script
March 2012

Enjoy TV so crisp and clear that you feel like you can reach out and touch it. Golden West offers High-Definition TV that lets you focused on details. Our Digital Video Recording, or DVR, comes with High-definition TV to get the most out of your television. DVR allows you to record, rewind or pause live TV. You can even record two shows in high-definition at the same time.

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Looking for a great way to take your business online or build a family website? Try Building Blocks – website development tools. Point and click website creation. Create forms, write a blog or start an e-commerce page. Visit www.gwbuildingblocks.com for more information.

Do you have the cutest baby in the family, on the block or in the state? Find out by uploading a picture to the Golden West Facebook page at goldenwest.com/facebook. Photo contests will be running through the end of April so keep checking back to vote on your favorite photos and to enter more of your own photos. Win up to \$100 in each contest! Check it out at goldenwest.com/facebook.

Golden West
ON HOLD Messages Script
April 2012

Enjoy TV so crisp and clear that you feel like you can reach out and touch it. Golden West offers High-Definition TV that lets you focused on details. Our Digital Video Recording, or DVR, comes with High-definition TV to get the most out of your television. DVR allows you to record, rewind or pause live TV. You can even record two shows in high-definition at the same time.

Stay up to date with Golden West on facebook. Visit goldenwest.com/facebook

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STARZ and ENCORE

This perfect pair gives you big original series like *Spartacus: Vengeance* and big hits like *Bad Teacher* on STARZ plus tons of Hollywood favorites on channels like Encore Westerns. Watch it all come to life in High Def on STARZ HD. 23 channels of nonstop entertainment for ½ off for 6 months. Order today! Offer valid through the month of April.

Looking for a great way to take your business online or build a family website? Try Building Blocks – website development tools. Point and click website creation. Create forms, write a blog or start an e-commerce page. Visit www.gwbuildingblocks.com for more information.

Have you entered our photo contests on Facebook yet? We will be running them through the end of April so keep checking back to vote on your favorite photos and to enter more of your own photos. Win up to \$100 in each contest! Check it out at goldenwest.com/facebook.

Golden West
ON HOLD Messages Script
May 2012

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Combine your internet, caller ID, your local phone service and 150 minutes of long distance into one bundle and SAVE money. Ask us how!

Get one less bill in the mail when you sign-up for eStatement. Logon to view your PDF statement as soon as it's available and review old statements at any time. Setup automatic payments with auto bank deduct and you won't have to worry about late payments either!

Thank you for being our customer...one of our representatives will be with you in a moment.....

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With the Lifeline Program available from Golden West, you can bring your family and friends together and get reliable local phone service for as little as \$1.00 per month. The Lifeline Program even covers the cost of restricting unauthorized long distance calls. Dial 1155 from any Golden West phone to request a Lifeline application or visit the lifeline link at www.goldenwest.com

Looking for a great way to take your business online or build a family website? Try Building Blocks – website development tools. Point and click website creation. Create forms, write a blog or start an e-commerce page. Visit www.gwbuildingblocks.com for more information.

Jill Reinert

From: The Twister, 95.5 FM <thetwister@ksdzfm.com>
Sent: Wednesday, May 16, 2012 11:27 AM
To: Adam Beshara
Subject: 2011 OGLALA LAKOTA VETERANS HONORING & WACIPI
Attachments: coverage map.GIF

Adam,
Thanks for your prompt reply with the changes to your script for this year's Veterans Pow Wow.
I will make the changes and schedule the spots to run twice a day Monday thru Friday--June 4th thru the 8th. Let me know if this schedule meets your approval or if you'd prefer something else.
Last year, the copy used for your ten spots was:

GOLDEN WEST IS PROUD TO SPONSOR THE OGLALA LAKOTA VETERANS CELEBRATION IN PINE RIDGE ON JUNE 9 - 12. WHILE ATTENDING THIS HONORING TRADITION ON FRIDAY, PLEASE STOP BY AND VISIT OUR GOLDEN WEST OFFICE LOCATED IN THE BILLY MILLS HALL. CHECK OUT THE LIFELINE LINKUP OPTIONS FOR YOUR PHONE SERVICE. GOLDEN WEST -- "YOU'RE IN GOOD COMPANY".

This thirty-second spot ran ROS--that is Run Of Schedule or 6AM to 6PM, twice a day June 6th thru the 10th (Monday thru Friday). I have attached a coverage map so you can see the area our station reaches. If there is anything else you would like to know or that I can help you with, please don't hesitate to ask. I appreciate the consideration **GOLDEN WEST TELECOMMUNICATIONS** has shown the TWISTER in the past and hope we can continue to be of service to you. Thanks Adam!

~~Mary Ellen Sharp, KSDZ Radio--the TWISTER, 95.5 FM Gordon & 99.5 FM Valentine

This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

Radio Ad - June 2011
(See attached coverage area)

