

SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
May 22, 2012

Company: Knology of the Black Hills, LLC

Address: 1241 O.G. Skinner Drive
West Point, GA 31833

Telephone Number: (706) 645-3966

Company Contact: Bruce Schoonover

Study Area Code: 399006

Lifeline/Link Up Advertising/Outreach Activities:

See Exhibit A Advertise in media of general distribution.* Attached as Exhibit A is the newspaper ads, a list of newspapers and dates ads ran.

See Exhibit B Letter to existing and new customers regarding the availability of Lifeline/Link Up.* Attached as Exhibit B is the notice in the User Guide given to new and existing customers.

N/A Company's Lifeline/Link Up information in directory. Knology does not have a company directory.

X Company's Lifeline/Link Up information available on Company website. (www.knology.com)

X Company's information posted on USAC website.

See Exhibit C Other (describe): Knology annually runs a crawl on its weather station advertising the Lifeline-Linkup Program attached as Exhibit C.

*Required

EXHIBIT "A"

General Distribution Media Advertisement

Rapid City Newspapers

March 2011

- Butte County Post (Belle Fourche) - 3/23
- Black Hills Pioneer - 3/21
- Northern Hills Advertiser - 3/22
- Meade Co Times-Tribune - 3/23
- Rapid City Journal - 3/21-3/25

September 2011

- Rapid City Journal – ran week of 9/5-9/9
- Meade County Times – ran week of 9/5
- Butte County Post – ran week of 9/5
- Northern Hills Advertiser – ran week of 9/5
- Black Hills Pioneer – ran 9/6 and 9/9
- Weekly Prospector – ran 9/6

Rapid City Weather Crawl

Lifeline Linkup Notification. Individuals residing in Knology service areas and receiving assistance benefits may be eligible to receive discounted telephone installation and/or service. For more information visit www.prairiewave.com/support/telephone/ or call 605-722-2000.

Customer Base: Residential customers in Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, Sturgis and Whitewood.

Rapid City Lifeline / USF Notice

Includes Belle Fourche, Black Hawk, Deadwood,
Lead, Spearfish, St. Onge, Sturgis and Whitewood

Notice to all Customers of Knology Telecommunications Services

The South Dakota Public Utilities Commission has designated Knology as an "Eligible Telecommunications Carrier" for its service area for universal service purposes. The goal of universal service is to provide all citizens access to essential telecommunications services.

Knology provides single party residence (with unlimited local usage) and business service for rates starting from \$18.95 per month for residential customers and \$31.50 per month for business customers. This includes access to:

- Long distance carriers
- Emergency services
- Operator services
- Directory assistance
- Telecommunications Relay Services
- Other services designed to persons with disabilities
- Toll blocking

Use of these services may result in additional charges. In addition, Knology provides one copy of its annual local directory without charge.

Knology would be pleased to provide you with specific rates for your area upon request.

Knology offers qualified customers Lifeline Service. If you are a low income customer and reside in Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, Sturgis or Whitewood you may qualify for Knology's Lifeline program. This means you may receive a monthly discount for your basic phone charges. This service also includes a discount for line connection charges if applicable and free toll blocking for qualifying customers. Please call Knology at 605-722-2000 if you have any questions.

Knology

Young Center announces Aquatic Center changes

SPEARFISH — A new schedule has been announced for the aquatic center at the Donald B. Young Sports and Fitness Center at Black Hills State University.

The new schedule was enacted Tuesday, Sept. 6. Now, the Young Center Aquatic Center will be open from 6-8 p.m. on Monday through Thursday for aquatic center members, students, and day passers.

Joshua Roadifer, Donald B.

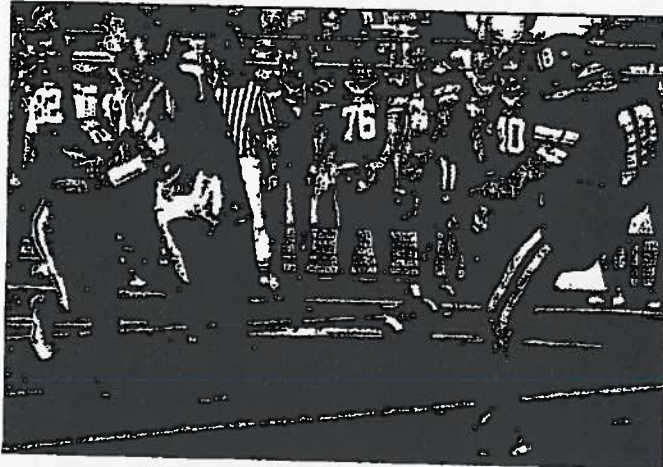
Young Sports and Fitness Center manager, said the aquatic center will offer open swim, lap swim, swim lessons, and water aerobics during this time.

In addition, a group of community swimmers have formed the Spearfish Aquatics Club to provide additional hours for community use as club members. Times available for Spearfish Aquatics Club are from 6-7 a.m. and noon-1 p.m. Mondays, Wednesdays, and

Fridays except for holidays. The club is accepting memberships and is looking to extend hours of availability as the club grows. Current club dues are \$25 a month and are due the first of each month.

For more information about the Young Center Aquatic Center or the Spearfish Aquatics Club, please contact Roadifer by phone at 642-6196 or via e-mail at Joshua.Roadifer@BHSU.edu.

RUSHMORE BOWL Continued from Page 28



Spearfish's Nate Rotert, center, runs past Rapid City Central's Asau Rodriguez and attempts to block a punt by Cody Clem. Pioneer photo by Jason Gross

yard line.

The Spartans denied the goal line on that red zone visit as Jay Darling snared a 2-yard touchdown pass from Brandon Kemp. An outside kick attempt failed; the game ended one play later.

Backup quarterback Chayce Hall threw for 59 yards and rushed for 37 to lead Spearfish's offense. Carrillo snared two passes for a team-high 37 yards.

Central rushed for 162 yards and passed three times for zero yards. Rapid City's defense collected three interceptions.

Kemp and Hall shared the quarterback duties. Spearfish head coach Bruce Bressee said Kemp was injured in the St. Thomas More contest the previous week.

"It was hard for him to throw," Bressee said of Kemp. "The wind today made it worse."

Bressee said Hall, a sophomore, will be a good quarterback but must get more repetitions in practice.

"If we focus, we can play with anyone," Bressee said. "We lacked some focus this week in practice."

How will Spearfish build after dropping its first two games? "Start over again and reload,"

Bressee said. "We have the talent."

"There were a lot of positives today, and we'll focus."

Spearfish will host Rapid City Stevens in Friday's home opener. Kickoff from Lyle Haze Stadium is set for 7 p.m.

SCORING SUMMARY

First quarter

RCC: Michael Longland 1 run (Taylor Houchin kick)

RCC: Houchin 23 run (Houchin kick)

Fourth quarter

Spearfish: Jay Darling 2 pass from Brandon Kemp (kick failed)

STATISTICAL LEADERS

Rushing - Spearfish: Chayce Hall 10-37, Riley Shewak 9-25, Brandon Kemp 1-11, Nate Rotert 4-10, Luke Marcoe 2-7. Team 26-90. RCC: 48 attempts for 162 yards.

Passing - Spearfish: Kemp 4 for 15, 24 yards, 1 touchdown, 2 interceptions; Hall 4-10, 59 yards, 0 touchdowns, 1 interception. RCC: Mike Norbert 0 for 3, 0 yards, 0 touchdowns, 0 interceptions.

Receiving - Spearfish: Nate Carrillo 2-37, Jay Darling 2-22, Shewak 2-22, Rotert 1-3.

VEHICLE LOANS

RATES AS LOW AS:

2.94% APR

BLACK HILLS
FEDERAL CREDIT UNION
642.8161
blackhillsfcu.org

Rapid City Lifeline/USF Notice

USF Notice: The South Dakota Public Utilities Commission has designated Knology as an "Eligible Telecommunications Carrier" for its service area for universal service purposes. The goal of universal service is to provide all citizens access to essential telecommunications services.

Notice to all Customers of Knology Telecommunications Services

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- Operator services
- Directory assistance
- Telecommunications Relay Services
- Other services designed to persons with disabilities
- Toll blocking

Use of these services may result in additional charges. In addition, Knology provides one copy of its annual local directory without charge.

Knology would be pleased to provide you with specific rates for your area upon request.

Knology offers qualified customers Lifeline Service. If you are a low income customer and reside in Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, Sturgis or Whitecourt you may qualify for Knology's Lifeline program. This means you may receive a monthly discount for your basic phone charges. This service also includes a discount for line connection charges if applicable and free toll blocking for qualifying customers. Please call Knology at 805-722-2000 if you have any questions.

KNOLOGY

Thank you for sending me SAM in the Postcard!

HOST PART-TIME POSITIONS AVAILABLE
402 FULL-TIME POSITIONS AVAILABLE
 ABLE The Lodge at Ogle's Deadwood Ogle's Sports Bar and Deadwood Grille is looking for individuals with great attitude and a desire to work hard for a great reward. Call 572-2323 for details.

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experience. Type Company name and address on envelope and mail to: **Human Resource Office**, 1001 University Ave., Room 320, Dearborn, MI 48122. E-mail to: **Box 320**, Dearborn, MI 48122. Phone: 313/223-7732. Fax: 313/223-7732.

**WANTED: SHUN-LE DRI-
MER - NEEDED** Must
have clean driving record
and valid drivers license.
Able to stand & walk for
long periods of time.
Operation requires ability
to lift 40 pounds. Apply in
person at Mineral Palace
450 Main St. Deane, VT
tel 805-642-3434

NEW EXISTING

Did It Again!

Sweet and Low

Wm. S. Sweet & Co. New York

Call 605-381-1087

Call 605-381-1087

Rapid City Lifeline / USF Notice

between Baby Bunches Black Mark DeAngelo and Sonnets 41 Que Shure and DeAngelo.

**Notice to all Customers of Knology
Telecommunications Services**

The South Dakota Public Utilities Commission has designated Krieger as an Eligible telecommunications Carrier for the service area for universal service purposes. The goal of universal service is to provide all citizens access to essential telecommunications services.

Kroger provides single party residence (with unlimited local usage) and business service for rates starting from \$18.95 per month for residential customer and \$31.60 per month for business customer. This includes access to:

- Long distance carriers
- Emergency services
- Operator services
- Directory assistance
- Telecommunications Relay Services
- Other services designed for persons with disabilities and hearing

Use of these services may result in additional charges. In addition, Knology provides a copy of its annual local directory without charge.

Knology would be pleased to provide you with specific rates for your area. Please call today to request:

Knoxy offers qualified customers "Lifetime Service." If you are a bowhunter, a summer and winter in Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, Surber or Minnewood, you may qualify for Knoxy's Lifetime program. If you qualify, you may receive a monthly discount on your basic bow or extra trees. This service also includes a discount for line connections. Charges, if applicable, and fee will be billed for qualifying customers. Please call Knoxy at (605) 722-2000 if you have any questions.

KING OF TECHNOLOGY

EXHIBIT "B"

**User Guide Notice
for New and Existing Knology Customers**

South Dakota Customers May Be Eligible for the Lifeline/Linkup Program*

Individuals and families who live in the Knology communities of Alsen, Davis, Hurley, Flyger, Irene, Volin, Wakonda, Gayville, Monroe, Parker, Worthing, Lennox, Chancellor, or Rural Beresford and are receiving assistance benefits or have a low or fixed income may be eligible to receive discounted telephone installation and/or service.

Please contact Knology's customer support at (877)633-4567 for more information on the Lifeline/Linkup program.



EXHIBIT "C"

Annual Public Television Advertisement

Rapid City Weather Crawl

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