

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
JUNE 1, 2011**

Company:                     NVC                    

Address:                     2211 8th Avenue NE, Suite 1101                    

                    Aberdeen, SD 57401                    

\_\_\_\_\_

Telephone number:                     605-725-1000                    

Company contact:                     Stacy Oliver                    

Study Area Code:                     399017                    

Lifeline/Link Up Advertising/Outreach Activities:

x \_\_\_\_\_ Advertise in media of general distribution.\* (See attached advertisement(s).)

x \_\_\_\_\_ Letter to existing and new customers regarding the availability of Lifeline/Link Up.\* (See attached letter.)

x \_\_\_\_\_ Company's Lifeline/Link Up information in directory.

x \_\_\_\_\_ Company's Lifeline/Link Up information available on Company website. (www.jamesvalley.com)

x \_\_\_\_\_ Company's information posted on USAC website.

\_\_\_\_\_ Other (describe): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*Required

# Yes, You Can Afford Telephone Service... and NVC Can Show You How!

Federal and state lawmakers believe that every person in America should have access to quality, affordable telecommunications service. In fact, they've created a system to do just that.

If you participate in programs such as food stamps, Medicaid, the national school free-lunch program, Section 8 housing or supplemental security income or if your household income is below a certain threshold level, you may qualify for a discount on your telephone bill.

## **This "universal service" support includes:**

**Lifeline** assistance that provides discounts for basic monthly local telephone service

**Link Up** that reduces the cost of initiating new telephone service

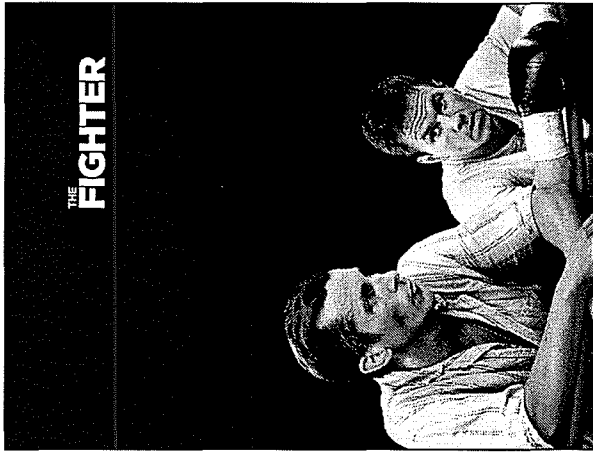
**Toll Limitation Service** that allows you to control your long distance charges

**Additional discounts** for eligible consumers living on tribal lands

**For more information,  
call 725-1000 or  
1-888-919-8945.**



## New On VOD in April



*The Fighter* and *Harry Potter and the Deathly Hallows* will both be available on VOD in April. You can find VOD through the menu on your interactive guide. Call today to add TV service for only \$19.95/month for 6 months! VOD service not available in all areas.

## Calling for Cash Winners



Recent Calling for Cash Winners include Stacey Marlow (Redfield) and Kirk Easton (Warner). Congratulations to all the winners and thank you to all who participated this year!

## Discounts available for low-income home phone customers.

If you cannot afford home phone service, and qualify for the program, Lifeline/Link-Up may be able to help you pay for part of your monthly home phone costs and/or connection charges.

Participants can save up to \$8.25 on their monthly home phone bill for basic local service. The discount applies only to basic local phone service where eligible participant resides.

Call Customer Service at 611 for more information.

## Discounts available for low-income cell phone customers

If you cannot afford cell phone service, and qualify for the program, Lifeline/Link-Up may be able to help you pay for part of your monthly cell phone costs and/or activation fees.

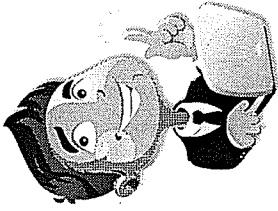
Participants can save up to \$8.25 on their monthly cell phone bill for basic local service. The discount applies only to basic cell phone service listed in the name of the eligible participant.

Call Customer Service at 611 for more information.

## Watch National Geographic this April

Tune to National Geographic (ch. 39, HD ch. 634) for Expedition Week starting Sunday, April 3.

Sunday night will be the first of seven nights of premieres. Highlights include: *Finding Jack the Ripper*, *Hunt for the Abominable Snowman*, *Last Stand of the Templars and Man vs. Volcano*. Call today to add TV service for only \$19.95/month for 6 months!



## Getting the Network

in your mailbox is great, but why not also get it in your inbox!

Sign up for NVC's monthly newsletter at [nvc.net](http://nvc.net)

## Social Networking



Stay in touch with NVC, check us out on Facebook & Twitter!



2211 8th Ave NE, Suite 1101  
Aberdeen, SD 57401

(605) 725-1000 • [nvc.net](http://nvc.net)

Office Hours: Mon.-Fri. 8am-6pm  
Redfield: Tues. & Thurs. 10am-4pm