

KNOLGY®

Telephone Cable TV Internet

May 17, 2011

Via Electronic Filing

Ms. Patty Van Gerpen
Executive Director
South Dakota Public Utilities Commission
Capitol Building, First Floor
500 East Capitol Avenue
Pierre, SD 57501

Re: Lifeline/Linkup Annual Report on Outreach Efforts 2010 for Knology
Community Telephone, Inc.

Dear Ms. Van Gerpen:

On behalf of Knology Community Telephone, Inc. enclosed for electronic filing is the Lifeline/Linkup Annual Report on Outreach Efforts for 2010 pursuant to ARSD §20:10:32:55.

Should you have any questions regarding the enclosed information, please do not hesitate to contact me. I can be reached at (706) 645-3966 or via email at bruce.schoonover@knology.com.

Sincerely,



Bruce Schoonover, Jr.
Director - Regulatory Affairs
Knology, Inc.

Enclosures

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JUNE 1, 2011**

Company: Knology Community Telephone, Inc.
Address: 5100 S Broadband Lane
Sioux Falls, SD 57108
Telephone number: 706-645-3966
Company contact: Bruce Schoonover
Study Area Code: 391652

Lifeline/Link Up Advertising/Outreach Activities:

- See Exhibit A Advertise in media of general distribution.* Attached as Exhibit A is a copy of the newspaper ad, the papers the ad was published in and the date it was published.
- See Exhibit B Letter to existing and new customers regarding the availability of Lifeline/Link Up.* The attached notice gets included in each User Guide given to new and existing customers.
- N/A Company's Lifeline/Link Up information in directory.
Knology does not have a company directory.
- X Company's Lifeline/Link Up information available on Company website. (www.prairiewave.com takes you to Knology website)
- X Company's information posted on USAC website.
- See Exhibit C Other (describe): Knology annually runs a crawl on its weather channel advertising the Lifeline-Linkup Program attached as Exhibit C.

*Required

Exhibit A

Sioux Falls Lifeline / USF Notice

Includes Beresford, Hurley, Irene, Parker, Lennox and Wakonda.

Notice to all Customers of Knology Telecommunications Services

The South Dakota Public Utilities Commission has designated Knology as an "Eligible Telecommunications Carrier" for its service area for universal service purposes. The goal of universal service is to provide all citizens access to essential telecommunications services.

Knology provides single party residence (with unlimited local usage) and business service for rates starting from \$20.95 per month for residential customers and \$26.95 per month for business customers. This includes access to:

- Long distance carriers
- Emergency services
- Operator services
- Directory assistance
- Telecommunications Relay Services
- Other services designed to persons with disabilities
- Toll blocking

Use of these services may result in additional charges. In addition, Knology provides one copy of its annual local directory without charge.

Knology would be pleased to provide you with specific rates for your area upon request.

Knology offers qualified customers Lifeline Service. If you are a low income customer you may qualify for Knology's Lifeline program. This means you may receive a monthly discount for your basic phone charges. This service also includes a discount for line connection charges if applicable and free toll blocking for qualifying customers. Customers that have the following prefixes: 238, 253, 263, 267, 297, 327, 372, 647 or 957 may be eligible for this program. Please call Knology at 1-877-633-4567 if you have any questions.

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**Knology
Lifeline Linkup Notice Ads - Feb 2010**

Division: SIOUX FALLS

Market	Newspaper	Ad Size	TTL Col in	Date
Beresford	Beresford Republic	2c x 5"D	10	Thu, Feb 25
Hurley	Viborg Enterprise	2c x 5"D	10	Thu, Feb 25
Irene	Irene Tri-Co News	2c x 5"D	10	Thu, Feb 25
Lennox	Lennox Independent	2c x 5"D	10	Thu, Feb 25
Parker	Parker New Era	2c x 5"D	10	Thu, Feb 25
Wakonda	Vermillion Plain Talk	2c x 5"D	10	Fri, Feb 26

Exhibit B

**Attention South Dakota Customers Who May Be Eligible
for the Lifeline/Linkup Program**

Individuals and families who live in the following Knology communities and are receiving assistance benefits or have a low or fixed income may be eligible to receive discounted telephone installation and/or service.

Qualified communities include: Alsen, Davis, Hurley, Flyger, Irene, Volin, Wakonda, Gayville, Monroe, Parker, Worthing, Lennox, Chancellor, and Rural Beresford.

Please contact Knology's customer support at 1-877-633-4567 for more information on the Lifeline/Linkup program.

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5100 S. Broadband Lane
Sioux Falls, SD 57108

Exhibit C

Sioux Falls Weather Crawl

Lifeline Linkup Notification. Individuals residing in Knology service areas and receiving assistance benefits may be eligible to receive discounted telephone installation and/or service. For more information visit www.prairiewave.com/support/telephone/ or call 1-877-633-4567.

Customer Base: Residential customers in Davis, Hurley, Alsen, Irene, Volin, Wakonda, Gayville, Monroe, Parker, Flyger, Worthing, Lennox, Chancellor and Rural Beresford.