

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
JUNE 1, 2011**

Company: Golden West Telecommunications Cooperative Inc

Address: 415 Crown ST  
PO Box 411  
Wall SD 57790-0411

Telephone number: 605-279-2161

Company contact: Greg Oleson

Study Area Code: 391640, 391659, 391667, 391677, 391684, 391686

Lifeline/Link Up Advertising/Outreach Activities:

- XX Advertise in media of general distribution.\* (See attached advertisement(s).)
- XX Letter to existing and new customers regarding the availability of Lifeline/Link Up.\* (See attached letter.)
- XX Company's Lifeline/Link Up information in directory.
- XX Company's Lifeline/Link Up information available on Company website.  
([www.goldenwest.com](http://www.goldenwest.com))
- XX Company's information posted on USAC website.
- XX Other (describe): Public Notice in Newspaper, Notepads, On-hold  
message

\*Required

# **General Lifeline/Link-Up Advertisements**

**Stay in touch with  
your loved ones.**

*Enhanced*  
**Lifeline & Link-Up**

Get reliable phone service  
for as little as **\$1** a month.

**For more info Dial 1155**

(from any Golden West phone)

[goldenwest.com/residential/lifeline](http://goldenwest.com/residential/lifeline)



Black Hills Bowwow Ad

October 2010

**DIAL**  
JOHN  
for Donor



Experiencing an  
hour don't have to lose  
the night even when  
hours:  
Mon, Tues, Wed, 12-2  
Thurs, 10-11:30  
Fridays, 10-11:30  
Saturdays, 10-11:30  
Sundays, 10-11:30

**Link of**  
433-4373  
Real Time



Be Heard, Be Understood

**Relay**  
*South Dakota*  
**Dial**  
www.southdakotarelay.com

Contacting people

over 100  
Award Winning  
Website!

Second and Girl Scout Troop in uniform  
and Easter County residents.  
For more information, go to  
www.crispybox.com/memorial.org or call 6

memorial, Memorial president and  
chair executive Ruth Zielkowski said in  
a news release.  
Hands-on educational activities for  
students will be offered throughout the

# Stay in touch with your loved ones.

*Enhanced*  
**Lifeline & Link-Up**

Get reliable phone service  
for as little as \$1 a month.

**Golden West**  
Your Home. Your Co-op.

**For more info Dial 1155**  
(from any Golden West phone)  
goldenwest.com/handsonlifeline



Lakota Country Times Oct 2010

# We Have An Announcement!

## Meet your Announcer, Jim Thompson

As the crowd sits anxiously on the grassy hillside waiting for the action to come buckin' out of the gate, they are also waiting to hear the echo of his voice. The people are counting on him to guide them through the day and inform them of all they may need to know. With it, he is our announcer, Jim Thompson.

Jim Thompson is a well-known veteran broadcaster and rodeo announcer. Although "semi-retired" from announcing at rodeos, Jim continues to grace us with his presence at the Memorial during our June event. From its beginning more than ten years ago to the present day he has kept "You're free with Jim Thompson," an all-media show broadcast on stations throughout the Midwest. Additionally, Jim's voice was shared prior to that through his "On the Road Again" radio show and in the form of written weekly newspaper columns. If you just can't get enough of him during the rodeo and would like to give him a listen on air, you can do

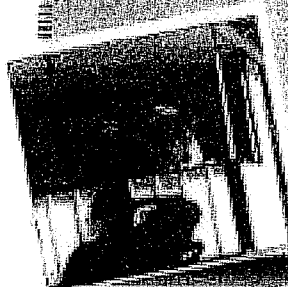
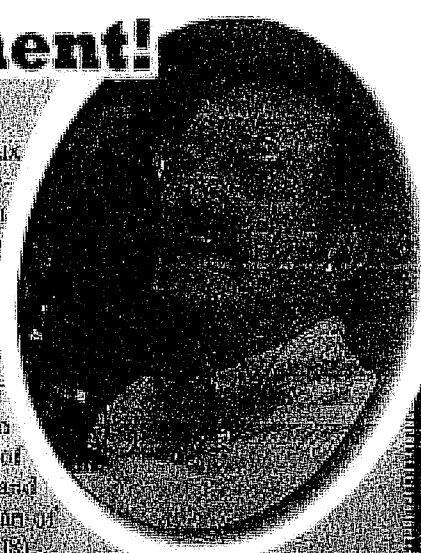
so at [www.livewithjim.com](http://www.livewithjim.com).

Thompson's dedication to his profession has been recognized by many individuals and organizations and made him and icon to the industry. His recognition and awards include: the South Dakota Sports Hall

of Fame at Sioux Falls (2007), three-time South Dakota Sportscaster of the Year, the Casey Tibbs Rodeo Hall of Fame (1998), Black Hills Stock Show Hall of Fame, Deke Latham Commitment of the Year (2008), and Justin Gormickian of the Year Award (2008).

There is more to Jim than his trade, but knowledge of rodeo, the sport, the people, the stock and the legends. He is also a two-term State Senator, a father and a grandfather! Kim and Kyle, his two children and his pride and joy, live in Nevada and Oklahoma, respectively, with their spouses and four children each. On [cowboypocrisy.com](http://cowboypocrisy.com) Thompson quotes an old poem, "If I succeeded in all things in my life, the one I'd want most to be good at, is being a little kid's dad."

And yet he has succeeded at much more. It is a true honor to have Jim Thompson as the 20th Annual Stampede Rodeo Announcer! ★



## Who You'd See Behind the Scenes

There are so many involved and important in making this and other rodeos a success. Many of them you won't even notice,

but please know the show wouldn't go on without them. Here is a Thank You to some of

those individuals at the 20th Annual Crazy Horse Stampede Rodeo.

Backstage: Chris Hedgie Aron, Bob and Mary Ann, Mike, Lance Heikel & Troy Howard, Tom & Brenda Kottow, and really many more. Tractor Operators: Paul and Jensen & Steve Latham. And of course, our Ambulance Service. We're sorry we can't list all names.

## Stay in touch with your loved ones

Get reliable phone service for as little as \$1 a month.

Enhanced Lifeline & Link-Up

For more info Dial 1155 (How any Golden West phone)

Golden West  
By the Way Company



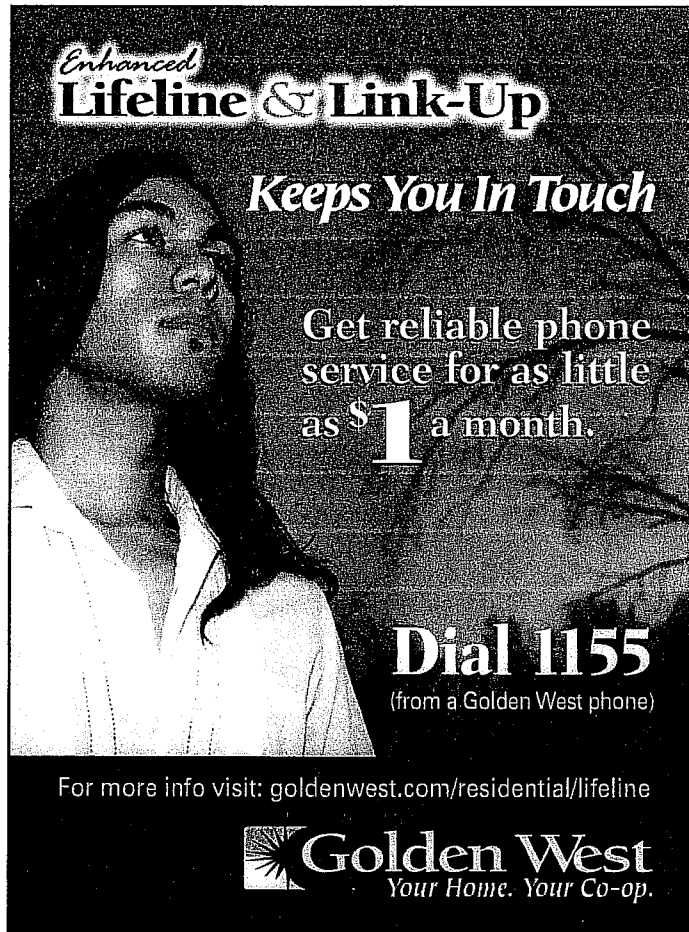
## Misty's CUTS & CURLS

881 Mt. Rushmore Road  
Custer, SD 57730

673-5299

Get one for a loved one, make it their name or do!

Crazy Horse Stampede Rodeo.




*Enhanced*  
**Lifeline & Link-Up**

***Keeps You In Touch***

Get reliable phone  
service for as little  
as **\$1** a month.

**Dial 1155**  
(from a Golden West phone)

For more info visit: [goldenwest.com/residential/lifeline](http://goldenwest.com/residential/lifeline)

 **Golden West**  
Your Home. Your Co-op.

Lakota Country Times Dec 2010

Native Legacy August 2010



We Support the 2010 Year of Unity



*Enhanced*  
**Lifeline & Link-Up**  
 We Stay  
 In Touch with

Get reliable  
 phone service  
 for as little as  
**\$1**  
 a month



*Enhanced*

# Lifeline & Link-Up \$1

Get reliable phone service for as little as

a month

Native Sun News Dec 2010

For more information

Dial 1155

(from any Golden West phone)

or visit [www.goldenwest.com](http://www.goldenwest.com)

 **Golden West**

Your Home. Your Co-op.



rounding area," says Michelle Lintz, executive director of the Rapid City Convention & Visitors Bureau. "I hope they will be inspired to write about the natural

features of the region. They will be able to see the natural beauty of the area. They will be able to see the natural beauty of the area. They will be able to see the natural beauty of the area.

and engage in the natural beauty of the area. They will be able to see the natural beauty of the area. They will be able to see the natural beauty of the area.

## Stay in touch with your loved ones.

### Enhanced Lifeline & Link-Up

Get reliable phone service for as little as **\$1** a month.

**For more info Dial 1155**

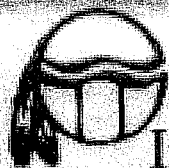
(from any Golden West phone)

[goldenwest.com/ncubrida/lifeline](http://goldenwest.com/ncubrida/lifeline)



**Golden West**

Your Home. Your Co-op.



**Prairie Edge**  
Book & Music Store

In-House

Book Signing

"The Enchanted Buffalo"

by:

Lakota Artist &  
Illustrator

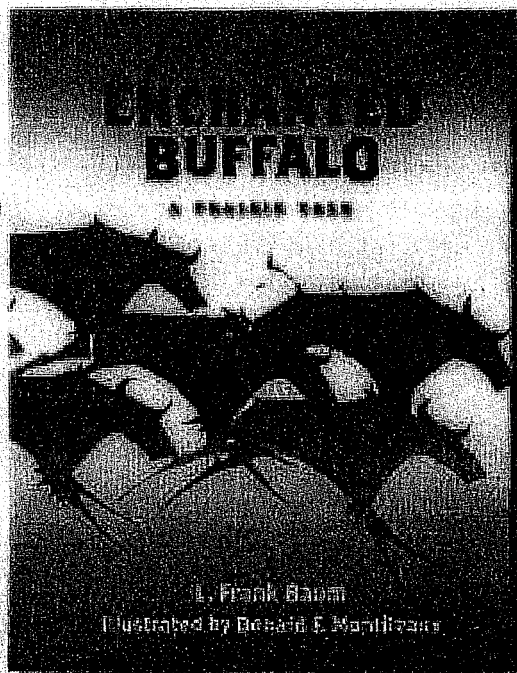
Don Montileaux

**Saturday, Oct. 9<sup>th</sup>**

**10:00 am - 12:00 pm**

Prairie Edge is located on the corner of 6<sup>th</sup> & Main Street in Historic Downtown Rapid City. 605-342-3086 or 800-541-2388

Also available at [www.prairieedge.com](http://www.prairieedge.com)



Native Sun News Oct 2010

# High-Quality Reliable Phone Service

Only

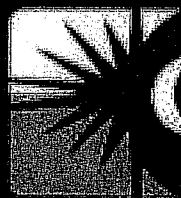
\$

1

a month

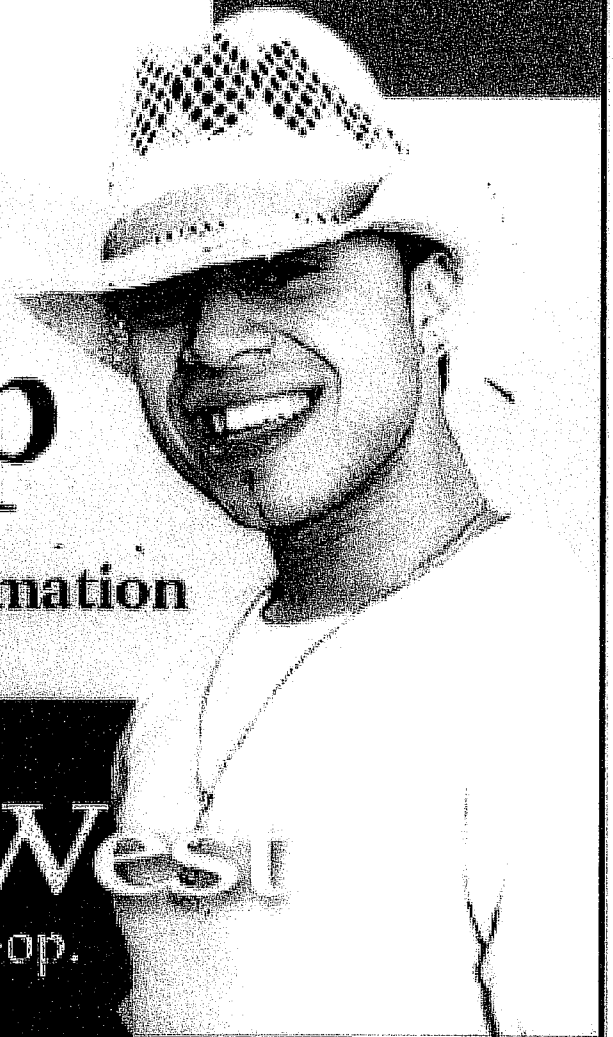
## *Enhanced* Lifeline & Link-Up

Dial 1155 For More Information



# Golden West

Your Home. Your Co-op.



Lower Brule Calendar

July 2010



Little Wound and  
Red Cloud School  
Pocket Calendars

Stay Connected To  
Those You Love

Local Phone for as little as

**\$1**

a month

Enhanced

**Lifeline & Link-Up**

With the Enhanced Lifeline & Link-Up Program available from Golden West, you can bring your family closer together and get reliable phone service for as little as **\$1 a month**.

And the Enhanced Lifeline Program also covers the cost of restricting unauthorized long distance calls.

Charges for long distance, calling features, lease programs, 911 charges, hearing impaired fund and sales tax are not covered under this program.



Stay Connected To  
Those You Love

Local Phone for as little as

**\$1**

a month

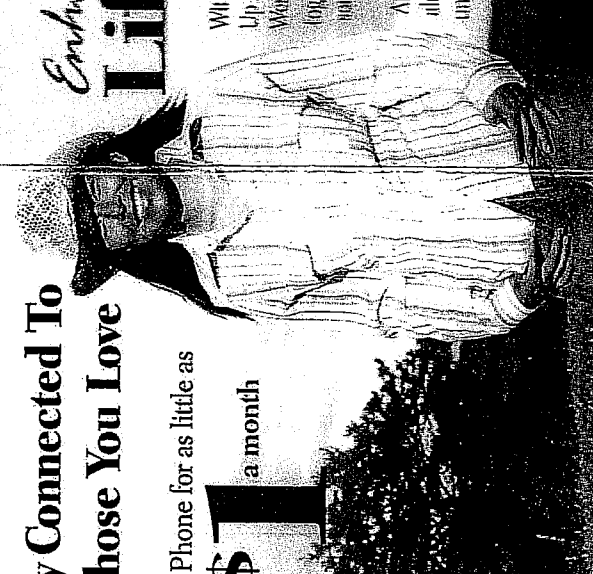
Enhanced

**Lifeline & Link-Up**

With the Enhanced Lifeline & Link-Up Program available from Golden West, you can bring your family closer together and get reliable phone service for as little as **\$1 a month**.

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Charges for long distance, calling features, lease programs, 911 charges, hearing impaired fund and sales tax are not covered under this program.



For more information or to apply  
for these self-certifying programs

**Dial 1155**

(from any Golden West phone)

[www.goldenwest.com/residential/lifeline](http://www.goldenwest.com/residential/lifeline)

**Golden West**  
Your Home. Your Co-op.

**RED CLOUD  
CRUSADERS**



2010-2011  
High School Sports

201

**Letter and Bill Stuffers that Informed  
Existing and New Customers of  
Availability of Lifeline/Link-up**

Are you missing out on this program?

## Enhanced Lifeline & Link-Up

Enhanced Lifeline and Link-Up are government programs that offer qualified low income households, on tribal lands, a discount on their monthly local phone bill and a reduction on phone installation charges.

How much can I save? You could receive your local service for as little as \$1 per month. Lifeline subscribers may also receive long distance blocking on their phone free of charge. These benefits apply to your local phone service charges.

How do I know if I am eligible? If you currently receive assistance from one of the following, you may qualify:

### Program based eligibility:

- Bureau of Indian Affairs General Assistance
- Federal Public Housing Assistance (FPHA) or Section 8
- Food Stamps
- Food Stamp (income eligible)
- Low Income Home Energy Assistance Program (LIHEAP)
- Medicaid
- National School Lunch Program's free lunch program
- Supplemental Security Income (SSI)
- Temporary Assistance for Needy Families (TANF) or Tribal TANF

### Income based eligibility:

- Total household income at or below 135% of the Federal Poverty Guidelines. Qualifying income levels range from \$14,621 for a single person household to \$29,768 for a family of four.

Are there any restrictions? Lifeline can only be used for the primary phone line in a household. You may purchase additional services available to a standard Lifeline customer except if on LTCB program or other tribal programs. You must establish phone service prior to applying for the Lifeline discount. The name on the phone bill must match the name of the household member participating on the eligible program with the exception of the National School Lunch Free Program.

What proof of eligibility do I need to provide? You will be asked for proof of your eligibility by submitting a form signed under penalty of perjury that you receive benefits from or a copy of any dated document which verifies your participation in one of the qualifying programs listed above. Proof of total household income may be required for income based qualification. Your Lifeline benefit will take effect when proof of eligibility is received.

How do I continue to receive Lifeline benefits? Eligibility is reviewed periodically. Your benefit will be discontinued when you no longer meet the eligibility requirements or when proof of eligibility is not received. Customers who are no longer eligible for Lifeline benefits must notify their phone service provider.

**Letter mailed week of Jan 2011**

For more info or to apply for these self-certifying programs

**Dial 1155**

(from any Golden West phone)

or visit: [www.goldenwest.com/residential/lifeline](http://www.goldenwest.com/residential/lifeline)

Being a Lifeline customer does not protect you from being disconnected if you fail to pay your phone bill. Customers permanently disconnected must reapply for their Lifeline benefit. Lifeline discounts cannot be applied to an outstanding balance owed to your phone company.

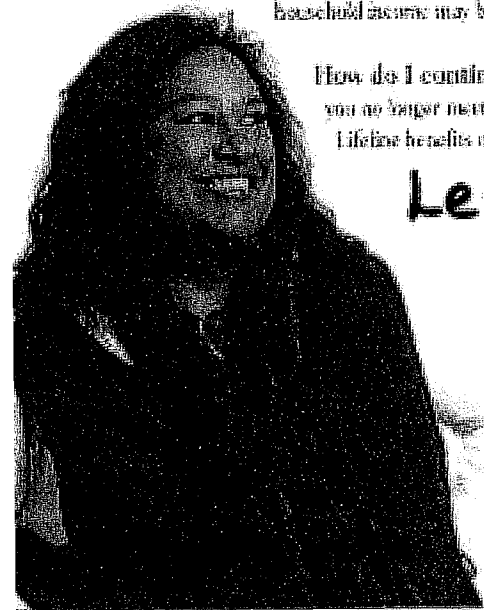


**Golden West**

Your Home. Your Co-op.



**Stay In Touch  
With Your  
Loved Ones**







Don't Lose Touch With Any of Your Loved Ones

*Enhanced*

**Lifeline & Link-Up**

stuff  
Jan 2011

With the Enhanced Lifeline & Link-Up programs available from Golden West, you receive reliable home phone service for as little as \$1.00 a month and staying in touch is a phone call away.

For more info or to apply for these self-certifying programs

**Dial 1155**

from any Golden West phone!

[goldenwest.com/residential/lifeline](http://goldenwest.com/residential/lifeline)

The Enhanced Lifeline Program also covers the cost of restricting unauthorized long distance calls.



**Golden West**

Your Home. Your Co-op.

Charges for long distance, cell telephone, home programs, etc. change, having required prior and valid self-certification under this program.



# Don't Let Distance Separate You.

Stay In Touch With

## Lifeline & Link-Up

You can afford to stay in touch with the Lifeline Program available from Golden West. Lifeline discounts your monthly home phone bill and it even covers the cost of restricting unauthorized long distance calls.

Plus, the Link-Up Program helps you save money on phone installation costs.

Stuffer Mar  
2011

To apply for these self-certifying programs

**Dial 1155** from any Golden West phone

or call toll-free: 1-855-888-7777 for more info.

[goldenwest.com](http://goldenwest.com)

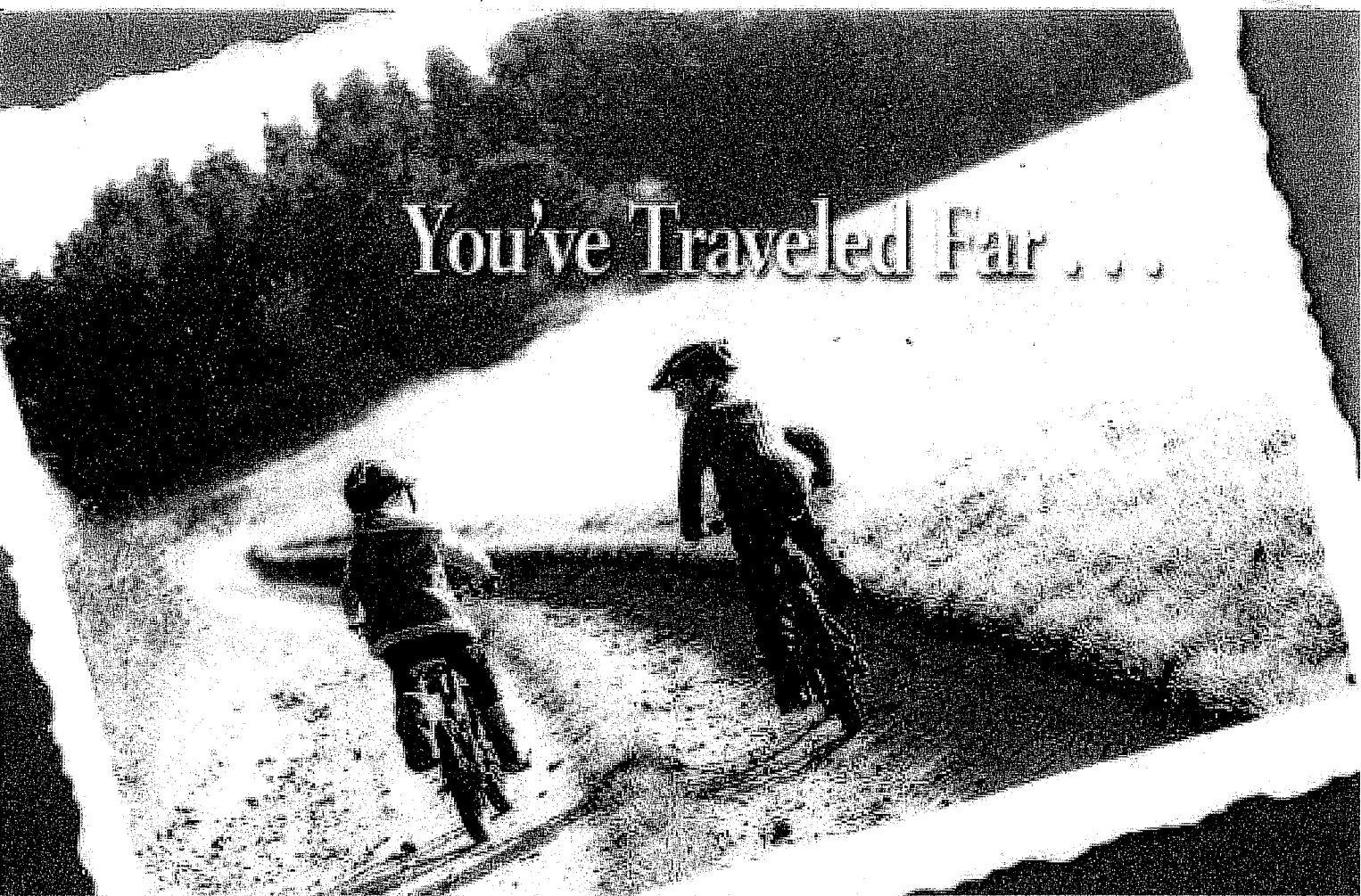


### Golden West

Your Home. Your Co-op.



Changes in long distance calling patterns. Link-Up program has charges. Reading allowed. Read and understand all the conditions of the program.



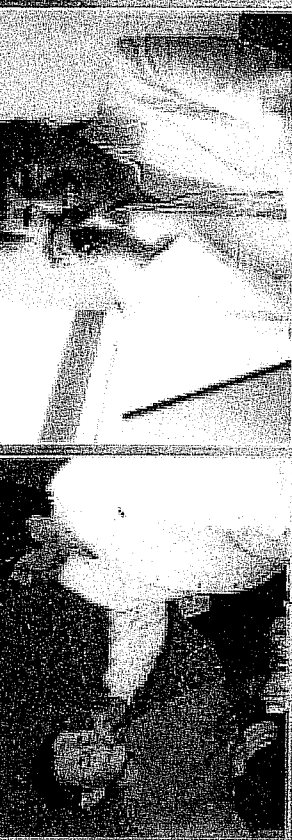
## You've Traveled Far...

July 2010  
Bill  
Steffe



# Lifeline & Link-Up

When you can't be there ...



Stay in touch with

## Lifeline & Link-Up

The Lifeline Program available from Golden West reduces the worry of staying in touch by discounting your monthly phone bill. It even covers the cost of restricting unauthorized long distance calls.

In addition, the Link-Up Program can help you save money on phone installation costs.

For more info or  
to apply for these  
self-verifying programs

**Dial 1155**

From any Golden West phone  
[goldenwest.com](http://goldenwest.com)

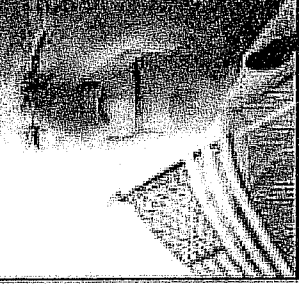
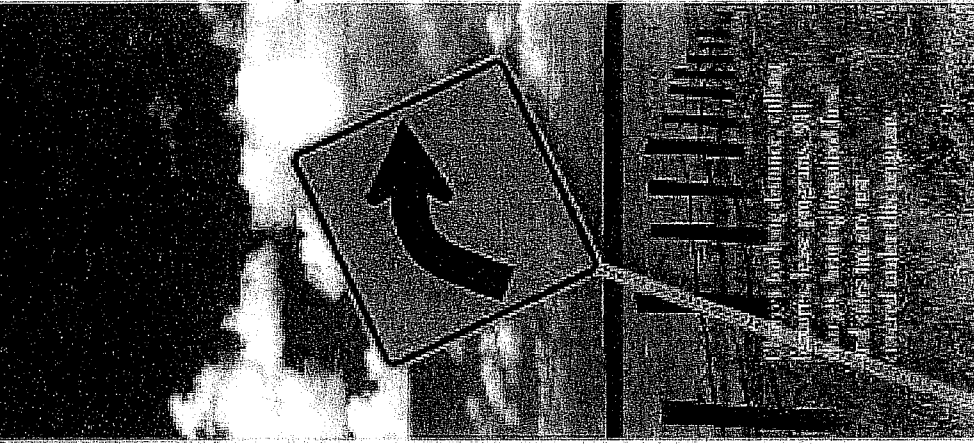
Changes for long  
distance calling  
features, low program,  
\$3.1 charges, learning  
reduced rates and  
more for this program

**Golden West**

Your Home. Your Call.

July 2010 Bill Stuffer

Page 2



*Save on your home phone and stay in-touch*

## **Lifeline & Link-Up**

The Lifeline Program available from Golden West reduces the worry of staying in touch by discounting your monthly phone bill. It even covers the cost of restricting unauthorized long distance calls.

The Link-Up Program can help you save on phone installation costs.

**B.A. Staffer**

*For more information on applying for these self-certifying programs*

**Dial 1155**

*from any Golden West phone*

*goldenwest.net/1155 or 1-800-456-1155*

*Now 2010*





# **Lifeline Link-up Advertisement in Company Directory**



# Lifeline & Link-Up

*Lower your monthly phone costs. Lower your installation cost.*

With the Enhanced Lifeline & Link-Up Program available from Golden West, you can get reliable phone service for as little as **\$1<sup>00</sup>** a MONTH

*Anyone living on tribal land and currently participating in at least one of these programs - will qualify.*

- Food Stamps • Medicaid • Federal Public Housing Assistance (FPHA) • Low-Income Home Energy Assistance Program (LIHEAP) • Supplemental Security Income (SSI) • Tribal Head Start (those meeting the income qualifying standard) • Bureau of Indian Affairs (BIA) general assistance programs • Tribally administered Temporary Assistance to Needy Families (TANF) • Tribal National School Lunch Program's Free Lunch Program • Income Based Guideline - you may also qualify if your income level falls at or below 135% of the Federal Poverty Guidelines. Estimated income levels range from \$14,621 for a single person household to \$49,964 for a family of eight.

With the Lifeline & Link-Up Program available from Golden West, you can receive a discount of **\$8<sup>25</sup>** a MONTH on your basic monthly phone service.

*If you don't reside on tribal land and currently participate in at least one of these programs - you will qualify:*

- Food Stamps • Medicaid • Federal Public Housing Assistance (FPHA) • Low-Income Home Energy Assistance Program (LIHEAP) • Supplemental Security Income (SSI) • Temporary Assistance to Needy Families (TANF) • National School Lunch Program's Free Lunch Program • Income Based Guideline - you may also qualify if your income level falls at or below 135% of the Federal Poverty Guidelines. Estimated income levels range from \$14,621 for a single person household to \$49,964 for a family of eight.

**Both Lifeline programs cover the cost of restricting unauthorized long distance calls.**

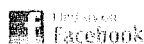
*\*Charges for long distance, calling features, lease programs, 911 charges, hearing impaired fund and sales tax are not covered under this program. The Lifeline discount applies to the primary phone line only.*



**Dial 1155**

**from any Golden West phone to request a Lifeline application.**

# **Lifeline Link-up Information on Company Website**


[Corporate Info](#) | [Customer Support](#) | [Contact Us](#) | [Home](#)

 Friday, May 20th 2011 | 9:24 AM  
[Welcome to Golden West](#)
[Residential](#) | [Business](#)
[Internet @ goldenwest.net](#)

 Your location is set to: Corsica. Click [here](#) to change it.

[Internet Home Page](#)

## Local Phone

[KOTA Weather Cameras](#)
[New Phone Service](#) | [Wire Maintenance Plan](#) | [Calling Features](#) | [Voice Mail](#) | [Lifeline / Link-Up Assistance](#) | [Disability Needs](#)
[KELO Doppler Radar](#)

## Lifeline / Link-Up Assistance

## Special Offers



Everyone has a friend or relative they worry about, especially during the wintertime. Cold temperatures, difficult driving conditions and sometimes even the lack of transportation make it difficult to stay in touch with those you love.

With the Lifeline & Link-Up Program you can take away that worry and stay connected for as little as \$1 a month. And best of all, the Lifeline Program even covers the cost of restricting unauthorized long distance calls.

### What do the programs provide?

LIFELINE provides eligible subscribers with a monthly credit of \$8.25 on the basic service portion of their telephone bill. The credit applies on the main home telephone line listed in the name of the eligible telephone company subscriber. Lifeline subscribers may also receive blocking of long distance calls on their telephone line at no charge.

LINK-UP provides eligible subscribers with reduced connection charges for their basic home telephone service. This reduction is 50 percent of the applicable charges or \$30.00, whichever is less. Link-Up also provides for deferred payment of connection charges without interest. It does not cover the cost of wiring inside your home and is limited to one time per home address per subscriber.

ENHANCED LIFELINE Assistance for Residents of Tribal Lands provides eligible subscribers with discounts that reduce the basic service (Basic Monthly Telephone Service includes: Residential Access Line, End-User Charge and Touch-Tone) portion of their telephone bill to \$1.00. The credit applies on the main home telephone line listed in the name of the eligible telephone company subscriber. Lifeline subscribers may also receive blocking of long distance calls on their telephone line at no charge.

ENHANCED LINK-UP provides eligible Tribal Land Subscribers with reduced connection charges for their basic home telephone service. This reduction is 50 percent of the applicable charges or \$30.00, whichever is less. Expanded Link-Up provides an additional \$70 to cover 100 percent of any remaining initial charges between \$60 and \$130. Link-Up also provides for deferred payment of connection charges without interest. It does not cover the cost of wiring inside your home and is limited to one time per home address per subscriber.

### HOW DO I BECOME INELIGIBLE?

When you no longer participate in any of the qualifying public assistance programs, you

<http://www.goldenwest.com/residential/lifeline/index.php?mID=1&mIID=4>


### E-Statement Offers

## Customer Service

[INFO ABOUT YOUR ACCOUNT](#)
[BILLING / DISCONNECT INFO](#)
[View Your Order](#)
[Golden West Communities](#)
[Ask a Question](#)
[Newsroom](#)
[SCHOLARSHIPS](#)
[Bill Paying Options](#)
[FORMS](#)
[Online Statement](#)
[Frequently Asked Questions](#)
[Report a Problem](#)
[Employment Opportunities](#)
[Threat Alert – Scammers Taking Advantage Of Japan Disaster](#)

Golden West  
Company website.

5/20/2011

are no longer eligible for Lifeline or Link-Up. You are obligated by law to notify Golden West and advise the company that you are no longer eligible for Lifeline and Link-Up.

- [Eligibility Requirements PDF](#)
- [Tribal Land Eligibility Requirements PDF](#)
- [Phone Numbers for Information / Assistance PDF](#)

**To see if you are eligible for Lifeline and Link-Up, please review these forms listed above or call 1155 from any Golden West phone.**



Search Our Site

[Contact Us](#) | [Site Map](#)

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# **Lifeline Link-up Information on USAC Website**



Universal Service Administrative Company

## Telephone Assistance Programs for Low Income Households

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*Selected state:*

South Dakota

*Please select your local phone company from the list below.*

*(Not all phone companies are listed. Please call your local phone company for more information if they are not listed here.)*

Golden West Telecommunications [Go]

## Lifeline and Link Up Information for Golden West Telecommunications Customers in South Dakota

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### Landline Service

**Lifeline** is a government program that offers qualified low income households a discount on their monthly local telephone bill. Each state has its own guidelines to qualify. The application and qualification process differs by state and sometimes by individual phone company.

- **How much can I save?**

You will save up to \$8.25 on your basic monthly bill. These benefits apply to your local telephone service charges that you purchase as measured service (including local usage), or as part of a service, or as flat rate service. These benefits will also cover your subscriber line charge.

- **How do I know if I am eligible?**

**Program based eligibility:**

- Federal Public Housing Assistance / Section 8
- Supplemental Nutrition Assistance Program (SNAP)
- Medicaid
- Low Income Home Energy Assistance Program (LIHEAP)
- Supplemental Security Income (SSI)
- National School Lunch (free program only)
- Temporary Assistance for Needy Families (TANF)
- Additional eligibility criteria may apply to residents of federally recognized tribal lands

**Income based eligibility:**

- Total household income at or below 135% of the Federal Poverty Guidelines.

- **Are there any restrictions?**

Lifeline can only be used for the primary telephone line in a household. You may purchase additional services available to a non-Lifeline customer except if on LOTS program or other tribal programs. You must establish phone service prior to applying for the Lifeline discount. The name on the phone bill must match the name of the household member participating on the eligible program with the exception of the National School Lunch free Program.

- **How do I apply?**

To apply for Lifeline call Solix on your Golden West phone directly at 1155 or 1-866-279-2161. You may find more information about Lifeline and other telephone services available from Golden West Telecommunications at <http://www.goldenwest.com>. An application can be obtained via phone.

- **What proof of eligibility do I need to provide?**

You will be asked for proof of your eligibility by submitting a form signed under penalty of perjury that you receive benefits from or a copy of any dated document which verifies your participation in one of the qualifying programs listed above. Proof of total household income may be required for income based qualification. Your Lifeline benefits will take effect when proof of eligibility is received.

- **How do I continue to receive Lifeline benefits?**

Eligibility is reviewed periodically. Your benefits will be discontinued when you no longer meet the eligibility requirements or when proof of eligibility is not received. Customers who are no longer eligible for Lifeline benefits must notify their service provider.

USAC  
website

- **Other Useful information**

There are other options that can help you save money, including free toll blocking, waived deposit with toll blocking and voluntary limit on long distance calling (toll control).

**Link Up** helps households reduce the cost of initiating telephone service. This program pays some of the cost of connecting local telephone service to your home or activating wireless phone service. However, Link Up does not cover the cost of wiring inside your home.

- **How much will I save?**

Link Up will pay 50% of your installation charges for total discount of \$11.63. (Maximum benefit \$30.00) An additional discount may apply to residents of federally recognized tribal lands.

- **How do I know if I am eligible?**

If you qualify for Lifeline, you also qualify for Link Up.

- **Are there any restrictions?**

Link Up can only be used for the charges for activating a primary telephone line or moving existing service to a new address. Charges related to wiring and telephone jacks within your home and wireless handsets are not eligible for the Link Up discount.

- **How do I apply?**

To apply for Link Up you will follow the same application process as Lifeline and the same proof of eligibility as Lifeline.

**Being a Lifeline or Link Up customer does not protect you from being disconnected if you fail to pay your telephone bill.**

**Lifeline and Link Up discounts cannot be applied to an outstanding balance owed to your phone company.**

**Lifeline can only be applied to one wireless OR wireline telephone per household.**

Permanent link to this posting:

[Click here to access this page directly.](#)

Last modified on 6/25/2010

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# **Other Lifeline/Link-up Advertising & Outreach**

Public Notice  
2010

As a part of its service commitment to its subscribers, Golden West provides wire grade access to the public switched network, interexchange carriers, telecommunications relay service and 911 emergency services. Golden West also provides access to operator services and directory assistance. Each local exchange access line includes a primary directory listing at no charge and a phone directory. Furthermore, customers can report service trouble to the company 24 x 7.

Golden West understands the importance of consumers having access to quality local telephone service. To help consumers obtain and keep their local service, Golden West offers reduced rates to eligible consumers under two programs: Lifeline is a monthly discount on local service charges and Link-Up pays up to 50% of residential phone start-up fees. Qualifying individuals subscribing to residential service who are eligible for Lifeline and Link-Up telephone assistance programs will receive discounts off basic local charges and are eligible for toll blocking at no charge. Additional information may be obtained by dialing 1155 from a Golden West phone.

Golden West is a telecommunications carrier committed to providing high-quality basic and enhanced services at reasonable rates to all subscribers throughout its service territory. Basic services are offered at the following monthly rates:

- Single-Party Residence \$8.95 - \$17.27 depending on exchange
- Single-Party Residence/Business \$8.95 - \$17.27 depending on exchange
- Single-Party Business \$13.50 - \$31.15 depending on exchange
- Touch-Tone Dialing \$1.00 - \$1.50 depending on exchange
- Emergency, 911 Service Fee 0.75¢ - \$3.00 depending on exchange

Basic services are offered to all consumers in Golden West's service territory at the rates, terms and conditions specified in the Company's tariff on file with the South Dakota Public Utilities Commission, Nebraska Public Service Commission and the Wyoming Public Service Commission. If you have questions regarding services or rates dial 777 from any Golden West phone, call toll free 866-279-2161 or email us at [info@goldenwest.com](mailto:info@goldenwest.com).







**Golden West**  
You're In Good Company

*Enhanced*

**LifeLine and Link-Up** **\$1<sup>00</sup>**  
Get your local phone for only **1** a month

**Dial 1155** from any Golden West phone to request an application  
or visit the lifeline link at [www.goldenwest.com](http://www.goldenwest.com).

Notepads - Hand out  
in Pine Ridge office.

**Golden West  
ON HOLD Messages Script**

**HBO INFO**

Played in August  
and September 2010  
and January-June  
2011.

We Entertain at Home. Golden West offers pay-per-view moves with our Golden West Cable TV. From the comfort of your home view a variety of movies such as How to Train Your Dragon, Oceans, Robin Hood and more.

**SHOWTIME INFO**

With the Lifeline and Link-Up Program available from Golden West, you can bring your family and friends together and get reliable local phone service for as little as \$1.00 per month. Best of all, the Lifeline Program even covers the cost of restricting unauthorized long distance calls. Dial 1155 from any Golden West phone to request a Lifeline application or visit the lifeline link at [www.goldenwest.com](http://www.goldenwest.com)

**With e-Statement from Golden West, you have one less bill to take up your precious time. View your monthly bill on-line. E-Statement is free, fast and convenient. We'll notify you when your monthly statement is available to view. Go to [goldenwest.com](http://goldenwest.com) to register.**

Combine your cable television, telephone, caller ID, your local phone service and 150 minutes of long distance into one bundle and SAVE money.

We have pumped up our Internet speeds. Now receive up to twice the speed at 6Mbps on any SmartPAK bundle or DSL Blue package. That's right up to twice the speed at the same cost.

Join the facebook network. Golden West has launched facebook and wants you to "LIKE" us. Go to [goldenwest.com/facebook](http://goldenwest.com/facebook) and get updates on the Big 10 games, watch trailer for new movies on Pay-Per-View, see photos from local events such as parades and home shows. Best of all tell us how we are doing. What's not to "LIKE"?

The NFL Red Zone has arrived! This football experience will change Sunday afternoons forever. The NFL Red Zone whips around every NFL game on Sunday afternoons to deliver touchdowns and exciting moments LIVE in high-definition. When a team goes inside the 20 yard line you travel there with them

to see the crucial plays in real time. Sign-up NOW, only \$49.95 for the regular NFL Season.

Thank you for calling Golden West...one of our customer service representatives will be with you in a moment.....