MILLER SAR INC.

ANDREW O. ISAR

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Via Electronic Delivery

March 23, 2011

Ms. Patty Van Gerpen Executive Secretary South Dakota Public Utilities Commission State Capitol Building, 1st Floor 500 East Capitol Avenue Pierre, South Dakota 57501 RECEIVED

MAR 2 4 2011

SOUTH DAKOTA PUBLIC UTILITIES COMMISSION

RE: Liberty-Bell Telecom, LLC dba DISH Network Phone & Internet Notice of Name

Assumption

Dear Ms. Van Gerpen:

Liberty-Bell Telecom, LLC (the "Company") notifies the South Dakota Public Utilities Commission ("Commission") that effective April 11, 2011, the Company is doing business under "DISH Network Phone & Internet." Evidence is attached of name assumption registration with the Office of the Secretary of State for the State of South Dakota.

On August 2, 2010 the Company was granted a *Certificate of Authority* with the Commission in Docket No. TC10-081. The Company's name assumption follows acquisition of a controlling interest in the Company's parent company, Liberty-Bell, LLC, by DISH Media Holdings Corporation, a wholly-owned subsidiary of DISH Network Corporation. Notice of the acquisition was provided to the Commission on November 12, 2010. Neither the acquisition of Liberty-Bell, LLC nor the Company's assumption of the DISH Network name will otherwise affect the Company's operations. The Company does not currently serve any customers in South Dakota. Accordingly, no separate customer notice is required.

The Company proposes to begin providing telecommunications services in the State of South Dakota as "Liberty-Bell Telecom, LLC dba DISH Network Phone & Internet" effective April 20, 2011.

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Liberty-Bell Telecom, LLC dba DISH Network Phone & Internet is privileged to serve South Dakota and looks forward to providing a desirable, affordable, and competitive suite of services to the public.

Thank you for your attention to this matter. Please acknowledge receipt of this filing by file stamping the additional copy of this transmittal letter. Questions may be directed to the undersigned.

Sincerely,

MILLER ISAR, INC.

Andrew O. Isar

Regulatory Consultants to Liberty-Bell Telecom, LLC dba DISH Networks

**Enclosure** 

## Fictitious Business Name Registration Receipt from the Central Filing System of the Secretary of State's Office.

The described business hereby certifies that they will engage in, conduct, or operate a business for profit under the fictitious name of:

## Liberty-Bell Telecom, LLC dba DISH Network Phone & Internet

Owner Name Liberty-Bell Telecom, LLC Residence Address
2460 West 26th Avenue, Suite #380-C,
Denver, CO 80211
Denver Colorado 80211

That the address where the main office of such business is to be maintained is: 2460 West 26th Avenue, Suite #380-C Denver Colorado 80211

Receipt Number: 38127
Original Registration Date: 3/10/2011
Filed By: Jay Weber
Amount Paid: \$10.00



Print This Page for Confirmation and Details

Amendment: An amendment should be filed when some substantive item about the business changes such as change in ownership, business name change, address change, etc. When an amendment is done it automatically renews the business registration information and extends the expiration date by making it 5 years from the amendment date.

**Renewal:** A renewal needs to be filed every 5 years if no amendments are made to the business.