# OF THE STATE OF SOUTH DAKOTA

IN THE MATTER OF THE APPLICATION	)	Docket No. TC11-087
OF NATIVE AMERICAN TELECOM, LLC	)	
FOR A CERTIFICATE OF AUTHORITY TO	)	
PROVIDE LOCAL EXCHANGE SERVICE	)	
WITHIN THE STUDY AREA OF	)	
MIDSTATE COMMUNICATIONS, INC.	)	

**Sprint Communications Company L.P.** 

Direct Testimony of Randy G. Farrar

Filed August 30, 2013

**PUBLIC VERSION** 

# **Table of Contents**

I.	int	oduction	1
П.	Pu	pose and Scope of Testimony	4
Ш.	NA	T-CC Is Providing Service Without a Certificate	9
IV.	NA	T-CC Is a Sham Entity	13
V.	Fin	ancial Analysis	27
	A.	NAT-CC Profitability	27
	B.	NATE, WideVoice, and Free Conferencing Profitability	32
	C.	Other Financial Issues	35
	D.	Future Financial Viability of NAT-CC	38
VI.	Sur	nmary and Conclusion	45

1		DIRECT TESTIMONY
. 2		
3	l.	Introduction
4		
5	Q.	Please state your name, occupation, and business address.
6	A.	My name is Randy G. Farrar. My title is Regulatory Policy Manager for
7		Sprint United Management, the management subsidiary of Sprint
8		Corporation. My business address is 6450 Sprint Parkway, Overland Park,
9		Kansas 66251.
10		
11	Q.	What is your educational background?
12	A.	I received a Bachelor of Arts degree from The Ohio State University,
13		Columbus, Ohio, with a major in history. Simultaneously, I completed a
14		program for a major in economics. Subsequently, I received a Master of
15		Business Administration degree, with an emphasis on market research, also
16		from The Ohio State University.
17		
18	Q.	Please summarize your work experience.
19	A.	I have worked for a subsidiary of Sprint Corporation (or of its Sprint
20		predecessor in interest) since 1983 in the following capacities:
21		- 2011 to present: Regulatory Policy Manager. I provide financial,
22		economic, and policy analysis concerning interconnection, switched and

special access, reciprocal compensation, and other telecommunications issues at both the state and federal level.

- 2005 to 2011: Senior Manager Interconnection Support. I provided interconnection support, and financial, economic, and policy analysis concerning interconnection and reciprocal compensation issues.
  - 1997 to 2005: Senior Manager Network Costs. I was an instructor for numerous training sessions designed to support corporate policy on pricing and costing theory, and to educate and support the use of various costing models. I was responsible for the development and support of switching, transport, and financial cost models concerning reciprocal compensation, unbundled network elements, and wholesale discounts.
  - 1992 to 1997: Manager Network Costing and Pricing. I performed financial analyses for various business cases, analyzing the profitability of entering new markets and expanding existing markets, including Custom Calling, Centrex, CLASS and Advanced Intelligent Network features, CPE products, Public Telephone and COCOT, and intra-Local Access and Transport Area ("LATA") toll. Within this time frame, I was a member of the USTA's Economic Analysis Training Work Group (1994 to 1995).
  - 1987 to 1992: Manager Local Exchange Costing. Within this time frame
     I was a member of the United States Telephone Association's (USTA)
     New Services and Technologies Issues Subcommittee (1989 to 1992).

- 1 - 1986 to 1987: Manager - Local Exchange Pricing. Linvestigated alternate forms of pricing and rate design, including usage sensitive rates, extended area service alternatives, intraLATA toll pricing, and lifeline rates. 3
  - 1983 to 1986: Manager Rate of Return, which included presentation of written and/or oral testimony before state public utilities commissions in Iowa, Nebraska, South Carolina, and Oregon.

8

9

10

11

12

13

14

15

16

2

4

5

6

I was employed by the Public Utilities Commission of Ohio from 1978 to 1983. My positions were Financial Analyst (1978 - 1980) and Senior Financial Analyst (1980-1983). My duties included the preparation of Staff Reports of Investigation concerning rate of return and cost of capital. I also designed rate structures, evaluated construction works in progress, measured productivity, evaluated treatment of canceled plant, and performed financial analyses for electric, gas, telephone, and water utilities. I presented written and oral testimony on behalf of the Commission Staff in over twenty rate cases.

17

18

19

20

21

22

23

A.

#### What are your responsibilities in your current position? Q.

In my current position, I provide financial, economic and policy analysis concerning interconnection, access, traffic pumping, and reciprocal compensation issues. My analysis supports negotiations, arbitrations or other proceedings between Sprint's wireless and/or CLEC entities and other telecommunications carriers. I maintain a working understanding of the

ļ		interconnection, access, and reciprocal compensation provisions of the
2		Communications Act of 1934 ("the Act') as amended by the
3		Telecommunications Act of 1996 ("the 1996 Act") and the resulting rules
4		and regulations of the Federal Communications Commission ("FCC").
5		
6	Q.	Have you provided testimony before other regulatory agencies?
7	A.	Yes. In addition to my previously referenced testifying experience, since
8		1995 I have presented written or oral testimony or affidavit before twenty-
9		seven state regulatory agencies (Alabama, Arizona, Arkansas, California,
10		Colorado, Connecticut, Florida, Georgia, Illinois, Iowa, Kentucky, Louisiana
11		Minnesota, Missouri, Nevada, New Jersey, New York, North Carolina, Ohio
12		Oklahoma, Oregon, Pennsylvania, South Dakota, Tennessee, Texas,
13		Virginia, and Wisconsin) and the FCC, concerning interconnection issues,
14		reciprocal compensation, access reform, traffic pumping, universal service,
15		the avoided costs of resold services, local competition issues such as the
16		cost of unbundled network elements, and economic burden analyses in the
17		context of Incumbent Local Exchange Carrier ("ILEC")-claimed rural
18		exemptions.
19		
20	II.	Purpose and Scope of Testimony

# Q. On whose behalf are you testifying?

1 I am testifying on behalf of Sprint Communications Company L.P. ("Sprint"), A. 2 a subsidiary of Sprint Corporation. 3 4 What is the purpose of this proceeding? On May 31, 2013, Native American Telecom, LLC ("NAT-CC") applied to 5 Α. 6 the South Dakota Public Utilities Commission ("Commission") for a state Certificate of Authority "to provide intrastate interexchange access service."2 7 8 However, according to Mr. Holoubek, NAT-CC is seeking "competitive local 9 <u>exchange carrier</u> authority to provide intrastate interexchange access 10 service for traffic that m[a]y originate or terminate off of the Crow Creek reservation." (Emphasis added.) Thus, it is not clear whether NAT-CC is 11 12 seeking Commission authority to operate as a local exchange carrier. 13 14 This is the third time that NAT-CC has applied for a state Certificate. The 15 first time was September 8, 2008 when NAT-CC applied to the Commission 16 for a state Certificate of Authority to provide competitive local exchange 17 service on the Crow Creek Reservation. 18 19 The second time was October 11, 2011, when NAT-CC applied to the

Commission for a state Certificate of Authority to provide competitive local

<sup>&</sup>lt;sup>1</sup> The acronym "NAT-CC," i.e., NAT-Crow Creek, is used in the April 1, 2009 *Joint Venture Agreement* to reference Native American Telecom, LLC. This testimony will use that acronym to better distinguish NAT-CC from NATE (Native American Telecom Enterprise, LLC), a wholly non-tribal entity that is a part owner of NAT-CC.

<sup>&</sup>lt;sup>2</sup> Amended Application for Certificate of Authority; dated May 31, 2013, at page 1. <sup>3</sup> July 26, 2013 Direct Testimony of Jeff Holoubek, at page 2.

1		exchange service on the Crow Creek Reservation. That application was
2		revised on January 27, 2012, and then superseded by its third request.
3		
4		This hearing is to determine whether NAT-CC's third request should be
5		granted.
6		
7	Q.	Have you previously submitted testimony in this proceeding?
8	A.	Yes. I prepared and caused to be filed Direct Testimony dated March 26,
9		2012. That testimony was focused on NAT-CC's January 27, 2012 revised
10		Application For Certificate of Authority and the Direct Testimonies filed in
11		support of that Application. Subsequently, NAT-CC filed an Amended
12		Application on May 31, 2013, filed new supporting Direct Testimonies on
13		July 26, 2013, and provided additional Discovery Responses. Thus, while
14		NAT-CC's motives are unchanged, its position and our knowledge of the
15		facts surrounding this proceeding have changed significantly since my
16		March 26, 2012 Direct Testimony.
17		
18		Rather than sponsor that prior testimony, I have evaluated NAT-CC's
19		Amended Application, as well as the additional Discovery Responses
20		related to that Amended Application, and prepared new testimony tailored to
21		the Amended Application now pending.

<sup>&</sup>lt;sup>4</sup> Although filed on October 11, 2011, the *Amended Application* was dated September 30, 2011.

## Q. What is the purpose of your Direct Testimony?

A. The purpose of my Direct Testimony is to demonstrate to the Commission that NAT-CC is a sham entity, established for the sole purpose of "traffic pumping." It is not in the public interest to grant this Certificate.

5

6

7

1

First, as pointed out by the FCC in its recent *CAF Order*,<sup>5</sup> "traffic pumping" is not in the public interest. As I discuss in Section V.D, the FCC has taken deliberate steps to end the practice.

9

8

Second, the 2009 Joint Venture Agreement 6 between (1) the Crow Creek 10 11 Sioux Tribe ("CCST"), (2) Native American Telecom Enterprise, LLC 12 ("NATE"), and (3) WideVoice Communications, Inc. ("WideVoice" or 13 "WVC"), was deliberately and intentionally designed for only one purpose – 14 to promote NAT-CC's "traffic pumping" business and to enrich NATE and 15 WideVoice. Note that it has been reported that this 2009 Joint Venture 16 Agreement was revised in 2012, but Sprint has not received a copy of this document.7 17

<sup>&</sup>lt;sup>5</sup> In the Matter of Connect America Fund, et al; WC Docket No. 10-90, et al; FCC 11-161; Report and Order and Further Notice of Proposed Rulemaking; Adopted October 27, 2011, Released November 18, 2011 ("CAF Order").

<sup>&</sup>lt;sup>6</sup> Joint Venture Agreement, April 1, 2009, By And Between Crow Creek Sioux Tribe And Native American Telecom Enterprise, LLC And WideVoice Communications, Inc. ("2009 Joint Venture Agreement"). See Attachment RGF-1.

<sup>&</sup>lt;sup>7</sup> See NAT—CC's response to Staff's DR No. 2-1, dated May 31, 2013; Attachment RGF-13. Also see NAT-CC's response to Sprint DR No. 17, dated August 5, 2013; Attachment RGF-14. Although NAT-CC claims to have provided this document, Sprint has not received this document.

1	Third, the 2009 Service Agreement between NAT-CC and Free
2	Conferencing Corporation (a Las Vegas, Nevada corporation) was
3	deliberately and intentionally designed for only one purpose – to promote
4	NAT-CC's "traffic pumping" business and to enrich Free Conferencing
5	Corporation. <sup>8</sup> The 2009 Service Agreement was apparently revised in
6	2012, but it appears that Sprint has not received the final signed document
7	
8	Fourth, the FCC has found that "traffic pumping" schemes, such as
9	NAT-CC's, harms consumers because it diverts capital away from more
10	productive uses such as broadband deployment. 10
11	
12	Finally, NAT-CC provides little meaningful benefit to the CCST. NAT-CC
13	exists to materially benefit only three entities: NATE, WideVoice, and Free
14	Conferencing Corporation. Due to actions taken by the FCC in the CAF
15	Order, the NAT-CC business model has been made unsustainable.
16	NAT-CC is currently operating at a loss. Eventually, NAT-CC will be forced
17	to exit the South Dakota market, leaving the CCST with negligible benefits.
18	

<sup>8</sup> Service Agreement By and Between: Native American Telecom – Crow Creek and Free Conferencing Corporation, effective July 1, 2009 (2009 Service Agreement). See Attachment RGF-2.

RGF-2.

<sup>9</sup> See Attachment RGF-3 (BATES 327 – 347), NAT-CC's response to Sprint RFPD No. 6, dated February 15, 2013 (2012 Service Agreement). Sprint received two documents. The first document is a revised Service Agreement signed by the parties in November/December, 2012; however, this document does not include the revised Schedule B. The second document is a red-lined Service Agreement which does include the revised Schedule B; however, this document is not signed by the parties. Thus, it is not clear that Sprint has the final, signed document.

<sup>10</sup> See CAF Order, at ¶ 663.

1	III.	NAT-CC is Providing Service Without a Certificate
2		
3	Q.	Does NAT-CC have a Certificate of Authority to provide competitive
4		local exchange service to non-tribal members on the Crow Creek
5		Reservation?
6	A.	No, NAT-CC does not have a Certificate of Authority to provide either
7		"competitive local exchange service" or "intrastate interexchange access
8		service" to non-tribal members on the Crow Creek Reservation.
9		
10	Q.	Has NAT-CC requested a Certificate?
11	A.	Yes, NAT-CC has requested a Certificate on three occasions. First, on
12		September 8, 2008, NAT-CC applied to the Commission for a Certificate to
13		provide "competitive local exchange service." However, on October 28,
14		2008, after NAT-CC obtained authorization from the Tribal Utility Authority,
15		NAT-CC withdrew its application from the Commission. I am not providing a
16		legal opinion, but I understand that it is Sprint's position that this did not give
17		NAT-CC the right to provide intrastate local exchange services to a non-
18		Tribal member such as Free Conferencing Corporation.
19		
20		Second, on October 11, 2011, NAT-CC reapplied to the Commission for a
21		Certificate to provide "competitive local exchange service." It revised this
22		application on January 27, 2012.

1	Third, on May 31, 2013, NAT-CC again reapplied to the Commission for a
2	Certificate, modified to be limited to "intrastate interexchange access service
3	for traffic that originates or terminates off of the Crow Creek reservation
4	within the state of South Dakota." As already discussed, Mr. Holoubek
5	states that NAT-CC is seeking authority to provide "competitive local
6	exchange carrier authority to provide intrastate interexchange access
7	service for traffic that m[a]y originate or terminate off of the Crow Creek
8	reservation." (Emphasis added.) Thus, it is not clear whether NAT-CC is
9	seeking Commission authority to operate as a local exchange carrier.

11

This hearing is a result of that third application.

12

13

# Is NAT-CC providing service to a non-tribal member without a

#### Certificate? 14

15 Yes, NAT-CC has been providing service to Free Conferencing Corporation, 16 a non-tribal member, without any Certificate since approximately December 2009. 11 Note that NAT-CC affirmed that Free Conferencing Corporation is 17 not a tribal member. 12 18

 <sup>11</sup> It is Sprint's position that while NAT-CC is providing a service to Free Conferencing Corporation, the latter is not an end-user as necessary to impose access charges.
 12 See NAT-CC's response to Sprint Request For Admission No. 2, Attachment RGF-4.

1 In NAT-CC's current application, it is essentially asking the Commission for 2 permission to continue doing what it has been doing, without permission, for 3 nearly four years. 4 5 Q. Does NAT-CC require a Certificate in order to provide service to a 6 non-tribal member? 7 Sprint has taken the position that NAT-CC needs a Certificate to provide Α. 8 service to non-tribal members. Ultimately, that is a legal question that 9 Sprint's attorneys will brief. 10 11 NAT-CC's current position on this point is not clear. Its 2011 and revised 12 2012 Applications asked for the authority to provide local exchange service, 13 which seems to be an admission that it needs a Certificate to provide local 14 exchange service to Free Conferencing Corporation. However, its 2013 Amended Application asked for the authority to provide "intrastate 15 16 interexchange access service," not local services. However, Mr. Holoubek 17 states that NAT-CC is seeking authority to provide "competitive local" exchange carrier authority to provide intrastate interexchange access 18 19 service." (Emphasis added.) 20 21 While Sprint's attorneys will address this issue in its legal briefs, I do not 22 believe it is possible for a carrier to provide access services unless that

carrier is a certified local exchange carrier.

1	
ı	

2	Q.	Does NAT-CC claim that its provision of service to Free Conferencing
3		Corporation is authorized by federal law?
4	A.	Yes, NAT-CC claims that its service to Free Conferencing Corporation is
5		interstate, so it does not need authority from the Commission to provide that
6		service. Specifically, NAT-CC stated:
7 8 9 10		Free Conferencing Corporation's services are not intrastate services. As such, Crow Creek Telecom LLC / NAT is not required to obtain SDPUC authorization for Free Conferencing Corporation's services. 13
11		This is important for two reasons. First, this is not what NAT-CC claimed
12		earlier in this proceeding.
13		
14		Second, while NAT-CC may be billing Free Conferencing Corporation "end
15		user access charges" set forth in its FCC tariff, those are services provided
16		to customers of local exchange service. 14 If a LEC's end-user access
17		charges (i.e., subscriber line charges or SLCs) apply to customers of local
18		exchange service, NAT-CC needs that local authority.
19		
20	Q.	Do you believe it is in the public interest to give a Certificate to a
21		company that has been willfully operating, perhaps illegally, without a
22		certificate for over four years?

<sup>13</sup> NAT-CC's Response to Sprint Interrogatory No. 50; Attachment RGF-14.
14 Attachment RGF-15, BATES 3, NAT-CC Tariff FCC No. 3; Effective August 23, 2011; Section 4.1: "End User Access Service provides for the use of Company common lines by end users who obtain local exchange service from the Company under its general and/or local exchange tariffs."

A. No, I do not believe it is in the public interest to give a Certificate to a company that has been willfully operating, perhaps illegally, without a certificate for nearly four years.

4

## IV. NAT-CC Is a Sham Entity

6

- Q. Please describe the creation of NAT-CC, the Service Agreements, and
   the Joint Venture Agreements.
- 9 A. On August 26, 2008, NAT-CC was organized under the laws of South 10 Dakota by the Los Angeles office of Legalzoom.com Inc. Per the NAT-CC 11 Articles of Incorporation, its two founders were Gene DeJordy and Tom 12 Reiman, who are non-tribal members. Thus, NAT-CC was initially created without any involvement by the CCST. 15 According to the 2013 Amended 13 14 Application, NAT-CC "is currently in the process of being organized as a 15 Crow Creek tribal entity organized under, and operating under, the Crow Creek tribal laws." 16 However, despite its requests, Sprint has not been 16 provided any documents concerning this reorganization.<sup>17</sup> 17 18 On September 8, 2008, NAT-CC applied to the Commission for a state 19 Certificate of Authority to provide competitive local exchange service on the 20 Crow Creek Reservation. That application described NAT-CC as "a joint

<sup>&</sup>lt;sup>15</sup> Preliminary Injunction Transcript, Sprint Communications Company L.P. v. Native American Telecom, U.S. Court Dist. Of S.D., Case 10-4110, Tr. p. 50, 82-83 (Oct. 14, 2010) ("Oct. 24, 2010 Tr."), Attachment RGF-5. See also NAT Articles of Organization, Attachment RGF-6. <sup>16</sup> 2013 Amended Application, at page 2.

<sup>&</sup>lt;sup>17</sup> See *Sprint Motion to Compel*, August 21, 2013.

ı	venture with the Grow Greek Gloux Tribe to provide service only within
2	the exterior boundaries of the Crow Creek Indian Reservation." There was
3	no mention of providing service to out-of-state companies.
4	
5	On October 28, 2008, NAT-CC obtained authorization from the Tribal Utility
6	Authority to provide LEC services within the Crow Creek Indian Reservation
7	Again, there was no mention of providing service to out-of-state companies
8	NAT-CC then withdrew its application for a certificate from the Commission
9	
10	On April 1, 2009, the first NAT-CC Joint Venture Agreement was signed by
11	the CCST, NATE, and WideVoice.
12	
13	In April/May 2009, NAT-CC and Free Conferencing Corporation signed the
14	first Service Agreement making Free Conferencing Corporation the sole
15	provider of conferencing service for NAT-CC. 18
16	
17	On October 11, 2011, for the second time NAT-CC applied to the
18	Commission for a state Certificate of Authority to provide competitive local
19	exchange service on the Crow Creek Reservation.
20	
21	In November/December, 2012, NAT-CC and Free Conferencing Corporation
22	apparently signed a revised 2012 Service Agreement. 19 Free Conferencing

<sup>&</sup>lt;sup>18</sup> See Attachment RGF-2, 2009 Service Agreement, paragraph 6.

1		Corporation is no longer the exclusive provider of conferencing service for
2		NAT-CC. However, Free Conferencing Corporation appears to be the sole
3		provider at this time.
4		
5		Sometime in 2013, it has been reported that a revised Joint Venture
6		Agreement exists. However, despite its requests, Sprint has not been
7		provided this document. <sup>20</sup>
8		
9		On May 31, 2013, for the third time NAT-CC applied to the Commission for
10		a state Certificate of Authority modified to be limited to "intrastate
11		interexchange access service for traffic that originates or terminates off of
12		the Crow Creek reservation within the state of South Dakota."
13		
14	Q.	The 2012 and 2013 Direct Testimonies of Jeff Holoubek, Brandon
15		Sazue, and Carey Roesel on behalf of NAT-CC describe the benefits to
16		the CCST provided by NAT-CC. Do you agree with the conclusion of
17		their testimonies? <sup>21</sup>
18	A.	No. I believe that NAT-CC has brought very little benefit to the CCST.
19		NAT-CC has, however, provided significant financial benefit to NATE,
20		WideVoice, and Free Conferencing Corporation. In fact, it would appear

<sup>&</sup>lt;sup>19</sup> See Attachment RGF-3. As already discussed, it is not clear that Sprint has the final, signed, document.

20 As already discussed, Sprint does not have this document. See Sprint Motion to Compel,

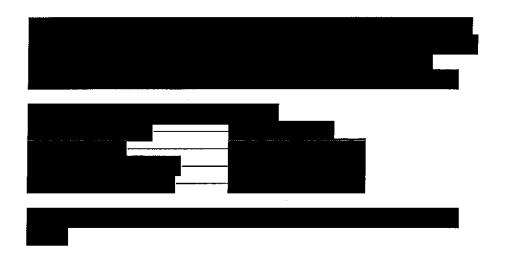
August 21, 2013.

21 It is my understanding that NAT-CC's counsel has advised that NAT will not offer the 2012 Direct Testimony of Mr. David Erickson. As such, I do not address it.

Į		from the terms of the 2009 Joint Venture Agreement, the sole purpose of
2		NAT-CC was, and continues to be, the enrichment of NATE, WideVoice,
3		and Free Conferencing Corporation.
4		
5	Q.	Please describe the ownership interest in Native American Telecom
6		("NAT-CC").
7	A.	Per the 2009 Joint Venture Agreement, NAT-CC had the following legal
8		ownership:
9		The CCST owned 51% of NAT-CC,
10		NATE, which is owned by non-tribal members Tom Reiman and
11		Gene DeJordy, owned 25% of NAT-CC, and
12		WideVoice, which is a Nevada corporation that operates an end
13		office switch in California, owned 24% of NAT-CC. Dave Erickson
14		(who also owns Free Conferencing Corporation, the sole provider of
15		conferencing services for NAT-CC) has an ownership interest in
16		WideVoice.
17		
18		This ownership arrangement still exists today. <sup>22</sup>
19		
20		However, as discussed below, the CCST's 51% ownership results in little
21		meaningful control over NAT-CC, and has resulted in little benefit.
22		

<sup>&</sup>lt;sup>22</sup> July 26, 2013 Direct Testimony of Jeff Holoubek, at page 4.

1	Q.	Does the CCST receive any meaningful financial benefit from NAT-CC
2		under the terms of the 2009 Joint Venture Agreement?
3	A.	No. While the terms of the 2009 Joint Venture Agreement assigned 51%
4		ownership to the CCST, in reality the CCST receives no meaningful
5		financial benefit. The terms of the 2009 Joint Venture Agreement assure
6		that only NATE, WideVoice, and Free Conferencing Corporation profit from
7		NAT-CC.
8		
9		First, in the 2009 Service Agreement, NAT-CC agreed to pay 75% - 95% of
10		the gross revenues it receives from Free Conferencing Corporation traffic
11		directly back to Free Conferencing Corporation (which is owned and
		controlled by the same parties as WideVoice). [Begin Confidential]
-		



### [End Confidential]

Second, it is not clear if the CCST is entitled to receive any portion of the 25% of switched access revenues not paid directly to Free Conferencing Corporation. The CCST is only allowed its share of predefined "Net Profits," which are narrowly defined by the 2009 Joint Venture Agreement.

Specifically, the 2009 Joint Venture Agreement states:

#### Section 6.01 Net Profits.

Net Profits is defined as: (1) revenue generated from the provision of service to end user customers, including payments and universal service support, but **does not include other sources of revenue**, **such as access charges**, related to services provided by third-party businesses to locate on the reservation unless separately identified as NAT-CC revenue in an arrangement with third-party businesses; minus (2) costs associated with the build-out, operation, and maintenance of the telecommunications network on the Crow Creek reservation, including repayment of debt, interest, taxes, and maintenance and operations expenses. (Bold emphasis added – except title.)

In addition, the CCST may not be entitled to any portion of the "end user" revenues which Free Conferencing Corporation, a "third-party business," may pay to NAT-CC.

2 It also appears that the CCST may not realize any portion of end-user 3 revenues generated from tribal members living on the reservations because tribal members receive service at no charge.<sup>24</sup> 4

5

6

7

8

Third, per terms of the 2009 Joint Venture Agreement, NATE and WideVoice get to "set aside" 15% of "Gross Revenues." Specifically, the Joint Venture Agreement states:

9 10 11

12

13

14

15

16

Section 6.06 WVC and NATE Cost Passthrough Escrow for On-Going Operation and Maintenance Costs.

NATE and WVC will incur expenses related to the operation and maintenance of the Crow Creek telecommunications network that may not be readily segregated from the other operation and maintenance expenses incurred by NATE and WVC. To cover such expenses, 15% of gross revenues of NAT-CC shall be set aside and placed in an escrow account for the benefit of NATE and WVC. (Bold emphasis added – except title.)

17 18

19

20

21

22

23

24

This "set aside" clause essentially allows NATE and WideVoice to "skim off" 15% of gross revenues before NAT-CC sees a dime. Mr. Holoubek states that the "set aside" clause of the 2009 Joint Venture Agreement, has not been implemented. However, he explicitly states, "that clause has not been enforced due to CenturyLink's and Sprint's actions." This implies that as long as NAT-CC continues to operate, NATE and WideVoice certainly have

<sup>&</sup>lt;sup>24</sup> Preliminary Injunction Transcript, Sprint Communications Company L.P. v. Native American Telecom; U.S. District Court, District of South Dakota, Case 10-4110, March 3, 2011 ("Mar. 3, 2011 Tr.") Tr. P. 150, Attachment RGF-7.

25 Direct Testimony of Jeff Holoubek, dated April 20, 2012, at page 8.

1		the ability and the incentive to "set aside" 15% of gross revenues in the
2		future.
3		
4	Q.	Does the CCST have any meaningful decision making or operational
5		control over NAT-CC, or ability to influence financial decisions?
6	A.	No. The CCST has virtually no meaningful control over NAT-CC, despite its
7		51% legal ownership. The terms of the 2009 Joint Venture Agreement
8		assures all meaningful control is in the hands of NATE and WideVoice.
9		
10		First, despite 51% ownership, the terms of the 2009 Joint Venture
11		Agreement give the CCST only three of the nine seats on the Board of
12		Directors. Specifically, the Joint Venture Agreement states:
13 14 15 16 17		Section 8.01 Board of Directors.  The Board of Directors shall consist of Nine (9) members. Three (3) members of NAT-CC's Board of Directors shall be designated by CCST
18		Second, the CCST has no control over the day-to-day operations of the
19		NAT-CC network, even when it directly affects the Crow Creek Indian
20		Reservation and its Citizens. This control is reserved solely in the hands of
21		NATE. If a dispute arises on this issue, the CCST has only three of nine
22		votes. <sup>26</sup> Specifically, the 2009 Joint Venture Agreement states:
23		Section 6.07 Voting Rights.

<sup>&</sup>lt;sup>26</sup> The CCST has agreed that any disputes among the joint venture parties shall be resolved through arbitration in South Dakota, but not necessarily on the CCST land. As a matter of contract, the governing law is that of South Dakota or federal, not tribal.

1 (b) Regarding decisions affecting the regular and ordinary operations 2 of the CLEC and the CLEC network, NATE shall have the authority 3 to make decisions concerning the regular and ordinary 4 operations of the CLEC and CLEC Network as it affects the Crow 5 Creek Indian Reservation, its Citizens and Customers. Where 6 disagreements, disputes or conflicts arise regarding the operations of 7 the CLEC and CLEC Network, resolution will be accomplished through 8 a Majority Rule vote of the designated Board of Directors, each director 9 having one equally weighted vote. (Bold emphasis added – except 10 title) 11 12 Third, the CCST has no control over the technical aspects of the NAT-CC 13 network, including "traffic pumping." This control is reserved solely in the 14 hands of WideVoice. If a dispute arises on this issue, the CCST has only 15 three of nine votes. Specifically, the 2009 Joint Venture Agreement states: 16 Section 6.07 Voting Rights. (c) WVC shall have authority over the normal operations of NAT-CC as 17 18 it affects the technical aspects of NAT-CC including but not limited to 19 traffic flow over the Network. Where disagreements, disputes or 20 conflicts arise regarding the operations of the CLEC and CLEC 21 Network, resolution will be accomplished through a Majority Rule vote 22 of the designated Board of Directors, each director having one equally 23 weighted vote. (Bold emphasis added – except title.) 24 25 Note that the reference to "traffic flow over the Network" includes NAT-CC's 26 "traffic pumping" business, in which NATE and WideVoice maintain total 27 operational and financial control under the terms of the 2009 Joint Venture 28 Agreement. 29 30 Finally, the CCST only has 51% voting rights in matters that deal directly 31 with tribal matters. Specifically, the 2009 Joint Venture Agreement states:

1 2 3 4 5		Section 6.07 Voting Rights.  (a) Regarding decisions affecting the physical health and financial success and wellbeing of the Crow Creek Indians Reservation and its Citizens, CCST shall have 51%
6		However, given the previous limitations of the CCST's involvement in
7		NAT-CC's operations, this "right" is essentially meaningless.
8		
9	Q.	What is your conclusion concerning the terms of the 2009 Joint
10		Venture Agreement and the testimonies of Jeff Holoubek and Carey
11		Roesel on behalf of NAT-CC?
12	A.	Despite NAT-CC being described as a joint, tribally-owned venture,
13		designed to bring financial benefits to the CCST, the 2009 Joint Venture
14		Agreement is, in fact, deliberately and intentionally designed to leave all
15		meaningful control in the hands of NATE and WideVoice.
16		
17		More importantly, the 2009 Joint Venture Agreement is deliberately and
18		intentionally designed to leave all financial benefit in the hands of NATE,
19		WideVoice, and Free Conferencing Corporation.
20		
21	Q.	Please discuss the role of Free Conferencing Corporation in NAT-CC.
22	A.	The role of Free Conferencing Corporation cannot be understated and is
23		key to understanding how and why NAT-CC was created.

- Per the 2009 Service Agreement, 27 Free Conferencing Corporation was guaranteed to be the sole provider of conferencing services for NAT-CC. Although this guarantee was dropped from the 2012 Service Agreement, 28 it appears that Free Conferencing Corporation remains the sole provider of conferencing services for NAT-CC.
- Free Conferencing Corporation, which provides the "free" conferencing services essential to "traffic pumping," is owned and controlled by Dave Erickson.<sup>29</sup>
- Dave Erickson owns and controls WideVoice, which in turn means that Dave Erikson owns and controls a significant portion of NAT-CC. 30
- In July 2010, Mr. Carlos Cestero, an employee of Free Conferencing Corporation, took over as controller for NAT-CC. He acts as controller for NAT-CC. Free Conferencing Corporation, WideVoice, and three other entities owned by Dave Erickson. 31 He is not being paid by NAT-CC. 32 Mr. Cestero opened two new NAT-CC bank accounts, for which only WideVoice employees have access (and NATE employees. including Tom Reiman and Gene DeJordy do not).33

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

<sup>&</sup>lt;sup>27</sup> See Attachment RGF-2, 2009 Service Agreement, paragraph 6.

See Attachment RGF-2, 2009 Service Agreement, paragraph 6.

See Attachment RGF-3, 2012 Service Agreement, paragraph 6.

See Attachment RGF-7, Mar. 3, 2011 Tr. p. 67.

See Attachment RGF-7, Mar. 3, 2011 Tr. p. 67.

See Attachment RGF-7, Mar. 3, 2011 Tr. p. 13-16, 20-21.

See Attachment RGF-7, Mar. 3, 2011 Tr. p. 20.

<sup>33</sup> See Attachment RGF-7, Mar. 3, 2011 Tr. p. 79.

- In 2010, Mr. Jeff Holoubek, the Director of Legal and Finance for Free Conferencing Corporation, became President of NAT-CC without (to our knowledge) even a vote taken by the NAT-CC Board of Directors.
- Starting in 2009, WideVoice made loans to NAT-CC in order to pay for day-to-day operations.<sup>34</sup> When AT&T made a \$150,107 payment to NAT-CC in January/February 2011, Mr. Holoubek simply directed Mr. Cestero to use \$140,000 of that payment to payback some of the WideVoice loans. 35 This was not in accordance with the 2009 Service Agreement which required that 75% - 95% of that amount be paid to Free Conferencing Corporation, and the balance retained by NAT-CC.
- Free Conferencing Corporation appears to be the only conference calling company with which NAT-CC is a business partner. In fact, prior to the 2012 Service Agreement, NAT-CC was explicitly prohibited from doing business with any other conference calling company. 36 Since 2010, NAT-CC has paid Free Conferencing Corporation a cumulative total of [Begin Confidential] [End Confidential] in "Marketing Fees", which is actually a sharing of purported switched access revenues.

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

 <sup>&</sup>lt;sup>34</sup> See Attachment RGF-7, March 3, 2011 Tr. p. 24, 25, 35-39.
 <sup>35</sup> See Attachment RGF-7, March 3, 2011 Tr. p. 98.

<sup>&</sup>lt;sup>36</sup> See Attachment RGF-2, *2009 Service Agreement*, paragraph 6.

- 1 Q. What other evidence is there that NAT-CC was established as a sham
- entity for the purpose of bilking Sprint and other IXCs as part of its
- 3 traffic pumping scheme?

18

19

- 4 A. NAT-CC's practice of billing end-user access fees (i.e., subscriber line
- 5 charge or SLC) is confused and inconsistent. Prior to the 2012 Service
- 6 Agreement, NAT-CC was not authorized to charge anything for services and
- 7 connectivity it provided to Free Conferencing Corporation.<sup>37</sup>

[Begin Confidential]

See Attachment RGF-2, 2009 Service Agreement, at paragraph 22.

[End Confidential]

1		Thus, NAT-CC either (1) was sending bills to Free Conferencing
2		Corporation in 2011 – 2012 contrary to the terms of the 2009 Service
3		Agreement and withholding them in discovery, or (2) it has created
4		backdated billing information. If, in fact, NAT-CC has created backdated
5		billing information, the FCC has found this to be evidence of sham
6		arrangements.
7		
8		In addition, regardless of NAT-CC's billings, it did not follow its FCC tariff
9		which requires NAT-CC to assess these end-user access charges only to
10		"end users who obtain local exchange service from [NAT-CC] under its
11		general and/or local exchange tariffs."41
12		
13		Finally, as discussed in Section V.C, this end-user access revenue
14		information is also inconsistent with information reported by NAT-CC in its
15		FCC Form 499-A.
16		
17	Q.	Has NAT-CC acknowledged that its business plan is entirely
18		dependent on IXC access charges?
19	A.	Yes. NAT-CC has acknowledged that its business plan is to rely on the
20		billing of access charges to IXCs. Mr. Reiman testified on this point.
21		Specifically, he stated:

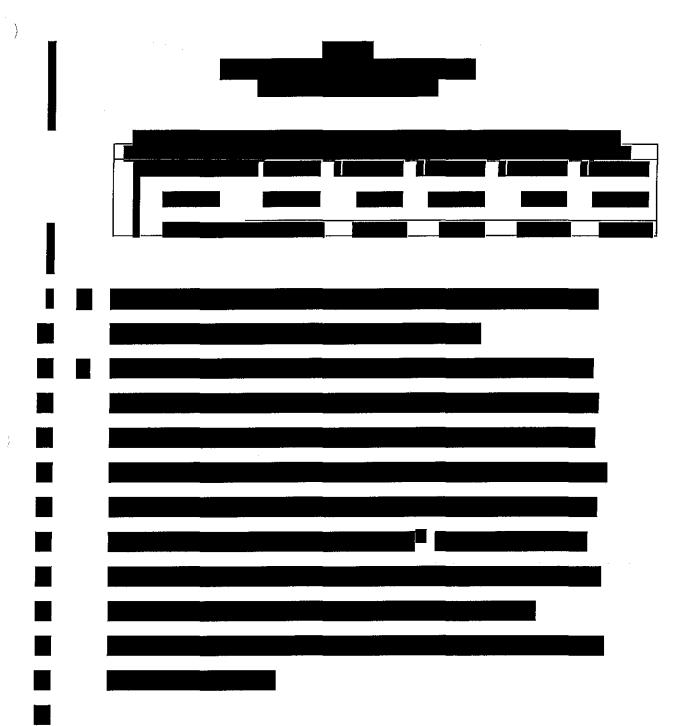
<sup>&</sup>lt;sup>41</sup> Attachment RGF-15, BATES 3, NAT-CC FCC Tariff No. 3, § 4.1. See also Attachment RGF-17; Resp. to Sprint's Interrogatory 9 regarding failure to collect and remit surcharges.

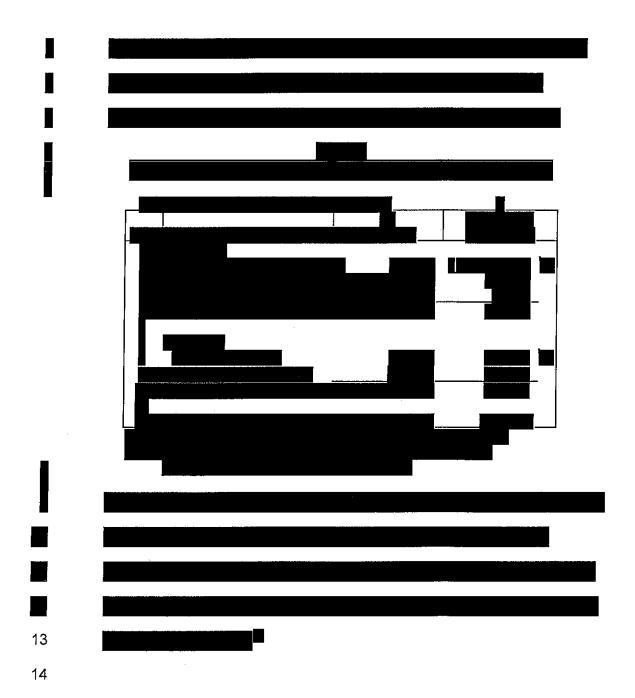
1 2 3		[w]e bill [the IXCs], and that's how this whole big picture works. That's how [sic] the business model is based on. <sup>42</sup>
4		Mr. DeJordy also has commented on the point that the business was
5		established for the purpose of billing access charges. Specifically, he
6		stated:
7 8 9 10		[the] business model is largely dependent on the use of FreeConferenceCall and other services that use its networks to terminate calls. 43
11	٧.	Financial Analysis of NAT-CC
12		
13	Q.	In its 2013 Amended Application, NAT-CC states, "As demonstrated by
14		these financial statements, NAT[-CC] is profitable and has the financia
15		resources necessary to provide service on the Crow Creek
16		Reservation." Is this correct?
17	A.	No. NAT-CC was not, is not, and never will be profitable. [Begin
		Confidential]
23		[End Confidential] Most importantly, because the FCC's
24		CAF Order curbs intercarrier compensation abuses such as "traffic

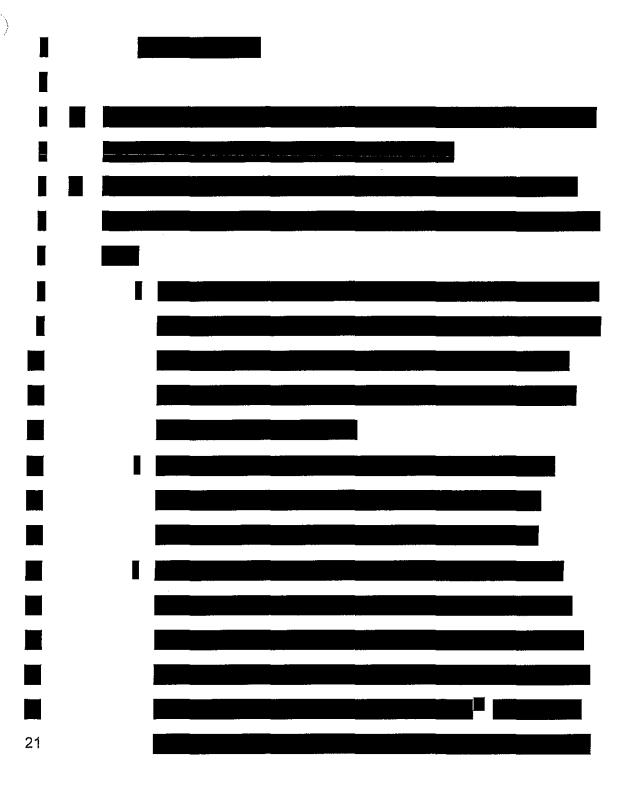
<sup>&</sup>lt;sup>42</sup> See Attachment RGF-5, Oct. 14, 2010 Tr. p. 66. <sup>43</sup> http://blog.freeconferencecall.com/?paged=7.

1		pumping," it is impossible for NAT-CC to be profitable in the future if "traffic
2		pumping" remains its sole business purpose.
3		
4		A. NAT-CC Profitability
5		
6	Q.	Have you reviewed the financial statements for NAT-CC?
7	A.	Yes. I have reviewed the Balance Sheet and Profit & Loss statements
8		(Income Statement) for NAT-CC for 2010, 2011, 2012, and 1Q and 2Q
9		2013.44 I have concluded that NAT-CC is not profitable. However,
10		consistent with the terms and intent of the 2009 Joint Venture Agreement,
11		NATE, WideVoice, and Free Conferencing Corporation are reaping
12		significant windfalls from NAT-CC.
13		
14		1. Profit & Loss Statement (Income Statement)
15		[Begin Confidential]
20		

<sup>44</sup> See Attachment RGF-9.







5		
6		[End Confidential]
7		B. NATE, WideVoice, and Free Conferencing Corporation Profitability
8		
9	Q.	Have NATE, WideVoice, and Free Conferencing Corporation
10		benefitted from its ownership position in NAT-CC?
11	A.	Yes, NATE, WideVoice, and Free Conferencing Corporation have profited
12		handsomely from their investment in NAT-CC. The terms of the 2009 Joint
13		Venture Agreement and the 2009 and 2012 Service Agreements virtually
14		guarantee that NATE, WideVoice, and Free Conferencing Corporation will
15		profit from NAT-CC. Using reasonable assumptions, I estimate that through
16		2Q 2013, NATE, WideVoice, and Free Conferencing Corporation
17		collectively have realized a positive cash flow of approximately [Begin
18		Confidential] [End Confidential].
19		
20	Q.	How did you arrive at these figures?
21	A.	There are at least four sources of income for NATE, WideVoice, and Free
22		Conferencing Corporation. First, through 2Q 2013, NAT-CC's cumulative

<sup>&</sup>lt;sup>48</sup> July 26, 2013 Direct Testimony of Jeff Holoubek, at page 16.

1	"Marketing Expense," i.e., direct transfers of switched access revenues
2	directly into the coffers of Free Conferencing Corporation, is [Begin
3	Confidential] [End Confidential]. This is cash sent directly to
4	Free Conferencing Corporation in Las Vegas, Nevada, which is owned by
5	Dave Erickson (who also is an owner of WideVoice). This is also cash
6	which will never be seen by the CCST.
7	
8	Second, Thomas Reiman, one of the owners of NATE, receives a monthly
	stipend of [Begin Confidential]
11	[End Confidential].
12	
13	Finally, as of December 31, 2012 NAT-CC has an outstanding loan to
	Widevoice of [Begin Confidential]
15	[End Confidential]
16	
17	The following Table 3 summarizes the estimated total positive cash flow of
18	[Begin Confidential] [End Confidential] that has been
19	realized by NATE, WideVoice, and Free Conferencing Corporation. Again,
20	this is cash sent directly to parties other than the CCST, and which will
1	never be seen by the CCST

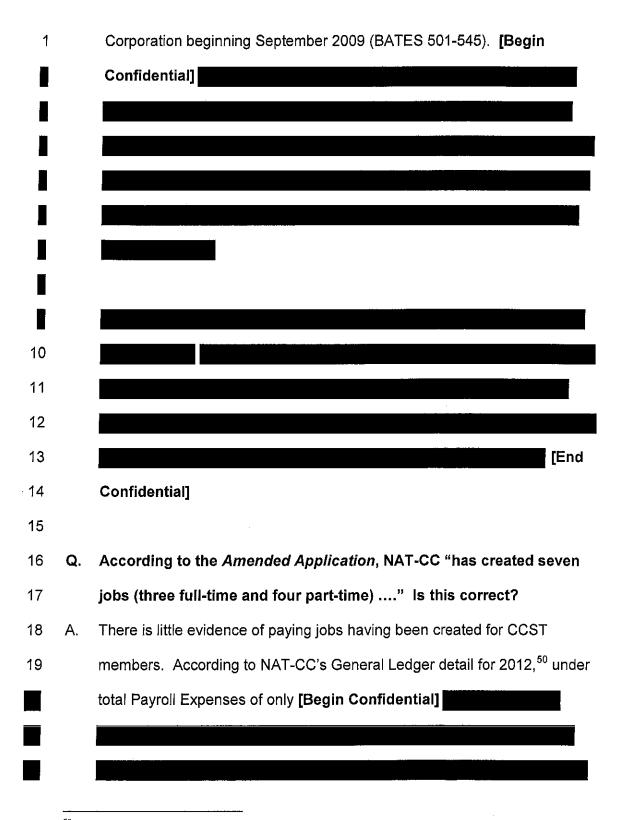
[End Confidential]

In addition, as already discussed, per the terms of the 2009 Joint Venture Agreement, NATE and WideVoice are permitted to skim-off 15% of "Gross Revenues" before the CCST sees a dime. Again, Mr. Holoubek states that clause has not been implemented. However, he explicitly states, "that clause has not been enforced due to CenturyLink's and Sprint's actions." This implies that if NAT-CC prevails it this proceeding, it certainly has the ability and the incentive to do so in the future. Using 2013 revenues to date, this implies a potential additional windfall of approximately [Begin Confidential]

Confidential] annually to NATE and WideVoice.

<sup>&</sup>lt;sup>49</sup> Direct Testimony of Jeff Holoubek, dated April 20, 2012, at page 8.

1		C. Other Financial Issues
2		
3	Q.	The 2013 Amended Application and the accompanying Direct
4		Testimonies go to great lengths to discuss the benefits that NAT-CC
5		brings to the CCST. Is this correct?
6	A.	The 2013 Amended Application and the Direct Testimonies of Messrs.
7		Holoubek and Sazue present NAT-CC as some sort of "Robin Hood" for the
8		CCST. But, as I recall the storyline, "Robin Hood" did not keep all the
9		money for himself. Collectively, NATE, WideVoice, and Free Conferencing
10		Corporation have extracted approximately [Begin Confidential]
11		[End Confidential] of cash directly from NAT-CC, shipped it off to Nevada
12		or California, and left the CCST with six (6) depreciated work stations and
13		eleven (11) depreciated PCs.
14		
15	Q.	In its Response to Sprint DR No. 22, NAT-CC provided what appears to
16		be monthly bills issued by NAT-CC to Free Conferencing Corporation
17		beginning September 2009 (BATES 501). Is this information
18		consistent with other financial information provided by NAT-CC?
19	A.	No, the assorted information provided by NAT-CC concerning end-user
20		billings to Free Conferencing Corporation is inconsistent and contradictory.
21		
22		Specifically, in its Response to Sprint DR No. 22, NAT-CC provided (what
23		appears to be) monthly bills issued by NAT-CC to Free Conferencing



 $<sup>^{50}</sup>$  Attachment RGF-9, NAT-CC Response to Sprint DR No. 20, BATES 447 - 448.

6		[End
7		Confidential]
8		
9	Q.	Are there other financial opportunities for NATE and WideVoice?
10	A.	Yes. As already discussed, per the terms of the 2009 Joint Venture
11		Agreement, NATE and WideVoice are permitted to skim-off 15% of "Gross
12		Revenues" before the CCST sees a dime. Again, Mr. Holoubek states that
13		clause has not been implemented. However, he explicitly states, "that
14		clause has not been enforced due to CenturyLink's and Sprint's actions."51
15		This implies that if NAT-CC prevails it this proceeding, it certainly has the
16		ability and the incentive to do so in the future. Using 2013 revenues to date
17		this implies a potential additional windfall of approximately [Begin
18		Confidential] [End
19		Confidential] annually to NATE and WideVoice.

<sup>51</sup> Direct Testimony of Jeff Holoubek, dated April 20, 2012, at page 8.

1		D. Future Financial Viability of NAT-CC
2		
3	Q.	Do you believe that NAT-CC is a financially viable entity in the future?
4	A.	No. NAT-CC is not a viable financial entity now, and I do not believe that
5		NAT-CC can possibly become a financially viable entity in the future. As
6		already discussed, NAT-CC was established for one reason only, "traffic
7		pumping." In recent FCC decisions, the FCC has specifically targeted
8		"access stimulation," its term for "traffic pumping."
9		
10	Q.	How has the FCC targeted "traffic pumping?"
11	A.	In the FCC's recent CAF Order, the FCC has an entire section titled "Rules
12		To Reduce Access Stimulation." In this Order, the FCC recognizes the
13		harmful effects of traffic pumping. For example, the FCC explicitly states:
14 15 16		The record confirms the need for prompt Commission action to address the adverse effects of access stimulation (¶ 662)
17 18 19 20		Access stimulation imposes undue costs on consumers, inefficiently diverting capital away from more productive uses such as broadband deployment. (¶ 663)
21 22 23 24 25 26 27		The record indicates that a significant amount of access traffic is going to LECs engaging in access stimulation When carriers pay more access charges as a result of access stimulation schemes, the amount of capital available to invest in broadband deployment and other network investments that would benefit consumers is substantially reduced. (¶ 664)
28 29 30 31		Access stimulation also harms competition by giving companies that offer a "free" calling service a competitive advantage over companies that charge their customers for the service. (¶ 665)
32 33		excess revenues that are shared in access stimulation schemes provide additional proof that the LEC's rates are above cost. (¶ 666)

2	Q.	Has the FCC explicitly rejected NAT-CC's premise that assisting Tribal
3		lands somehow justifies "traffic pumping?"
4	A.	Yes. NAT-CC's premise is essentially a "Robin Hood" defense – it's alright
5		to "rob the bank" as long as the stolen funds are put to good use. 52
6		However, the FCC has explicitly rejected NAT-CC's premise that assisting
7		Tribal lands somehow justifies "traffic pumping." Explicitly, the FCC stated:
8 9 10 11 12 13 14 15 16 17 18 19		Several parties claim that access stimulation offers economic development benefits, including the expansion of broadband services to rural communities and tribal lands. Although expanding broadband services in rural and Tribal lands is important, we agree with other commenters that how access revenues are used is not relevant in determining whether switched access rates are just and reasonable in accordance with section 201(b) Moreover, Congress created an explicit universal service fund to spur investment and deployment in rural, high cost, and insular areas, and the Commission is taking action here and in other proceedings to facilitate such deployment. (¶ 686)
20		For example, the CAF Order has set aside \$50 million of the Phase I
21		Mobility Fund in 2012 specifically for tribal areas, and \$100 million of the
22		Phase II Mobility Fund annual budget in future years specifically for tribal
23		areas. Unlike abusive schemes such as "traffic pumping," the CAF Order
24		provides mechanisms that are explicit and purposeful, consistent with the
25		universal service requirements of the Telecom Act.

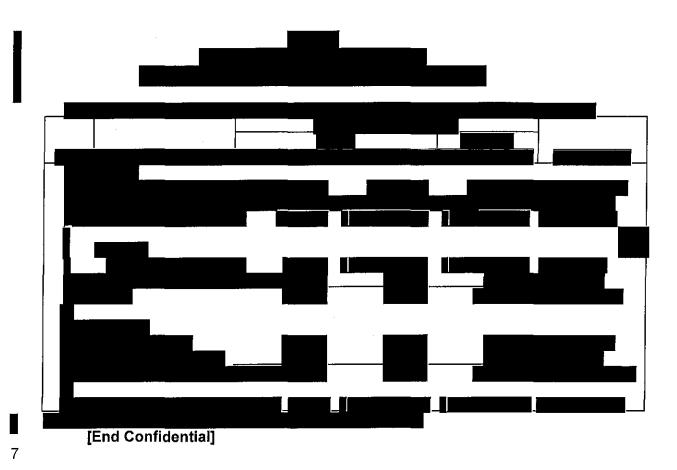
27

## Q. How has the FCC addressed the problem of "traffic pumping?"

 $<sup>^{52}</sup>$  As already discussed, the financial benefit is not flowing to the CCST, but rather to NATE, WideVoice, and Free Conferencing Corporation.

ı	Α.	The PCC established a process where traffic pumping CLECs such as
2		NAT-CC will have to reduce their rates on all intrastate and interstate traffic.
3		In less than three years from now, by July 1, 2016, NAT-CC will have to
4		reduce its rates for all interstate traffic, including "traffic pumping," to
5		\$0.0007. By July 1, 2017, all traffic will be exchanged on a Bill-and-Keep
6		basis, a compensation system that eliminates traffic termination charges. <sup>53</sup>
7		
8	Q.	If all IXCs were currently paying NAT-CC's tariffed rate of \$0.006327,
9		would NAT-CC be making a profit?
10	A.	No, even if all IXCs were currently paying NAT-CC's tariffed rate of
11		\$0.006327, it would not be making a profit. Table 4 restates NAT-CC's
12		2013 Income Statement assuming all IXCs pay the tariffed rate of
		\$0.006327 for all terminating minutes. [Begin Confidential]

<sup>&</sup>lt;sup>53</sup> Under a Bill-and-Keep arrangement, carriers do not bill each other for terminating the other carrier's traffic. In other words, two carriers exchange each other's traffic without monetary compensation from the other carrier. Instead, all compensation is received from each carrier's own end-users.



8 Table 4 makes the following assumptions:

9

10

11

12

13

14

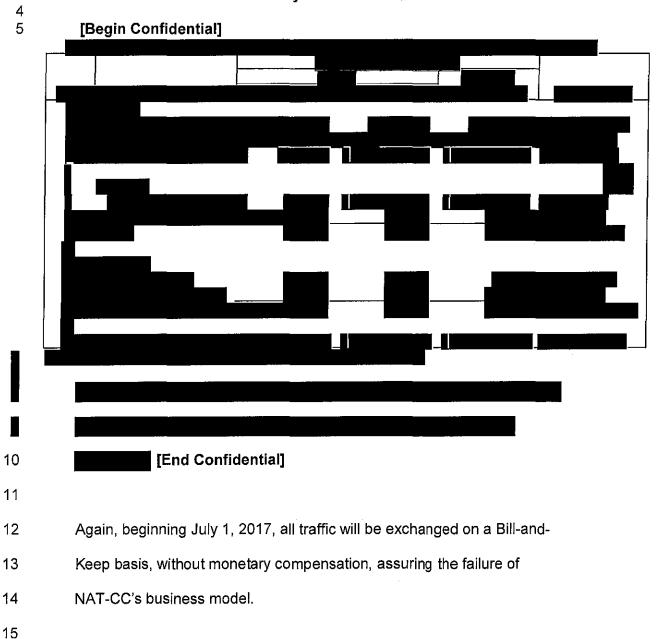
- NAT-CC has refused to provide its actual terminating minutes.<sup>54</sup> In lieu of actual NAT-CC data, I estimated NAT-CC's total minutes using actual Sprint data. NAT has billed Sprint for [Begin Confidential] [End Confidential] interstate and intrastate minutes delivered in 1Q and 2Q 2013.
- Sprint's minutes are equal to 13% of the total IXC industry, 55

<sup>&</sup>lt;sup>54</sup> See NAT-CC's Response to Sprint Interrogatory No. 56. See Sprint Motion to Compel, August 21, 2013.
<sup>55</sup> Sprint Communications Company, L.P., Plaintiff, vs. Native American Telecom, LLC, and Crow

Creek Sioux Tribal Court, Defendants; United States District Court, District of South Dakota,

1		<ul> <li>All IXCs pay the \$0.006327 rate on every terminating minute,</li> </ul>
2		<ul> <li>NAT-CC pays a 75% "Marketing Fee" to Free Conferencing</li> </ul>
3		Corporation, per terms of the 2012 Service Agreement, and
4		All other Revenues and Operating Expenses remain unchanged.
5		
6	Q.	What effect will a rate of \$0.0007 have on NAT-CC's financials?
7	A.	At a rate of \$0.0007, NAT-CC's already failing business model will fail at an
8		accelerated rate. Table 5 restates NAT-CC's 2013 Income Statement
9		assuming all IXCs pay the 2016 rate of \$0.0007 for all terminating minutes.

Table 5
NAT-CC 2013 Income Statement
Restated for July 2016 Rate of \$0.0007



Q. You have predicted that NAT-CC will fail financially. Do you have any evidence that such a dire fate awaits "traffic pumpers" such as NAT-CC?

1	Α.	Yes. Sprint was faced with a similar "traffic pumper" CLEC in Iowa,
2		Aventure Communication Technology. Similar to NAT-CC, Aventure
3		attempted to legitimize its "traffic pumping" business model by providing
4		service to a handful of traditional (14 business and 169 residential)
5		customers. In Supplemental Direct Testimony dated November 30, 2012, I
6		predicted Aventure's demise by making very similar observations about
7		Aventure's lack of financial viability as I have made in this proceeding. <sup>56</sup> I
8		repeated these arguments at an oral hearing in Des Moines, IA in January
9		2013. In contrast to my testimony, Aventure repeatedly declared its
10		financial viability before the Iowa Utilities Board. However, in May 2013,
11		Aventure announced it was discontinuing all regulated telecommunications
12		services, and it would abandon its 14 business and 169 residential
13		customers effective August 10, 2013. <sup>57</sup>
14		
15	Q.	Are "traffic pumping" conferencing companies such as Free

16

## Are "traffic pumping" conferencing companies such as Free Conferencing Corporation at financial risk?

17 Yes. As the FCC CAF Order mandated rate reductions take place, there 18 will be significantly fewer industry revenues to be shared amongst the 19 "traffic pumping" conferencing companies. At least one "traffic pumping"

<sup>&</sup>lt;sup>56</sup> In Re: Aventure Communication technology, LLC, Complainant, vs. Qwest Communications Corporation; Sprint Communications Company L.P.; AT&T Communications of the Midwest, Inc., and TCG Omaha, a Partnership; and Level 3 Communications, Inc., Respondents; Iowa Department of Commerce Utilities Board; Docket No. FCU-2011-0002. <sup>57</sup> See Attachment RGF-11.

1		conferencing company, Global Conference Partners, a direct competitor of
2		Free Conferencing Corporation, has recently declared bankruptcy. <sup>58</sup>
3		
4	VI.	Summary and Conclusion
5		
6	Q.	Please summarize your Direct Testimony.
7	A.	As already discussed, NAT-CC's sole purpose for existence is to be a
8		"traffic pumper." NAT-CC's business model is already failing. Even in the
9		best of conditions, i.e., if all IXCs pay the current tariffed rate for all
10		terminating minutes, NAT-CC's business model will continue to fail. Per the
11		FCC's CAF Order, with a further rate reduction in 2016 to a rate of \$0.0007,
12		further undermining NAT-CC's business model. In 2017 the industry will
13		adopt a Bill-and-Keep arrangement without monetary compensation. Under
14		Bill-and-Keep, NAT-CC's business model, and any business model which
15		relies on termination charges from other carriers, will absolutely fail.
16		
7		However, while NAT-CC's business model fails, Free Conferencing
8		Corporation's business model has been wildly successful. From 2010
9		through 2Q 2013, Free Conferencing Corporation has siphoned off a total of
		[Begin Confidential]
2		

<sup>&</sup>lt;sup>58</sup> See Attachment RGF-12.

	[End Confidential]. Again, the
	CCST will not see any of this cash flow.
	However, once the NAT-CC business model inevitably fails, NATE,
	WideVoice, and Free Conferencing Corporation will exit the market, taking
	their accumulated windfall with them, leaving the CCST with six (6) fully
	depreciated work stations, and eleven (11) fully depreciated PCs.
Q.	Will NAT-CC's ultimate demise have any other adverse financial
	impact on the CCST?
A.	I don't know. NAT-CC "is currently in the process of being organized as a
	Crow Creek tribal entity organized under, and operating under, the Crow
	Creek tribal laws."59 Although this is a legal issue, such reorganization may
	place the CCST under significant adverse financial exposure due to
	NAT-CC's ultimate demise.
Q.	Should NAT-CC be granted certification in South Dakota?
A.	No. For the reasons set forth in this testimony, the Commission should
	deny NAT-CC's request for a Certificate, and should prohibit further
	provision of service by NAT-CC to non-tribal members in the state.
	A.

<sup>&</sup>lt;sup>59</sup> 2013 Amended Application, at page 2.

In light of the confusion regarding what NAT has asked for, and its changing position regarding authority it needs from the Commission, in the event the Commission does award a certificate, the order should be abundantly clear as to what that certificate authorizes, and as to what obligations come along with the certificate.

6

7

## Q. Does this conclude your Direct Testimony?

A. Yes, it does. However, as already discussed, NAT-CC has refused to
answer many of Sprint's Interrogatories and Document Requests. 60 Sprint
reserves the right to supplement this testimony subject to any additional
responses from NAT-CC.

12

5663693v2

<sup>&</sup>lt;sup>60</sup> See Sprint Motion to Compel, August 21, 2013.

ì