

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF SOUTH DAKOTA**

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IN THE MATTER OF THE  
APPLICATION OF NEW CINGULAR  
WIRELESS PCS, LLC, A SUBSIDIARY  
OF AT&T MOBILITY LLC, FOR  
DESIGNATION AS AN ELIGIBLE  
TELECOMMUNICATIONS CARRIER IN  
RURAL STUDY AREAS

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**TC11-071**

**JAMES VALLEY WIRELESS, LLC'S  
PETITION TO INTERVENE**

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James Valley Wireless, LLC ("JVW"), a South Dakota limited liability company, hereby files this Petition to Intervene. In support of its Petition, JVW states as follows:

1. JVW petitions to intervene pursuant to SDCL 1-26-17.1 and ARSD 20:10:01:15.02, 20:10:01:15.03 and 20:10:01:15.05.
2. JVW is a South Dakota limited liability company with its principal place of business in Aberdeen, South Dakota. JVW was first designated as an Eligible Telecommunications Carrier (ETC) by this Commission on November 17, 2006 (TC06-077) and is a provider of cell phone service.
3. In this Application, New Cingular Wireless PCS, LLC, a subsidiary of AT&T Mobility, LLC (AT&T) seeks designation as an ETC in 29 rural wire centers in South Dakota.
4. Prior to granting an ETC designation, this Commission is required to undertake an analysis to determine if the application is consistent with the public interest, convenience and necessity, including "the impact of multiple designations on the universal service fund." (ARSD § 20:10:32:43.07).
5. If AT&T's application is granted, it would be eligible for federal high cost

universal service support from the universal service fund (USF).

6. Federal high cost support for CETC's in South Dakota was capped in 2008 at approximately \$3,000,000 per month.

7. If AT&T's application is granted, it is likely the statewide cap would be exceeded, which would result in a reduction in high cost support for all existing South Dakota CETCs, including JVW.

8. JVW has a direct interest in this Commission's decision in this docket, and the companion docket **TC11-072** where AT&T seeks ETC designation in the non-rural wire centers in South Dakota.

WHEREFORE, JVW requests that its Petition to Intervene be granted.

Dated this 1st day of July 2011.

BANTZ, GOSCH & CREMER, L.L.C.

*James M. Cremer*

James M. Cremer  
Attorneys for James Valley Wireless, LLC  
305 Sixth Avenue SE  
P.O. Box 970  
Aberdeen, SD 57402-0970  
605-225-2232  
605-225-2497 (fax)  
jcremer@bantzlaw.com

## CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the foregoing was served electronically on the 1st day of July 2011 upon the following:

Ms. Patricia Van Gerpen  
Executive Director  
SD Public Utilities Commission  
500 East Capitol Avenue, 1st Floor  
Pierre, SD 57501-5070  
605-773-3201; 866-757-6031 (fax)  
patty.vangerpen@state.sd.us

Mr. Chris Daugaard  
Staff Attorney  
SD Public Utilities Commission  
500 East Capitol Avenue, 1st Floor  
Pierre, SD 57501-5070  
605-773-3201; 866-757-6031 (fax)  
chris.daugaard@state.sd.us

Ms. Betsy Granger  
General Attorney  
AT&T Services, Inc.  
2600 Camino Ramon  
San Ramon, CA 94583-5000  
925-543-1551;  
betsy.granger@att.com

Mr. William M. Van Camp, Jr.  
Olinger, Lovald, McCahren &  
Reimers, P.C.  
117 East Capital; P.O. Box 66  
Pierre, SD 57501-0066  
605-224-8854; 224-8269  
bvancamp@olingerlaw.net

Ms. Kara Semmler  
Staff Attorney  
SD Public Utilities Commission  
500 East Capitol Avenue, 1st Floor  
Pierre, SD 57501-5070  
605-773-3201; 866-757-6031 (fax)  
kara.semmler@state.sd.us

Ms. Wauneta Browne  
Regional Vice President-External Affairs  
AT&T Comm. of the Midwest-PC/EC  
11425 W. 146th Street  
Olathe, KS 66062-8431  
913-685-7581  
wauneta.browne@att.com

Ms. Cynthia J. Manheim  
General Attorney  
AT&T Services, Inc.  
P.O. Box 97061  
Redmond, WA 98073-9761  
425-580-8112  
cindy.manheim@att.com

James M. Cremer

James M. Cremer  
BANTZ, GOSCH & CREMER, L.L.C.  
Attorneys for James Valley Wireless, LLC  
305 Sixth Avenue SE; P.O. Box 970  
Aberdeen, SD 57402-0970  
605-225-2232; 605-225-2497 (fax)  
jcremer@bantzlzlaw.com