



Service Administrative Company (“USAC”) assigned SAC 399002 for the WWC ETC designation described above. WWC assets in South Dakota were divested as a result of the Verizon Wireless acquisition of Alltel Corporation.<sup>3</sup> This divestiture was effective June 22, 2010. Shortly after divestiture, SAC 399002 was retired, and a new study area code, SAC 399018, was assigned to WWC for all post-divestiture reporting. WWC relinquished its ETC designation in the Golden West Telecommunications Cooperative, Inc. study area, SAC 391659; the Commission approved the notice of relinquishment in an Order dated November 18, 2010.<sup>4</sup> This filing contains information with respect to SAC 399018, which relates to the same geographic area in which WWC was originally designated, except for the Golden West relinquishment (the “Designated Area”).

3. The federal high cost universal service support funds received by WWC will be used only for the provision, maintenance, and upgrading of facilities and services for which the support is intended, consistent with Section 254(e) of the federal Telecommunications Act of 1996 and 47 C.F.R. §§ 54.313 and 54.314. These funds will also be used to provide the following supported services, identified in 47 C.F.R. § 54.101(a)(1)-(9), which are available throughout WWC’s designated area:

- (a) voice grade access to the public switched telephone network;
- (b) local usage;
- (c) dual tone multi-frequency signaling, or its functional equivalent;

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<sup>3</sup> As of January 9, 2009 Cellco Partnership d/b/a Verizon Wireless acquired Alltel Corporation. *In the Matter of Applications of Cellco Partnership d/b/a Verizon Wireless and Atlantis Holdings LLC for Consent to Transfer Control of Licenses, Authorizations and Spectrum Manager and De Facto Transfer Leasing Arrangements*, WT Docket No. 08-95, File Nos. 003463892, *et al.*, *Memorandum Opinion and Order and Declaratory Ruling*, FCC 08-258 (rel. Nov. 10, 2008) (“*Verizon/Alltel Order*”). In connection with the approval, the Department of Justice and the FCC required Verizon Wireless to divest certain markets including some in South Dakota. A Management Trustee was appointed to manage the divested markets until the divestiture was completed. *Verizon/Alltel Order*, ¶¶ 15, 19, 157-163, Appendix B (discussing FCC and U.S. Department of Justice requirements to divest certain assets and customers in South Dakota).

<sup>4</sup> *In the Matter of the Petition of Cellco Partnership and Its Subsidiaries and Affiliates to Amend and Consolidate Eligible Telecommunications Carrier in the Designations in the State of South Dakota and to Partially Relinquish ETC Designations*, TC10-090, Order Approving Partial Relinquishment of ETC Designation (Nov. 18, 2010).

- (d) single-party service, or its functional equivalent;
- (e) access to emergency services;
- (f) access to operator services;
- (g) access to interexchange service;
- (h) access to directory assistance; and
- (i) toll limitation for qualifying low-income customers.

4. Any federal high-cost universal service support received in calendar year 2010 has been used for capital expenditures intended to expand service and expand coverage areas, and for operating and maintenance expenses. Attached as **Confidential Exhibit A** is a spreadsheet detailing expenditures on capital improvement projects for calendar year 2010 for SAC 399018. The information contained in **Confidential Exhibit A-1** provides expenditure data for the WWC Designated Area that was subject to the control of the Management Trustee from January 1 through June 21, 2010, i.e., SAC 399002.

5. Any federal high-cost universal service support received in calendar years 2011 and 2012 will be used for capital expenditures intended to expand service and expand coverage areas, and for operating and maintenance expenses. As required by A.R.S.D. 20:10:32:54, a comprehensive two-year service improvement plan is provided. A portion of WWC's Designated Area includes wire centers in which RCC Minnesota, Inc. d/b/a Verizon Wireless (SAC 399003) has been designated as a competitive ETC. For administrative purposes, only one designated ETC reports the lines served in a common wire center, and the projected receipt and use of universal service support is reflected in only one ETC annual report. Attached as **Confidential Exhibit B-1** is the detailed 2011 Service Improvement Plan and **Confidential Exhibit B-2** is the detailed 2012 Service Improvement Plan. Attached as **Confidential Exhibit B-3** is a coverage map showing progress in WWC's Service Improvement Plan and approximate location of expected future service improvements. The projected expenditures are based on the assumption that WWC will receive the amount of federal high-cost universal service support identified on **Confidential**

**Exhibit B-4.** There are various factors that affect the total amount of support WWC may be expected to receive, including but not limited to: the per line support that is available, federal policy changes, USAC reconciliations, and other factors beyond WWC's control. If actual receipts are not as estimated in this report, WWC reserves the right to modify its projected capital and operating expenditures in the Designated Area.

6. The required information relating to any outages of at least 30 minutes in duration affecting at least 10% of the end users served in a designated area or a 911 special facility during calendar year 2010 is provided in attached **Confidential Exhibit C**. The services affected by an outage are dependent upon the capabilities of the particular facility affected by the outage. The number of customers affected by an outage is estimated based on the number of customers with a billing address in each affected wire center as of December 31, 2010. Each network outage is examined on a case by case basis. The outage is analyzed for the particular cause of the outage. When the outage is due, for example, to equipment failure, the equipment is replaced or repaired and tested for proper performance. Additionally, the manufacturer or vendor is notified if the failure appears to be in the design or manufacture of the equipment. If the vendor or manufacturer fails or refuses to remedy the deficiency, then a replacement source is determined. When the outage is due to, for example, weather or other natural occurrence, the probability of a repeat occurrence is considered and evaluated and is considered in planning the repair, replacement or rebuild of the equipment or location. Outages due to human error or a faulty process or practice will result in appropriate re-evaluation of the source of error and the need to either correct, discipline or revise the person or practice, as applicable. The outages reported above were not determined to require extraordinary measures other than application of the above.

7. Attached as **Exhibit D** is a report of the number of requests for service from potential customers within the designated area that were not fulfilled during 2010, including details of how RCC attempted to provide service.

8. The number of consumer complaints received for the period January 1, 2010 to December 31, 2010 for the designated area and the resolution of those complaints is set forth in the attached **Confidential Exhibit E**.

9. WWC certifies it has the ability to function in emergency situations, including a reasonable amount of back-up power, the ability to reroute traffic around damaged transport facilities, and the capability to manage traffic spikes resulting from emergency situations pursuant to the requirements of A.R.S.D. 20:10:32:43.03.

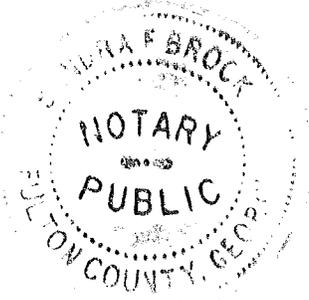
10. WWC certifies that it is complying with applicable service quality and consumer protection standards in the CTIA Consumer Code for Wireless Carriers pursuant to the requirements of A.R.S.D. 20:10:32:43.04.

11. WWC certifies that it acknowledges the FCC, pursuant to 47 U.S.C. § 332(c)(8), may require it to provide equal access to long distance carriers within its designated area in the event that no other ETC is providing equal access within the area.

12. WWC certifies that it is offering a local usage plan comparable to that offered by the incumbent local exchange carrier (LEC) in its designated area, including rate plans with substantial local calling areas with varying levels of local usage, and plans with unlimited usage. Each rate plan includes, at a minimum, all of the supported services required by FCC Rule 54.101(a)(1)-(9) comparable to the service offerings of the incumbent LECs. Consistent with FCC Rule 54.202(a)(4), the amount of local usage available in WWC's generally available rate plans is comparable to that offered by the incumbent LECs in the designated areas.

13. Pursuant to the requirements of A.R.S.D. 20:10:32:55, WWC, in calendar year 2010, notified its customers and potential customers of the availability of Lifeline and Link-Up opportunities. Attached **Exhibits F-1 to F-5** identify WWC's outreach efforts in calendar year 2010 designed to increase participation in the Lifeline and Link-Up assistance programs.

DATED this 24<sup>th</sup> day of May, 2011.



WWC License LLC  
(Company)

By: *Mark R. Smith*  
(Name - Mark R. Smith)

Its: Assistant Secretary  
(Title)

SUBSCRIBED AND SWORN to before me this 31 day of May, 2011.

*Sandra F. Brock*

SANDRA F. BROCK  
NOTARY PUBLIC  
FULTON COUNTY, GEORGIA  
MY COMMISSION EXPIRES  
SEPTEMBER 8, 2012

Notary public in and for the State of Georgia

My Commission Expires: 9-8-2012

# **EXHIBITS**

## **WWC Request for Certification 2011**

Exhibit	A	2010 Service Improvement Plan Progress Report/Update SAC 399018 – CONFIDENTIAL
	A-1	2010 Service Improvement Plan Progress Report/Update SAC 399002 – CONFIDENTIAL
Exhibit	B-1	2011 Service Improvement Plan – CONFIDENTIAL
	B-2	2012 Service Improvement Plan – CONFIDENTIAL
	B-3	2010 Coverage Map – CONFIDENTIAL
	B-4	2011 and 2012 Projected Support - CONFIDENTIAL
Exhibit	C	2010 ETC Outage Report – CONFIDENTIAL
Exhibit	D	2010 Requests for Service Report
Exhibit	E	2010 Consumer Complaints Report – CONFIDENTIAL
Exhibit	F-1	2010 Lifeline and Link Up Advertising/Outreach Efforts
	F-2	South Dakota Lifeline Newspaper Ad
	F-3	South Dakota Lifeline Brochure
	F-4	South Dakota Billing Message
	F-5	South Dakota Billing Message - Newly Activated Customers