

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
JUNE 1, 2011**

Company: Jefferson Telephone Company

Address: PO Box 128

Jefferson, SD 57038

Telephone number: 712-271-5936

Company contact: Greg Hart

Study Area Code: 391666

Lifeline/Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution.\* (See attached advertisement(s).)
- Letter to existing and new customers regarding the availability of Lifeline/Link Up.\* (See attached letter.)
- Company's Lifeline/Link Up information in directory.
- Company's Lifeline/Link Up information available on Company website. ([www.longlines.com](http://www.longlines.com))
- Company's information posted on USAC website.
- Other (describe): \_\_\_\_\_

Note that Jefferson Telephone is a subsidiary of Long Lines LLC, so all notifications regarding Lifeline/Linkup refer to Long Lines customers.

\*Required

Subject: Lifeline Credit Applications

Dear Long Lines Customer,

Please find the enclosed application & return envelope for Lifeline Telephone Assistance for the Year 2011. Your applicable information needs to be updated on an annual basis. Please complete, sign, and return to our office. The name and address on your application needs to match the name and address of your Long Lines billing statement.

Please NOTE, you only have to participate in one of the listed programs in order to be eligible for the credit. **But**, if you mark, **Yes**, to “Is your income at or below 135 percent of the Federal Poverty Guidelines?” then you must provide documentation of proof for this. Any other program that you mark does not need documentation proof.

Please inform Long Lines if ever this information changes or you no longer participate in any of the qualifying program(s).

This information needs to be returned to Long Lines as soon as possible in order for you to continue participation in this credit program. If you should have any questions, please call our office at (712) 271-4000 or (866) 537-5900.

Sincerely,

Long Lines

## PUBLIC NOTICE

Long Lines participates in the state-funded Lifeline and Link Up programs. These programs assist low-income individuals with discounts on telephone connection fees as well as discounts on their monthly phone bill.

For questions about  
program eligibility or  
participation, contact



1.866.537.5900.