

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF SOUTH DAKOTA**

IN THE MATTER OF:

THE APPLICATION OF **ONLINE** )  
**SAVINGS, INC.** )  
FOR A CERTIFICATE OF AUTHORITY TO )  
TRANSACTION THE BUSINESS OF A ) Docket No \_\_\_\_\_  
RESELLER OF INTEREXCHANGE )  
TELECOMMUNICATION SERVICES )

**APPLICATION FOR AUTHORIZATION**

**ONLINE SAVINGS, INC.** (hereinafter "Applicant") respectfully requests that the Public Utilities Commission of the State of South Dakota (hereinafter referred to as "Commission") grant Applicant authority pursuant to SDCL 49-31-3 and in accordance with ARSD 20:10:24:02 to provide intrastate telecommunications services to the public within South Dakota through the resale of similar services offered by other interexchange carriers ("IXCs") in the State. Applicant, for purposes of verification, and in evidence of its fitness to operate and the public need for its services, offers the following information in support of this Application:

**(1) The applicant's name, address, telephone number, facsimile number, web page URL, and E-mail address:**

(a) The name, address and telephone number of Applicant:

ONLINE SAVINGS, INC.  
442 Hayward Ave.  
Oakdale, MN 55128  
Telephone: (651) 649-3575  
Fax: (651) 649-3580  
Website: (under construction)  
E-mail: [jim@coremarkinc.com](mailto:jim@coremarkinc.com)

- (b) Correspondence regarding this Application should be directed to:

Patrick D. Crocker  
CROCKER & CROCKER, P.C.  
107 W. Michigan Ave. 4<sup>th</sup> Fl.  
Kalamazoo, MI 49007-4752  
Telephone: (269) 381-8893  
Facsimile: (269) 381-4855  
Email: [Patrick@crockerlawfirm.com](mailto:Patrick@crockerlawfirm.com)

**(2) A description of the legal and organizational structure of the applicant's company:**

- (a) Applicant was organized in the State of Minnesota on February 7, 2005. A copy of Applicant's Articles of Incorporation is attached as **Exhibit A**.
- (b) The names and addresses of Applicant's shareholders along with percentage owned and current Officers:

Shareholders:	James Holmquist 442 Hayward Ave. Oakdale, MN 55128	66.6%
	Jeff Emslander 442 Hayward Ave. Oakdale, MN 55128	33.3%
Officers:	James Holmquist 442 Hayward Ave. Oakdale, MN 55128	President/Director
	Jeff Emslander 442 Hayward Ave. Oakdale, MN 55128	Secretary

In support of Applicant's managerial and technical ability to provide the services for which authority is sought herein, Applicant submits a description of the background and experience of its management as **Exhibit B**.

**(3) The name under which the applicant will provide interexchange services if different than in subdivision (1) of this section:**

Applicant shall provide services under the name: ONLINE SAVINGS, INC.

**(4) A copy of the applicant's certificate of authority to transact business in South Dakota from the Secretary of State:**

A copy of its certificate of authority to transact business within the State of South Dakota as a foreign corporation is attached as **Exhibit C**.

**(5) The location of the applicant's principal office, if any, in this state and the name and address of its current registered agent, if applicable:**

Applicant has no principal office in South Dakota. Applicant's registered agent is Ronald D. Olinger, 117 East Capitol, Pierre, SD 57501.

**(6) A list and specific description of the telecommunications services the applicant intends to offer:**

Applicant seeks authority to operate as a reseller of intrastate telecommunications services to the public on a statewide basis. Applicant seeks authority to offer a full range of "1+" interexchange telecommunications services on a resale basis. Specifically, Applicant seeks authority to provide MTS, in-WATS, out-WATS services and Calling Card services.

**(7) A detailed statement of how the applicant will provide its services:**

Applicant does not intend to provide operator services, 900 or 700 services.

Applicant owns no transmission facilities. Applicant will offer service to its subscribers using facilities of the communications networks of AT&T, other facilities-based IXCs and the local exchange telephone companies ("LECs").

Applicant has no plans at this time to construct any telecommunications transmission facilities of its own and seeks no construction authority by means of this Application. Applicant will operate exclusively as a reseller.

Applicant will abide by all rules governing telecommunications resellers, which the Commission has promulgated or may promulgate in the future, unless application of such rules is specifically waived by the Commission.

**(8) A service area map or narrative description indicating with particularity the geographic area proposed to be served by the applicant:**

Applicant shall offer services on all equal-access areas within the State of South Dakota. Accordingly, Applicant does not attach a map describing service boundaries.

- (9) **For the most recent 12 month period, financial statements of the applicant including a balance sheet, income statement, and cash flow statement. The applicant shall provide audited financial statements, if available:**

In support of Applicant's financial ability to provide the proposed services, Applicant attaches financials as **Exhibit D**.

- (10) **The names, addresses, telephone number, facsimile number, E-mail address, and toll free number of the applicant's representatives to whom all inquiries must be made regarding complaints and regulatory matters and a description of how the applicant handles customer service matters:**

- (a) All complaints should be directed to:

Sarah Oistad, Attorney  
4946 Devonshire Cir  
Shorewood, MN 55331  
Telephone: (952) 401-0681  
Fax: (651) 649-3580  
Email: [attorney\\_sarah@oistadonline.com](mailto:attorney_sarah@oistadonline.com)

Regulatory matters should be directed to:

James Holmquist  
ONLINE SAVINGS, INC.  
442 Hayward Ave.  
Oakdale, MN 55128  
Telephone: (651) 649-3575  
Fax: (651) 649-3580  
Email: [jim@coremarkinc.com](mailto:jim@coremarkinc.com)

- (b) Customer service representatives will handle all initial customer disputes. A representative may escalate the resolution of a dispute internally, or refer the customer to the Commission. Customers may reach a representative by calling (877) 271-5582.

- (11) **Information concerning how the applicant plans to bill and collect charges from customers:**

The Company will schedule monthly billing to customers. Payment is due by the invoice date printed on the bill. The Company may impose a late charge of 1.5% per month on any delinquent amounts.

- (12) Information concerning the applicant's policies relating to solicitation of new customers and a description of the efforts the applicant shall use to prevent the unauthorized switching of interexchange customers:**

Applicant uses written letters of authorization (LOA's) and/or third party verification for all customer PIC changes.

- (13) Information concerning how the applicant will make available to any person information concerning the applicant's current rates, terms, and conditions for all of its telecommunications services:**

Applicant will make available to any person information concerning the Applicant's current rates, terms, and conditions for all of its telecommunications services through a toll-free-customer service number or at Applicant's principle business location. Applicant's web site is under construction at this time.

- (14) Information concerning how the applicant will notify a customer of any materially adverse change to any rate, term, or condition of any telecommunications service being provided to the customer. The notification must be made at least thirty days in advance of the change:**

Applicant will notify a customer of any materially adverse change to any rate, term, or condition of telecommunications service to the customer through either a message in the bill, or a bill insert. The notification will be made at least thirty days in advance of the change.

- (15) A list of the states in which the applicant is registered or certified to provide telecommunications services, whether the applicant has ever been denied registration or certification in any state and the reasons for any such denial, a statement as to whether or not the applicant is in good standing with the appropriate regulatory agency in the states where it is registered or certified, and a detailed explanation of why the applicant is not in good standing in a given state, if applicable:**

Applicant is authorized to provide the resale of telecommunications services in the following jurisdictions: California, Colorado, Indiana, Michigan, Montana, New Jersey, New York, Pennsylvania, Texas, Utah and Virginia. Additionally, Applicant has never been denied registration or certification in any jurisdiction and is in good standing with the regulatory agency in each jurisdiction.

- (16) A description of how the applicant intends to market its services, its target market, whether the applicant engages in any multilevel marketing, and copies of any company brochures used to assist in the sale of services:**

Applicant plans to market services via telemarketing. Applicant does not engage in any multilevel marketing. Applicant has no promotional materials for South Dakota at this time.

- (17) Federal tax identification number and South Dakota sales tax number:**

Applicant's federal tax identification number is 20-2292491.  
Applicant's South Dakota sales tax number is in process.

- (18) The number and nature of complaints filed against the applicant with any state or federal regulatory commission regarding the unauthorized switching of a customer's telecommunications provider and the act of charging customers for services that have not been ordered:**

Applicant has not received complaints with any state or federal regulatory commission regarding the unauthorized switching of a customer's telecommunications provider or for the act of charging customers for services that have not been ordered.

- (19) A written request for waiver of those rules the applicant believes to be inapplicable:**

Applicant requests a waiver of the cash flow statement required in 20:10:24:02(9).

- (20) Other information requested by the commission needed to demonstrate that the applicant has sufficient technical, financial, and managerial capabilities to provide the interexchange services it intends to offer consistent with the requirements of this chapter and other applicable rules and laws:**

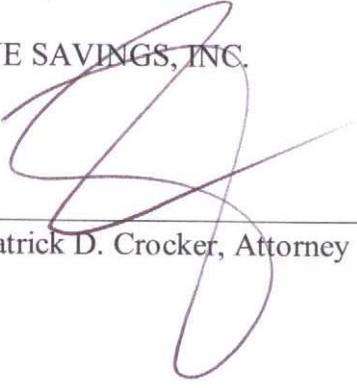
Applicant has no additional information that it believes may be relevant to the Applicant's qualifications to provide the proposed service.

**WHEREFORE**, ONLINE SAVINGS, INC. respectfully requests that this Commission grant it authority to transact the business of a reseller of interexchange telecommunications services within the State of South Dakota, that the Commission regulate it in a streamlined fashion.

Respectfully submitted,

ONLINE SAVINGS, INC.

By:

  
\_\_\_\_\_  
Patrick D. Crocker, Attorney

Dated: 4/22/2011

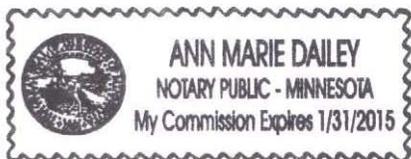
**VERIFICATION**

James Holmquist, President of ONLINE SAVINGS, INC., first being duly sworn on oath, deposes and says that he has read the foregoing Application and verifies that the statements made therein are true and correct to the best of his knowledge, information, and belief.

ONLINE SAVINGS, INC.

By:   
James Holmquist

The foregoing instrument was acknowledged before me this 10<sup>th</sup> day of March, 2011, by James Holmquist.



NOTARY PUBLIC:   
My Commission Expires: 1-31-2015  
County of Ramsey State of Minnesota