

BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF SOUTH DAKOTA

IN THE MATTER OF THE FILING :  
BY AVENTURE COMMUNICATION :  
TECHNOLOGY, L.L.C. d/b/a : DOCKET NO. TC11-010  
AVENTURE COMMUNICATIONS' :  
ACCESS TARIFF NO. 3 :

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**AVENTURE'S PRE-FILED DIRECT TESTIMONY OF  
JIM McKENNA**

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Aventure Communication Technology, L.L.C. ("Aventure") submits the following direct testimony of Jim McKenna.

Jim McKenna, after first being duly sworn on oath, testified as follows:

- 1 Q. Could you state your name.
- 2 A. Jim McKenna.
- 3 Q. And how are you employed?
- 4 A. I am Chief Executive Officer for Aventure Communication Technology, L.L.C.
- 5 Q. How long have you been CEO of Aventure?
- 6 A. Since 2005.
- 7 Q. Could you describe for the Commission your background and experience in the  
8 telecommunications industry?
- 9 A. In 1974, I went to work for Northwest Iowa Telephone of Sergeant Bluff, Iowa and I was  
10 with that company for 25 years eventually assuming the position of president. In approximately  
11 1999, I started a CLEC in Sioux City and the name of that company was FiberCom. FiberCom

1 continues to exist in Sioux City today. In early 2005, I approached the FiberCom board with the  
2 idea of creating a network where the "last mile" to the consumer would be via WIMAX  
3 Broadband Wireless Technology as opposed to the traditional wire line connection. The  
4 FiberCom board was hesitant to adopt the concept so I sold my interest in FiberCom and helped  
5 start a new CLEC which was Aventure Communication Technology, L.L.C.

6 Q. So Aventure was a startup CLEC in 2005?

7 A. Yes.

8 Q. Has Aventure obtained a Certificate of Public Convenience and Necessity in South  
9 Dakota.?

10 A. Yes.

11 Q. When was that Certificate issued?

12 A. In 2007.

13 Q. Is Aventure's South Dakota Certificate in good standing?

14 A. Yes.

15 Q. When did Aventure first file tariffs in South Dakota?

16 A. Aventure filed its local exchange telecommunications services tariff effective January 9,  
17 2007. It also filed its initial intrastate access tariff in South Dakota at that time.

18 Q. Why is Aventure seeking to amend its intrastate access tariff in South Dakota?

19 A. On December 14, 2010, we filed a new interstate access tariff with the FCC and that tariff  
20 became effective December 31, 2010. We have filed this new South Dakota tariff in an effort to  
21 maintain consistency in terms and conditions of service between our interstate tariff and our  
22 intrastate tariffs. It made sense to us to have identical definitions and terms of service in our  
23 tariffs to avoid customer confusion.

1 Q. Does Aventure utilize a consultant for tariff preparation and filing?

2 A. Yes, we use Technologies Management, Inc. to develop and file our tariffs. To our  
3 knowledge, they utilize definitions, terms and conditions that are common in the industry and  
4 used by TMI in a number of their other carrier clients.

5 Q. Does Aventure currently have any facilities in South Dakota?

6 A. No.

7 Q. Does Aventure currently have any customers or end users in South Dakota?

8 A. No.

9 Q. Does Aventure have plans to expand into South Dakota?

10 A. Yes. Current business plan is to develop facilities, and hopefully customers, in southeast  
11 South Dakota along with northeast Nebraska. Areas of North Sioux City, Jefferson and Elk  
12 Point are closest to our base of operations in northwest Iowa and we would anticipate developing  
13 a network to serve those areas with WIMAX Broadband Wireless Technology for telephone  
14 service and internet access. Eventually, we would also like to serve Vermillion and Yankton and  
15 associated rural areas. We do not have a definitive timetable for building out a South Dakota  
16 network.

17 Q. If this pending tariff is approved, what intrastate access rate would Aventure charge for  
18 intrastate access services in South Dakota?

19 A. Our intrastate rate mirrors our interstate rate for switched access services and that rate is  
20 approximately 5.2 cents per minute of use.

21 Q. Do you know how that rate would compare with the Qwest rate for intrastate switched  
22 access service in South Dakota?

23 A. I believe our tariffed rate is slightly lower than the Qwest intrastate switched access rate.

- 1 Q. Does Aventure have a current business plan that reflects its proposed service in South  
2 Dakota?  
3 A. Yes. Our current business plan has been introduced into evidence as Aventure Exhibit 1.

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**CERTIFICATE OF SERVICE**

The undersigned certifies that the foregoing instrument was served upon all parties to the above cause to each of the attorneys of record herein at their respective addresses disclosed on the pleadings on October 18, 2011.

BY:     U.S. Mail                       FAX  
          Hand Delivered             Overnight Courier  
          Certified Mail                 ECF

/S/ PAUL D. LUNDBERG