

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JUNE 1, 2009**

Company: Jefferson Telephone Company

Address: PO Box 128

Jefferson, SD 57038

Telephone number: 712-271-5936

Company contact: Greg Hart

Study Area Code: 391666

Lifeline/Link Up Advertising/Outreach Activities:

 Advertise in media of general distribution.* (See attached advertisement(s).)

 Letter to existing and new customers regarding the availability of Lifeline/Link Up.* (See attached letter.)

 Company's Lifeline/Link Up information in directory.

 Company's Lifeline/Link Up information available on Company website. (www.longlines.com)

 Company's information posted on USAC website.

 Other (describe): _____

*Required

PUBLIC NOTICE

Long Lines participates in the state-funded Lifeline and Link Up programs. These programs assist low-income individuals with discounts on telephone connection fees as well as discounts on their monthly phone bill.

For questions about program eligibility or participation, contact



1.866.537.5900

Nov 2007

✓ So Sioux City
✓ Ryan Pub
✓ Orava Sent

✓ ^{Anthony's} Sioux Valley News
✓ Leader Courier
✓ Danbury

✓ ^{3,72} Eda Grove Courier -
✓ Holstein Advance
✓ Ats Valley Times - Mitchell

August 28, 2008

Subject: Lifeline Credit Allowance

Dear Long Lines Customer:

Please find enclosed an application for Lifeline assistance. We have been informed that we need to update your information annually. Can you please complete the enclosed form and send it back to our office. We need the name and address to match the billing statement you receive from Long Lines.

Your signature at the bottom of the form is certifying that the information on the form is currently correct. Please inform Long Lines if ever this information changes and your participation ceases in the program(s).

Please complete the enclosed application and return it to our office at P.O. Box 38, Sergeant Bluff, Iowa 51054.

If you have any questions, please contact our office at 1-866-537-5900.

This information is due by October 28, 2008. At this time the credit will be removed from your account.

Sincerely,

Cheraine Bromander
Customer Service Supervisor
Long Lines