

# **KNOLOGY®**

Phone      Internet      Cable

May 15, 2007

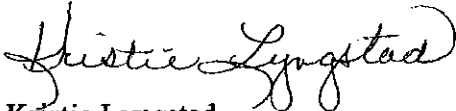
Ms. Patty Van Gerpen  
Executive Director  
South Dakota Public Utilities Commission  
Capitol Building, First Floor  
500 East Capitol Avenue  
Pierre, SD 57501

**RE: Lifeline/Linkup Annual Report on Outreach Efforts 2007  
for PrairieWave Black Hills, LLC (nka Knology of the Black Hills, LLC)**

Dear Ms. Van Gerpen:

On behalf of PrairieWave Black Hills, LLC, (nka Knology of the Black Hills, LLC) enclosed for electronic filing is the Lifeline/Linkup Annual Report on Outreach Efforts for 2007 pursuant to ARSD § 20:10:32:55.

Sincerely,



Kristie Lyngstad  
Paralegal

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Enclosures

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
JUNE 1, 2008**

Company: PrairieWave Black Hills, LLC  
(nka Knology of the Black Hills, LLC)

Address: 5100 S. Broadband Lane  
Sioux Falls, SD 57108

Telephone number: 605-965-9361

Company contact: Kristie Lyngstad

Study Area Code: 399006

**Lifeline/Link Up Advertising/Outreach Activities:**

See Exhibit A Advertise in media of general distribution: Attached as Exhibit A is a copy of the ad and list of newspapers in which the ad was published.

See Exhibit B Notice to existing customers regarding the availability of Lifeline/Linkup: Attached as Exhibit B is a customer bill with an annual bill message which was printed on all of the May 2007 bills.

See Exhibit C Notice to new customers regarding availability of Lifeline/Linkup: Attached as Exhibit C is the notice which is included in the packet of information sent out to new customers.

    X Company's Lifeline/Link Up information available on Company website at [www.prairiewave.com](http://www.prairiewave.com).

    X Company's information posted on USAC website.

See Exhibit D Other (describe): Knology annually places an ad on its Market Zone Channel attached as Exhibit D. Knology annually runs a crawl on its weather channel advertising the availability of Lifeline/Linkup, as well.

## Exhibit A

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## Lifeline Linkup Notification

Individuals and families who reside in the following towns: Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, and Whitewood and receive assistance benefits or have a low or fixed income may be eligible to receive discounted telephone installation and/or service.

To find out more information regarding this program, please call 722-2000 or 877-243-4237.



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Belle Fourche Post	2 col x 3.5"
Black Hills Pioneer	2 col x 3.5"
Lawrence County Journal	2 col x 3.5"
Meade County Times-Tribune	2 col x 3.5"

**Exhibit B**

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**Do you pay your bills online through a third-party provider such as your bank or other source?**

To ensure prompt processing of your PrairieWave payments, please confirm that your bill pay service provider, such as your bank or other online processor, has your correct account number and the correct PrairieWave payment address. Your account number can be found on any page of your PrairieWave invoice, except page 2. The PrairieWave payment address is: PRAIRIEWAVE COMMUNICATIONS, PO BOX 5191, SIOUX FALLS, SD 57117-5191.

**Lifeline Linkup Notification.**

Individuals and families who reside in PrairieWave Communications service areas and are receiving assistance benefits or have a low or fixed income may be eligible to receive discounted telephone installation and/or service. To find out more information regarding this program visit [www.prairiewave.com/support/telephone/](http://www.prairiewave.com/support/telephone/) or call PrairieWave at 1-877-633-4567.

**Late Payment Reminder**

We appreciate your prompt monthly payment of your PrairieWave bill in accordance with our terms. If you have already made your payment and this reminder has reached you anyway, please excuse this inconvenience and we thank you. If your payment has not been made, it is important that the past due amount specified on the front page is paid in full to continue your service without interruption. Services may be disconnected for nonpayment. Any amount due must be paid before service will be reconnected. A security deposit and reconnection fees may apply. Please don't hesitate to call with questions concerning this reminder. PrairieWave representatives are available at 1-877-633-4567 from 8 AM to 5 PM, Monday through Friday. Thank you for selecting PrairieWave as your communications services provider.

A finance charge of 1 1/2% per month (18% annually) or \$5.00, whichever is greater, will be added to any account balances not paid by the due date.

**Credit Card Info**

Credit Card Type  Visa  MasterCard  Discover  American Express  
 Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Name of Card Holder \_\_\_\_\_  
 Signature of Card Holder \_\_\_\_\_

Please note, a \$3.00 processing fee will be added to your invoice total.

**Change of Address**

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_

**Thank You!**

## Exhibit C

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**Attention South Dakota Customers Who May Be Eligible for the Lifeline/Linkup Program**

Individuals and families who live in the following PrairieWave Communications' communities and are receiving assistance benefits or have a low or fixed income may be eligible to receive discounted telephone installation and/or service.

Qualified towns: Davis, Hurley, Alsen, Irene, Volin, Wakonda, Gayville, Monroe, Parker, Flyger, Worthing, Lennox, Chancellor, Rural Beresford, Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, Sturgis, and Whitewood.

Please contact PrairieWave's customer support at 1-877-633-4567 or at 605-722-2000 in the Black Hills for more information on the Lifeline/Linkup program.

**Exhibit D**



**PrairieWave**  
Communications

## **Lifeline Linkup Notification**

**Individuals and families who reside in**

**Belle Fourche**

**Black Haw**

**Deadwood**

**Lead Spearfish**

**Whitewood**

**and who receive assistance benefits or have a low or fixed income may be eligible to receive discounted telephone installation and/or service.**

**Please call 722-2000 or 877-243-4237 for more information.**