

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
JUNE 1, 2008**

Company: Armour Independent Telephone Company (dba Golden West)

Address: 415 Crown Street

PO Box 411

Wall, SD 57790-0411

Telephone number: 605-279-2161

Company contact: Greg Oleson

Study Area Code: 391640

Lifeline/Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution.\* (See attached advertisement(s).)
  
- Letter to existing and new customers regarding the availability of Lifeline/Link Up.\* (See attached letter.)
  
- Company's Lifeline/Link Up information in directory.
  
- Company's Lifeline/Link Up information available on Company website. ([www.goldenwest.com](http://www.goldenwest.com))
  
- Company's information posted on USAC website (as Golden West).
  
- Other (describe): see various ads
  
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\*Required