



ALLIANCE
COMMUNICATIONS™

TC05-153

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SOUTH DAKOTA PUBLIC
UTILITIES COMMISSION
June 20, 2006

In response to the South Dakota Public Utilities Commission request, Alliance Communications would share the following information about implementing the 811 assignment to South Dakota One-Call.

Alliance Communications plans to have 811 assigned to South Dakota One-Call on August 1, 2006.

Alliance Communications plans to advertise 811 as a number to use in our "Dial before you Dig" advertisements in bill inserts, newspaper ads and in the "To Locate Buried Cable" listing in the phone book. We will also continue to publish 800-781-7474 in the ads and in the listing. Many contractor and customers use cell phones to contact One-Call and due to our location many contractors and customers may be crossing state lines.

If the Commission has any suggestions, questions or concerns, please feel free to contact me at 605-594-8227 or by e-mail at mab@alliancecom.net.

Sincerely,

Mark Bahnson
Office Manager

Speak and you'll be heard.