

## South Dakota - Natural Gas Natural Gas Conservation Program Survey January - December 2025

- 1) Responses by rebate category:

	<b># of Responses</b>
Furnace Replacement	75
Furnace Fuel Conversion	1
Furnace New Construction	2
Programmable Thermostat	55

- 2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	2.60%
6 - 10 yrs old	0.00%
11 - 15 yrs old	7.79%
16 - 20 yrs old	16.88%
21 - 30 yrs old	46.75%
31 - 40 yrs old	14.29%
More than 40 yrs old	7.79%
Don't know	3.90%

- 3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	27.72%
2	9.90%
3	21.78%
4	25.74%
5 - Primary Influence	14.86%

- 4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	31.36%
2	12.75%
3	26.47%
4	15.69%
5 - Primary Influence	13.73%

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- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	12.00%
6 - 10 hours	16.00%
11 - 15 hours	14.00%
16 - 20 hours	10.00%
21 - 25 hours	6.00%
26 - 30 hours	10.00%
More than 30 hours	32.00%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	0.00%
1 - 3 Degrees	19.61%
4 - 5 Degrees	41.18%
6 - 8 Degrees	27.45%
9 - 10 Degrees	7.84%
More than 10 Degrees	3.92%

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	17.00%
Dealer/Builder	53.00%
Bill Insert	13.00%
Advertisement	3.00%
Other	14.00%

- 8) Are there any other conservation programs that would interest you?

Yes	24.51%
No	75.49%

- 9) What is your total household income level?

Less than \$25,000/year	2.94%
\$25,001 - \$50,000/year	17.65%
\$50,001 - \$75,000/year	18.63%
\$75,001 - \$100,000/year	15.69%
More than \$100,000/year	34.31%
No Answer	10.78%