

## South Dakota - Natural Gas Natural Gas Conservation Program Survey January - December 2024

1) Responses by rebate category:

	<b># of Responses</b>
Furnace Replacement	95
Furnace Fuel Conversion	7
Furnace New Construction	6
Programmable Thermostat	71

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	2.11%
6 - 10 yrs old	0.00%
11 - 15 yrs old	11.58%
16 - 20 yrs old	21.05%
21 - 30 yrs old	45.26%
31 - 40 yrs old	14.74%
More than 40 yrs old	4.21%
Don't know	1.05%

3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	34.51%
2	11.97%
3	23.24%
4	16.90%
5 - Primary Influence	13.38%

4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	35.21%
2	12.68%
3	16.20%
4	19.01%
5 - Primary Influence	16.90%

## South Dakota - Natural Gas Natural Gas Conservation Program Survey January - December 2024

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	13.64%
6 - 10 hours	19.70%
11 - 15 hours	9.09%
16 - 20 hours	10.61%
21 - 25 hours	6.06%
26 - 30 hours	9.08%
More than 30 hours	31.82%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	4.35%
1 - 3 Degrees	5.80%
4 - 5 Degrees	39.13%
6 - 8 Degrees	28.98%
9 - 10 Degrees	14.49%
More than 10 Degrees	7.25%

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	12.23%
Dealer/Builder	48.92%
Bill Insert	23.74%
Advertisement	2.16%
Other	12.95%

- 8) Are there any other conservation programs that would interest you?

Yes	18.18%
No	81.82%

- 9) What is your total household income level?

Less than \$25,000/year	5.59%
\$25,001 - \$50,000/year	13.29%
\$50,001 - \$75,000/year	21.68%
\$75,001 - \$100,000/year	20.98%
More than \$100,000/year	30.78%
No Answer	7.68%