

2023 ECONOMIC DEVELOPMENT ACTIVITIES AND PROPOSED 2024 BUDGET

Presented to the South Dakota
Public Utilities Commission

MidAmerican Energy Company
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SECTION 1 – REVIEW OF 2023 ACTIVITIES

Introduction

MidAmerican Energy Company (“MidAmerican”) submits this report in accordance with the Decision and Order approving Settlement Stipulation issued in South Dakota Public Utilities Commission (“Commission”) Docket No. NG01-010 and addresses MidAmerican’s economic development expenditures.

This report and enclosed attachments present MidAmerican’s expenditures against its 2023 approved budget and provides its proposed 2024 spending plan. Also presented is an overview of economic activity in MidAmerican’s service area in the South Dakota communities we serve.

MidAmerican aggressively supports economic development activities throughout our service territory through financial contributions to local and regional economic development organizations, sponsorships of events and conferences, and deployment of the EconomicAdvantage 365 program grant funding. MidAmerican also continues its commitment to the vibrancy of the communities we serve by providing technical expertise and support for several business retention, expansion and attraction projects that will grow the industrial base and employment opportunities.

Economic Development Support

In 2023, MidAmerican spent \$114,192 to support economic development activities in South Dakota, compared to the Commission-approved budget of \$120,175.

Working with our local economic development partners, MidAmerican Energy identified opportunities to support valuable local initiatives, some of which were budgeted while others were new opportunities. Highlights include:

- \$5,000 sponsorship of the Giant Vision Business Plan Competition organized by the South Dakota Chamber of Commerce and Industry
- \$5,000 sponsorship of the Enterprise Institute's Innovation Expo business plan competition in Sioux Falls
- \$5,000 sponsorship of the South Dakota Chamber of Commerce and Industry's Economic Outlook Seminar
- \$5,000 awarded to the Sioux Metro Growth Alliance through the EA365 program for an economic development internship
- \$4,000 awarded to the Hartford Area Development Foundation through the EA365 program for an economic development internship
- \$3,415 awarded to Yankton Thrive through the EA365 program for an economic development internship
- \$1,500 sponsorship of the 2023 Governor's Office of Economic Development Community of the Year Award
- \$1,500 sponsorship of the Grow Smarter Conference hosted by the Sioux Metro Growth Organization
- \$1,000 sponsorship of the Homebuilders Association of the Sioux Empire bus tour
- \$410 awarded to the North Sioux City Economic Development Corporation through the EA365 program to support the North Sioux City Business of the Month program

MidAmerican supported programs and events that brought economic development professionals, businesses, and entrepreneurs together to address changing economic conditions in South Dakota. The South Dakota Chamber's Economic Outlook Seminar, which provides an in-depth examination of economic trends for business leaders and economic development professionals, continued to receive our support. MidAmerican also supported the Governor's Office of Economic Development's Community of the Year Award, which recognized excellence in economic and entrepreneurial development at the community level. The Sioux Metro Growth Alliance's Grow Smarter conference has emerged as a new annual event focused on regional economic development that MidAmerican will continue to support.

Entrepreneurial initiatives were another key component of MidAmerican's economic development strategy. Our contribution for the prize funds of both the South Dakota Chamber's Giant Vision business plan competition and the Enterprise Institute's Expo 2023 helped to elevate this work.

MidAmerican continued to support the work of local economic development organizations by awarding funding through the EA365 program for summer economic development internships at the Sioux Metro Growth Alliance, Hartford Area Development Foundation and Yankton Thrive. The work completed by these internships contributed to the business retention plans and marketing strategies of local economic development partners and provided valuable one-the-job training for future economic development professionals.

MidAmerican partnered with the city of Sioux Falls in the development and adoption of the Sustainable Sioux Falls Plan, which charts a course for sustainable development, transportation and land use. MidAmerican worked closely with City staff and stakeholders on the Sustainable Sioux Falls steering committee by lending expertise as a key utility partner in the development of the plan.

Looking at 2024, economic development investments are proposed to total \$99,935, along with an additional \$20,000 in staff allocation, which comports with MidAmerican's Settlement Stipulation. The submitted plan calls for spending \$119,935 in 2024.

SECTION II – 2023 ECONOMIC DEVELOPMENT HIGHLIGHTS

MidAmerican provided direct support to major development projects in South Dakota. As businesses expanded or considered South Dakota for new locations, MidAmerican provided project support and guidance to local economic development partners to ensure that the energy needs of prospects and customers have been met. The following description is a partial list of economic development projects in which MidAmerican participated:

Sioux Falls Metro

Source: The Sioux Falls Development Foundation; Sioux Metro Growth Alliance

- MidAmerican extended gas service to the new 54,000 square-foot FedEx Freight distribution center in Foundation Park.
- MidAmerican installed new gas facilities in the Bakker Landing commercial area in advance of new commercial and medial development.
- MidAmerican is working with the developer and the Sioux Falls Development Foundation to extend gas service to the new 330,000 square-foot Avera/Owens & Minor distribution center.
- MidAmerican continued to work closely with the Sioux Falls Development Foundation on the development of Foundation Park, including ongoing work on the **CJ Foods** project.

Southeast South Dakota

Source: Local Economic Development Partners

North Sioux City

- MidAmerican completed upgrades to electric and gas services to the second phase expansion of Royal Canin.
- MidAmerican upgraded electric and gas services to the 20,000 square-foot Consumer Supply warehouse and production facility expansion
- MidAmerican extended new electric service to a data center in the former Gateway Computers campus

2022 Property Tax Payments

In 2023, MidAmerican Energy paid \$1,408,586 in property taxes associated with its South Dakota facilities assessed in 2022. Property taxes support county and city government, area schools, libraries, park districts and other taxing bodies.

Following is the county breakdown of property taxes paid in South Dakota:

County	2022 Assessed Property Taxes Paid in 2023
Clay	\$ 33,852
Lake	\$ 1,328
Lincoln	\$ 83,901
McCook	\$ 6,929
Minnehaha	\$ 983,255
Moody	\$ 8,307
Turner	\$ 4,003
Union	\$ 204,262
Yankton	\$ 82,749