

South Dakota - Natural Gas Natural Gas Conservation Program Survey January - December 2023

1) Responses by rebate category:

	# of Responses
Furnace Replacement	95
Furnace Fuel Conversion	6
Furnace New Construction	4
Programmable Thermostat	86

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	0.00%
6 - 10 yrs old	2.02%
11 - 15 yrs old	7.08%
16 - 20 yrs old	20.20%
21 - 30 yrs old	47.47%
31 - 40 yrs old	15.15%
More than 40 yrs old	4.04%
Don't know	4.04%

3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	30.82%
2	8.90%
3	25.35%
4	21.23%
5 - Primary Influence	13.70%

4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	44.14%
2	9.66%
3	13.79%
4	19.31%
5 - Primary Influence	13.10%

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- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	9.64%
6 - 10 hours	19.28%
11 - 15 hours	6.02%
16 - 20 hours	10.84%
21 - 25 hours	3.61%
26 - 30 hours	8.44%
More than 30 hours	42.17%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	3.61%
1 - 3 Degrees	14.46%
4 - 5 Degrees	40.96%
6 - 8 Degrees	22.90%
9 - 10 Degrees	8.43%
More than 10 Degrees	9.64%

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	15.17%
Dealer/Builder	50.34%
Bill Insert	11.04%
Advertisement	3.45%
Other	20.00%

- 8) Are there any other conservation programs that would interest you?

Yes	19.59%
No	80.41%

- 9) What is your total household income level?

Less than \$25,000/year	4.73%
\$25,001 - \$50,000/year	16.89%
\$50,001 - \$75,000/year	22.30%
\$75,001 - \$100,000/year	18.24%
More than \$100,000/year	30.42%
No Answer	7.42%