

## South Dakota - Natural Gas Natural Gas Conservation Program Survey January - December 2022

- 1) Responses by rebate category:

	# of Responses
Furnace Replacement	104
Furnace Fuel Conversion	8
Furnace New Construction	8
Programmable Thermostat	69

- 2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	3.64%
6 - 10 yrs old	4.55%
11 - 15 yrs old	10.90%
16 - 20 yrs old	17.27%
21 - 30 yrs old	36.36%
31 - 40 yrs old	12.73%
More than 40 yrs old	10.91%
Don't know	3.64%

- 3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	25.90%
2	12.95%
3	31.66%
4	19.42%
5 - Primary Influence	10.07%

- 4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	30.71%
2	12.14%
3	19.29%
4	26.43%
5 - Primary Influence	11.43%

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	15.87%
6 - 10 hours	15.87%
11 - 15 hours	9.52%
16 - 20 hours	11.11%
21 - 25 hours	7.94%
26 - 30 hours	3.18%
More than 30 hours	36.51%

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- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	1.56%
1 - 3 Degrees	21.88%
4 - 5 Degrees	28.13%
6 - 8 Degrees	29.68%
9 - 10 Degrees	12.50%
More than 10 Degrees	6.25%

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	12.59%
Dealer/Builder	59.26%
Bill Insert	8.89%
Advertisement	5.19%
Other	14.07%

- 8) Are there any other conservation programs that would interest you?

Yes	17.73%
No	82.27%

- 9) What is your total household income level?

Less than \$25,000/year	1.42%
\$25,001 - \$50,000/year	15.60%
\$50,001 - \$75,000/year	19.15%
\$75,001 - \$100,000/year	22.70%
More than \$100,000/year	32.63%
No Answer	8.50%