

**Docket Number:** NG21-003  
**Subject Matter:** First Data Request  
**Request to:** MidAmerican Energy Company  
**Request from:** South Dakota Public Utilities Commission Staff  
**Date of Request:** 5/26/2021  
**Responses Due:** 6/10/2021

- 1-1. The invoices provided for the Business Retention and Expansion Events and Sponsorships add up to \$150 less than the amount is listed on page 11 of the filing. Provide a breakout of how the dollars allocated to Business Retention and Expansion Events and Sponsorships were spent in 2020.

Upon further review of invoices submitted to the Commission, we discovered that an invoice from the Canton Chamber of Commerce in the amount of \$150.00 for the Canton Community Expo was inadvertently not included. We are submitting a revised exhibit that includes the Canton Chamber's invoice attached to the data request response.

**Business Retention and Expansion Events and Sponsorships**

	<b>Expenditure</b>
NSC - Professional Dev	\$ 1,775.00
NSC - Biz of the Month	\$ 420.00
Hartford - Intern	\$ 3,500.00
Misc. Opportunities (EDPA)	\$ 10,000.00
Canton Community Expo	\$ 150.00
GOED Conference Awards	\$ 1,500.00
Giant Vision Sponsorship	\$ 5,000.00
Enterprise Institute	\$ 5,000.00
SD Chamber Economic Outlook	\$ 5,000.00
WIN for Workforce	\$ 5,000.00
Washington Pavilion STEM	\$ 1,500.00
<b>Total</b>	<b>\$ 38,845.00</b>

- 1-2. Refer to the carryover balance of \$17,838. Explain what organizations and provide the dollar amount expected to be given to each organization that MidAmerican plans to give this money to in 2021 to get the balance down to \$0.

MidAmerican has committed to be a sponsor of the 2021 South Dakota Governor's Sportsman's Showcase and Pheasant Hunt at the Friends of Economic Development level, which is \$15,000. The invoice for MidAmerican's sponsorship has been received and is already being processed for payment.

MidAmerican awarded Downtown Hartford, Inc. \$3,000 for a downtown planning study. An award letter has been issued and an invoice from Downtown Hartford, Inc. is expected before by December 1, 2021.

These two projects fully spend the carryover with an overspend of \$162 in the 2021 actual expenditures budget.

- 1-3. In the case where a sponsorship is cancelled during the year, does MidAmerican actively search for new ways to spend the economic development dollars for the before the end of the plan year?

For 2020, most of the events MidAmerican was committed to as a sponsor were held as planned and donations were processed to each of the respective organizations. Exceptions included the Sportsman's Showcase, the Lincoln and Minnehaha County Economic Development Association annual meeting, and a cancelled internship with Yankton Area Progressive Growth.

MidAmerican actively searches for new sponsorship opportunities regardless of the situation in order to ensure we are relevant and current. One great example of this is a new investment in the newly formed Economic Development Professionals Organization of South Dakota at \$10,000.

- 1-4. Provide a breakout of how the dollars allocated to Business Retention and Expansion Events and Sponsorships are anticipated to be spent in 2021.

Note that in the 2021 Budget submitted to the South Dakota Public Utilities Commission the line items for Business Retention and Expansion Events and Sponsorships and Economic Assistance Programs were mistakenly reversed and thus mislabeled. We are submitting a corrected economic development report and budget attached to this data request response. The breakdown below reflects the corrected labeling.

Actual year-to-date figures are expenditures for which MidAmerican has issued payment or issued award letters with the anticipation of an invoice before the end of calendar year 2021.

Economic Assistance Programs	Budget	Actual YTD
North Sioux City - Business of the Month	\$ 400.00	\$ 400.00
Hartford - Intern	\$ 2,000.00	\$ 3,000.00
Yankton - Intern	\$ 2,110.00	\$ 2,000.00
LCEDA/MCEDA Annual Meeting	\$ 300.00	\$ 300.00
EDPA	\$ 10,000.00	
<b>Totals</b>	<b>\$ 14,810.00</b>	<b>\$ 5,700.00</b>

- 1-5. Provide a breakout of how the dollars allocated to the Economic Assistance Programs are anticipated to be spent in 2021.

Note that in the 2021 Budget submitted to the South Dakota Public Utilities Commission the line items for Business Retention and Expansion Events and Sponsorships and Economic Assistance Programs were mistakenly reversed and thus mislabeled. We are submitting a corrected

economic development report and budget attached to this data request response. The breakdown below reflects the corrected labeling.

Actual year-to-date figures are expenditures for which MidAmerican has issued payment or issued award letters with the anticipation of an invoice before the end of calendar year 2021.

<b>Business Attraction Events &amp; Sponsorships</b>	<b>Budget</b>	<b>Actual YTD</b>
GOED Conference Awards & Student Reg.	\$ 1,500.00	\$ 1,500.00
Giant Vision Sponsorship	\$ 5,000.00	\$ 5,000.00
Enterprise Institute	\$ 5,000.00	
SD Chamber Economic Outlook	\$ 5,000.00	
WIN for Workforce	\$ 5,000.00	
Girl Scouts STEM	\$ 1,000.00	
SMGA Conference	\$ 1,000.00	\$ 1,000.00
<b>Sub-total</b>	<b>\$ 23,500.00</b>	<b>\$ 7,500.00</b>