

**MONTANA-DAKOTA UTILITIES CO.
GAS UTILITY - SOUTH DAKOTA
NATURAL GAS CONSERVATION PROGRAM SURVEY
JANUARY - DECEMBER 2020 RESULTS**

1) Responses by rebate category:

	# of Responses
Furnace Replacement	96
Furnace Fuel Conversion	6
Furnace New Construction	6
Programmable Thermostat	60

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	1.75%
6 - 10 yrs old	3.36%
11 - 15 yrs old	9.73%
16 - 20 yrs old	19.55%
21 - 30 yrs old	35.32%
31 - 40 yrs old	15.86%
More than 40 yrs old	10.74%
Don't know	3.69%

3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	29.03%
2	8.07%
3	17.74%
4	33.87%
5 - Primary Influence	11.29%

4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	32.54%
2	8.73%
3	26.19%
4	19.84%
5 - Primary Influence	12.70%

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- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	26.67%
6 - 10 hours	15.00%
11 - 15 hours	6.67%
16 - 20 hours	5.00%
21 - 25 hours	3.33%
26 - 30 hours	5.00%
More than 30 hours	38.33%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	5.26%
1 - 3 Degrees	12.28%
4 - 5 Degrees	40.36%
6 - 8 Degrees	24.56%
9 - 10 Degrees	5.26%
More than 10 Degrees	12.28%

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	8.66%
Dealer/Builder	55.91%
Bill Insert	16.54%
Advertisement	7.87%
Other	11.02%

- 8) Are there any other conservation programs that would interest you?

Yes	17.19%
No	82.81%

- 9) What is your total household income level?

Less than \$25,000/year	0.00%
\$25,001 - \$50,000/year	16.41%
\$50,001 - \$75,000/year	19.53%
\$75,001 - \$100,000/year	25.00%
More than \$100,000/year	25.78%
No Answer	13.28%