

South Dakota - Natural Gas Natural Gas Conservation Program Survey Jan - Dec 2019 Results

1) Responses by rebate category:

	# of Responses
Furnace Replacement	119
Furnace Fuel Conversion	13
Furnace New Construction	18
Programmable Thermostat	93

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	1.55%
6 - 10 yrs old	2.33%
11 - 15 yrs old	10.85%
16 - 20 yrs old	20.93%
21 - 30 yrs old	35.66%
31 - 40 yrs old	12.40%
More than 40 yrs old	10.85%
Don't know	5.43%

3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	26.97%
2	11.80%
3	17.98%
4	32.58%
5 - Primary Influence	10.67%

4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	34.08%
2	11.17%
3	20.67%
4	12.85%
5 - Primary Influence	21.23%

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- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	12.36%
6 - 10 hours	13.48%
11 - 15 hours	12.36%
16 - 20 hours	11.24%
21 - 25 hours	4.49%
26 - 30 hours	6.74%
More than 30 hours	39.33%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	1.11%
1 - 3 Degrees	22.22%
4 - 5 Degrees	32.22%
6 - 8 Degrees	25.56%
9 - 10 Degrees	13.33%
More than 10 Degrees	5.56%

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	19.21%
Dealer/Builder	50.28%
Bill Insert	11.30%
Advertisement	1.13%
Other	18.08%

- 8) Are there any other conservation programs that would interest you?

Yes	26.26%
No	73.74%

- 9) What is your total household income level?

Less than \$25,000/year	5.03%
\$25,001 - \$50,000/year	19.55%
\$50,001 - \$75,000/year	22.35%
\$75,001 - \$100,000/year	24.02%
More than \$100,000/year	18.44%
No Answer	10.61%