

## South Dakota - Natural Gas Natural Gas Conservation Program Survey January 2019

1) Responses by rebate category:

	<b># of Responses</b>
Furnace Replacement	907
Furnace Fuel Conversion	82
Furnace New Construction	48
Programmable Thermostat	438

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	1.96%
6 - 10 yrs old	3.83%
11 - 15 yrs old	9.94%
16 - 20 yrs old	19.57%
21 - 30 yrs old	33.75%
31 - 40 yrs old	16.05%
More than 40 yrs old	11.28%
Don't know	3.62%

3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	27.56%
2	11.24%
3	27.98%
4	22.40%
5 - Primary Influence	10.82%

4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	27.38%
2	10.99%
3	21.39%
4	21.22%
5 - Primary Influence	19.02%

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- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	10.56%
6 - 10 hours	18.94%
11 - 15 hours	7.91%
16 - 20 hours	8.39%
21 - 25 hours	3.84%
26 - 30 hours	6.71%
More than 30 hours	43.65%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	2.86%
1 - 3 Degrees	14.96%
4 - 5 Degrees	36.10%
6 - 8 Degrees	32.30%
9 - 10 Degrees	9.50%
More than 10 Degrees	4.28%

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	9.53%
Dealer/Builder	59.48%
Bill Insert	15.54%
Advertisement	4.46%
Other	10.99%

- 8) Are there any other conservation programs that would interest you?

Yes	20.47%
No	79.53%

- 9) What is your total household income level?

Less than \$25,000/year	6.02%
\$25,001 - \$50,000/year	25.73%
\$50,001 - \$75,000/year	22.22%
\$75,001 - \$100,000/year	19.88%
More than \$100,000/year	16.21%
No Answer	9.94%